Tacoma Highland Games Association

Frontier Park, Graham, WA

www.tacomagames.org

Spring quarter (April – June)

Flexible schedule of 6 to 15 hours per week

Unpaid, with mileage/meals provided

Marketing Intern

Job duties:

- Provide Marketing advice to the volunteer Board of Directors of the Tacoma Highland Games Assoc.
- Work directly with the President to establish Marketing goals and budget priorities.
- Assist the President with presentations to the Chamber of Commerce and other civic groups.
- Work with the Board of Directors prior to and on the day of the Scottish Highland Games – June 22, 2013.
- Handle money and post income/expenditures.
- Compile data on attendance and determine the financial impact on Pierce County.
- Willing to celebrate successes.

Candidate requirements:

- Marketing major as an undergraduate/graduate level.
- Eager to assist a non-profit 501(c)(3) organization.
- Understands successful Marketing strategies.
- Able to put the strategies into action.
- Willing to provide input into budget expenditures for Marketing.

To apply, please deliver your cover letter, resume, and unofficial transcripts to Internship Coordinator Jeffrey Dean in DOU 401 by 5 PM on March 15, 2013. You may also email your application materials to business@uw.edu.