



LIVING THE CAUSE

UNIVERSITY Y STUDENT CENTER Marketing and Communications Volunteer Intern

Contact person: Melanie Koch, Marketing and Communications Director

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Internship Position Title: Marketing and Communications Volunteer Intern

Number of Openings: 1

Quarter(s) Internship is available for: Fall, Winter, Spring, Summer

Hours per week: 10-15

Paid or unpaid: Unpaid

Location: University Y Student Center, 1710 Market Street, Tacoma, WA 98402

Age Requirement: At least 18 years old

Description of Organization:

The Y is a cause-driven organization focused on three key areas: youth development, healthy living and social responsibility. We believe a strong community can only be achieved when we invest in our kids, our health, and our neighbors. Our programs, services, and initiatives enable youth to realize their potential, offer families ways to have fun together, empower people to be healthier in spirit, mind and body, welcome and embrace newcomers and help foster social responsibility.

Responsibilities of Intern:

- Assist with the management of social media outlets
- Support the creation of marketing materials to promote upcoming events, and communicate various topics to members
- Identify innovative strategies to market to potential members, current members, and UWT students
- All other duties assigned

Qualifications:

- Knowledgeable in Microsoft Office and Adobe Suite
- Strong sense of responsibility and highly dependable
- Excellent written and oral communication skills
- Outstanding organizational skills
- Independently motivated
- Willingness to learn
- Video editing skills are a plus
- Knowledge of the management of various social media outlets

Preferred Majors/Minors: Marketing, Communications, and Social Sciences majors preferred.

How to Apply: Email Melanie Koch at mkoch@ymcapkc.org to receive a link to the application.