UW Tacoma Strategic Plan 2016 – 2021

Vision
The University of Washington Tacoma fosters a thriving and equitable society by educating diverse learners and expanding knowledge through partnership and collaboration with all our communities.

Mission
As an urban-serving university, we:

✿ Expand access to higher education in an environment where every student has the opportunity to succeed

✿ Foster scholarship, research, and creativity to address the challenging problems of our time and place

✿ Partner and collaborate for common good

✿ Catalyze the economic and social vitality of the region

Values

Strategic Priorities

Students
Advance student success academically, professionally and personally.

Communities
Partner in advancing strong and diverse communities.

Scholarship
Expand and support a range of research, scholarship and creative activity.

Equity
Promote and model equity, inclusion, and social justice.

Culture
Foster a climate and culture where we are inspired to do our best work.

Growth
Grow strategically and sustainably.
WILDLY IMPACTFUL GOAL #1

The UW Tacoma experience empowers students to achieve their dreams.

We will know we’re successful in achieving this when we see...

ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #1

A. Increased graduation rates and decreased time to graduation for all student populations.

B. Improvement on researched-based indicator of post-graduation success.

C. Incorporation and assessment of high impact practices (HIPs) across all academic programs and for students in all stages of their studies.

D. Increased student satisfaction of availability and accessibility of UW Tacoma resources and support.

E. Increased financial aid and scholarships.

F. Increased number of scholarly and professional publications and presentations by faculty, staff and students highlighting UW Tacoma best practices.

G. Improvement in the assessment of pre-college partnership programs, and improvement in all pathway programs for South Sound high schools and community colleges.
**WILDLY IMPACTFUL GOAL #2**

We champion community-engaged scholarship and learning.

We will know we’re successful in achieving this when we see...

**ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #2**

A. Increased number of faculty, students, and staff involved in community-engaged scholarship.

B. Increased number of students graduating with documented community engagement and leadership experience.

C. Increased ratings by community members of UW Tacoma as a valued thought-leader and convener that addresses the problems of our time and place.

D. Increased research and scholarship productivity.

E. Increased visibility of scholarship across campus and in the community.

F. Increase support and infrastructure for scholarship in general.

G. Establishment of infrastructure that allows scholars and community members to connect and work together.

H. Increased number and breadth of interdisciplinary, collaborative scholarly clusters and centers that address problems of our time and place.
WILDLY IMPACTFUL GOAL #3

Our community partnerships are transformational and synergistic.

We will know we’re successful in achieving this when we see...

ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #3

A. Use of best practices by students, faculty and staff in community engagement.

B. Increased ratings by community members in awareness of how to engage with UW Tacoma.

C. Increased satisfaction by faculty and staff with the infrastructure to support community engagement.

D. Increased use of the campus and facilities for public convenings.

E. Expanded number of community partnerships, including with global partners.

F. Evidence of acting as a connection between global and local communities.
WILDLY IMPACTFUL GOAL #4

We are grounded in social justice and embrace the assets of our diverse communities.

We will know we’re successful in achieving this when we see...

ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #4

A. Increased reporting of data that incorporates the intersectionality of students, faculty and staff by race, ethnicity, gender, nationality, (dis)ability, sexual orientation, class, and religion.

B. Demonstrated reduction in opportunity gaps across diverse groups of faculty, staff and students.

C. Increased percentage of faculty and staff with demonstrated expertise and experience in cultural competence.

D. Improved satisfaction with the UW Tacoma experience among underrepresented minority students.

E. Increased number and percentage of underrepresented minority faculty members and staff by rank or position, and achievement of equity in promotion, compensation, and workload.
WILDLY IMPACTFUL GOAL #5

Our campus culture is healthy and inclusive.

We will know we’re successful in achieving this when we see...

ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #5

A. Promotion and tenure criteria are aligned UW Tacoma’s mission.

B. Increased belief among all students, faculty and staff that UW Tacoma cares about and is responsive to subgroup concerns.

C. Day-to-day staff and faculty experience meets criteria of a great place to work, or other recognized benchmark.

D. All faculty and staff engage in development opportunities relevant to their field, profession, or leadership role.

E. Increased faculty and staff satisfaction with the clarity and efficiency of UWT processes.

F. Increased level of satisfaction among students, faculty and staff with meaningful, positive relationships with others on campus.
WILDLY IMPACTFUL GOAL #6

Our innovation drives our growth, energizing us and our region.

We will know we’re successful in achieving this when we see...

ILLUSTRATIVE INDICATORS OF SUCCESS FOR WIG #6

A. Increased regional economic activity attributable to UW Tacoma.
B. Improved infrastructure and resources as the campus grows.
C. Growth reflects demonstrated responsiveness to community needs and anticipated opportunities.
D. Increased satisfaction among students with student life infrastructure.
E. Increased number of new public-private partnerships.
F. Increased retention of currently enrolled students.