December 5 and 11, 2013

From: Ginger MacDonald, Associate Vice Chancellor
To: Academic Assessment Committee
Re: Academic Assessment Committee Charge 2013-4

Focus on Retention

In 2013-14 the Academic Assessment Committee will:

1. Share program specific data about past retention within your unit to support assessment of current retention efforts.
2. Continue to improve your measurement of accomplishment of Student Learning Goals, and continued program improvement as a result of the analysis of that data. Depending on unit current assessment status, some next steps might include: creation of or improvement of portfolios, connecting undergraduate learning goals to learning goals in the majors, or benchmarking for goal setting.
3. Continue to document programmatic changes made in response to data collected.
4. If not yet done, create and document an annual cycle to:
   a. Choose at least one focus from their Student Learning Outcomes
   b. Identify if this is primarily an outcome for Teaching, Research, or Service (UW accreditation themes, NWCCU Standard I.B.1, I.B.2., 4.A.1)
   c. Collect data on this goal (using methods previously defined by that major) to provide evidence for decision making. Additionally, are there other sources of data that would add depth to analysis (e.g., campus-wide winter survey)?
   d. Plan a meeting in which this data will be reported, and analyzed by faculty, and suggestions made for program improvement as a result. 4.A.3, 4.B.1
   e. Make available results to appropriate constituencies. (4.B. 1, 4.B.2)

2013-2014 Academic Assessment Committee

Academic Affairs: Ginger MacDonald, Chair
Academic Advising Center: Lynda West
Education: Diane Kinder
Information and Data: Michael Crosby
Institute of Technology: Brian Goda
Interdisciplinary Arts and Sciences: David Coon
Library: Erica Coe
Milgard School of Business: Evy Shankus
Nursing and Health Care Leadership: Ruth Rea
Social Work: Marian Harris
Student and Enrollment Services: Cyndy Snyder
Teaching and learning Center: Beckie Etheridge
Urban Studies: Anthony Falit-Biamonte