



## Request for 2020-21 Funding Services and Activities Fee Committee

### BUDGET PROPOSAL CONTACT INFORMATION

Department Name: Center for Student Involvement

Create Date: 01/22/2021

Due Date: 02/05/2021

Submitter Name: Conor Leary

UW Email Address: cleary2@uw.edu

Phone Number:

Department Head Approval:

Department Head: Elizabeth Hansen

Requested Amount: **\$53,039**

## Departmental Information

### STUDENT UTILIZATION

Throughout the year, RSOs are offered and receive support through officer trainings, quarterly meetings, on-going opportunities to connect with faculty and staff advisors, and from the Center for Student Involvement's continued efforts to ensure they are provided with the resources they need to succeed. During a year where virtual programming has required many of our RSOs to adapt their usual models, DawgDen has assisted in promoting and organizing virtual experiences that RSOs have been creating. This request is seeking annual support for Registered Student Organization activity, as well as an opportunity to provide information regarding the department's goals to aid in the successful projection and growth of RSOs on campus.

This request covers the funds to support and promote RSOs and the opportunities connected to them. The request outlines the purpose of our CSI student staffing related to RSO support, the general supplies made available to the RSOs and the Center for Student Involvement, involvement and training opportunities, and General RSO Operating Funds. Student staff in this request are the Student Marketing Assistant and RSO Student Coordinator which are key positions to supporting RSO Officers and members, as well as broadcasting their efforts to the UW Tacoma community. RSO Operating Funds are available to help RSOs create events and social opportunities for their members and the rest of campus.

Large events this fund supports include Club Camp (a mandatory orientation session for RSO leaders), quarterly involvement fairs, and the annual Block Party (Spring Quarter)

### CORE VALUES/MISSION ALIGNMENT

RSOs, during a predominantly virtual year, have responded to the notion that they help create valuable and developmental experiences for students to attend between classes. They have continued to connect their opportunities to the Culture initiative of the Strategic Plan, specifically:

Improve satisfaction of faculty, staff and students with the clarity and efficiency of our processes and procedures.

Improve satisfaction of faculty, staff and students with the quality of relationships on campus, characterized by respect, civility, courtesy and a conflict positive orientation.

Improve internal communication mechanisms that increase awareness and connection among faculty, staff and students.

Our RSOs also align with the Equity initiative through a number of our cultural and religious student organizations:

Improve the satisfaction of traditionally underrepresented students, especially racial/ethnic minority students, with the UW Tacoma experience.

Increase opportunities for students to understand and embrace the assets of our diverse communities through local and global learning and engagement experiences.

We are always looking to improve the services we provide, and look for new ways to impact students, which speaks to the Growth initiative by:

Improve and expand facilities, technology and resources as the campus grows.

Increase the satisfaction among students with student life infrastructure, such as options for parking, dining, housing and recreation.

### SAF-FUNDED PROGRAM OR SERVICES GOALS AND OUTCOMES

The main goal for RSOs is similar from year to year – to continue increasing RSO knowledge and understanding of resources, services, and policies, and to encourage the development of new or returning organizations. This year, we have worked to assist our RSOs in understanding how they can continue to use our available services and plan engagement opportunities virtually. We have concentrated on making sure that RSOs still have access to as many resources as possible from our office as well as promoting the opportunities they are executing for the UW Tacoma community.

RSOs have continued to demonstrate their commitment to ensuring the UW Tacoma community has diverse options for involvement. They have added to the virtual programming calendar of events on DawgDen and have worked to adapt long-standing traditions to the virtual environment. They continue to make use of the supplies and funding resources available to them in the Center for Student Involvement. They are also helpful in providing feedback, generating ideas, and asking questions to the RSO Coordinator and the Assistant Director for Student Involvement to increase their success.

Student organizations as a whole are collaborative in nature, with students connecting with faculty and staff across campus to serve as advisors for their clubs. This gives them access to another system of support, as well as a deeper connection to the area in which the advisor works. We highly encourage RSOs to collaborate with each other and other offices for stronger and more robust programs. Aside from inter-RSO collaborations, they have been able to work with other student-focused groups such as Student Activities Board, Tahoma West, the Ledger, and organizations outside of UW Tacoma, especially in fundraising efforts.

**STUDENT UTILIZATION (COMPARISON OVER PAST 2 YEARS)**

The number of RSOs on campus fluctuates each year. This is due to a variety of reasons, including organizations that take longer to become active each year (we see organizations register all year long) and inactivity due to loss of student-interest or graduating students. We take a variety of steps to help RSOs remain active, include providing recruitment/retention strategies, transition recommendations, intervention to encourage organizations to flourish, and assist with finding interested students and advisors when needed. However, sometimes this is not successful, and an organization does become inactive.

2020-2021: 55 (2 RSOs are pending application status)

2019-2020: 52 organizations so far

2018-2019: 64 organizations

2017-2018: 70 organizations

2016-2017: 66 organizations

**Number of Students Involved:** We do not track the total number of students involved with RSOs, as it is difficult to get an accurate listing. This is because some students may only attend meetings sporadically, while others are more active from one quarter to another, etc. Additionally, RSOs maintain their own membership rosters on DawgDen and not all organizations remove students who are no longer active at UW Tacoma.

**RSO Room/Space Requests**

- 2020-2021- Unable to report RSO space request due to Covid-19 Prevention guidelines, however we can report that there have been **188** RSO events and meetings that have occurred on DawgDen, with attendance recorded, so far this year. Last year, **95** RSO opportunities were reflected on DawgDen so already, the number of events listed on DawgDen has increased by over 97%.
  - This year, RSO Events on Dawgden all account for about 50% of the opportunities for involvement available to the UW Tacoma community
- 2019-2020: 149 (*requests for the remainder of the year were affected by Covid-19 Prevention guidelines*)
- 2018-2019: 244+ (*requests in Winter Quarter 2019 was our transition to a new system, and full tracking was not available at this time. This represents summer, fall and spring requests*)
- 2017-2018: 342 total requests
- 2016-2017: 295 total requests
- 2015-2016: 262 total requests

**Advertising Resources Requests**

- 2020-2021- 175 request so far
- 2019-2020: 611 requests
- 2018-2019: 813 requests
- 2017-2018: 659 requests
- 2016-2017: 421 requests
- 2015-2016: 442 requests

**Club Camp**

- 2020 (hosted virtually): 86 students
- 2019: 79 students
- 2018: 80 students
- 2017: 75 students
- 2016: 75 students
- 2015: 55 students

**Involvement Fair**

Involvement Fair, during the Fall and Winter Quarters, took place as virtual opportunities for our students to attend. Both opportunities were also connected to DawgDen Experience Pages that further explained the different strategies students could use to find more ways of getting involved at UW Tacoma. As a part of DawgDen, the Experience pages were able to connect students to more information about events, organizations, and other opportunities available to them.

Fall Involvement Fair: <https://uw-tacoma.presence.io/experience/fall-involvement-fair-1/79220703-a1eb-43c2-be88-15ae90c20f6a>

Participating Organization: 32

\*This model featured individual Interest Meetings for each organization from Oct 7th-Oct 14th. Each organization hosted a session over Zoom for at least a half-hour and recorded their meeting for future use

Winter Involvement Fair: <https://uw-tacoma.presence.io/experience/winter-involvement-fair/213f3a27-1ab9-49e5-a9ba-fc24372313f1>

Participating Organization: 32

\*This model used the online technology of Gather.Town and provided each organization with a table and private area to talk to interested students about joining their organization.

**COLLECTION OF FEEDBACK & IMPROVEMENTS**

Most feedback for registered student organizations is received through meetings with the RSO Coordinator and/or Assistant Director, email conversations, and DawgDen requests or surveys. During 2020-2021, our office has hosted at least 1 RSO Roundtable a month, where students can talk about a specific topic. RSO Officers have also received RSO Round-Ups, emailed to them directly, every 2 weeks. The RSO Coordinator also hosts RSO Zoom Office Hours for most their shifts, which give RSO officers to opportunity to drop in to ask any questions, share suggestions, or seek advice. In all of these encounters, RSOs are reminded of the access they still had to supplies and resources found directly in the Center for Student Involvement or in other areas across campus. The UWTC clubs email and the email for the Assistant Director for Student Involvement are always open and responsive to RSO needs.

RSOs are encouraged to meet with their RSO Advisor as well as our office as often as needed. The RSO Coordinator and Assistant Director of Student Involvement planned at least 1 meeting with each RSO a quarter and attend RSO Officer meetings for updates and to sit in as a resource. Student leaders are encouraged to get involved in planning the general RSO programs, especially in the re-imagining of how to successfully have the Annual Block Party in a virtual environment.

Club Camp, as a two-day program, is also a crucial time for our office to gain feedback from RSO leaders. We used survey information through Zoom during each presentation to measure how much students were learning and if they had any in-the-moment questions. We also followed up the program with a survey to understand what topics may have needed more attention, to build resources into the year.

**SERVICE BENEFITS TO STUDENTS**

The Center for Student Involvement believes co-curricular involvement complements a student’s academic program and contributes to their total growth as a student at the University of Washington Tacoma. Benefits from student organization involvement include, but are not limited to academic enhancement, heightened communication skills, scholarship incentives, personal/professional growth, career development, community service, collaboration ability, self-confidence, and lifelong friendships.

By operating in a way that students know they can trust in the Center for Student Involvement to receive assistance in support is one of the most meaningful ways we can benefit our students. We can’t plan their programs or schedule their meetings for them, but we can provide the tools they need in order to complete these tasks themselves in a successful way. RSOs have many questions, and they are all operating at different levels; so we prepare ourselves to adapt and meet those changing needs. This becomes even more necessary as we help student organizations to better understand the impact that virtual programs can make, and how they can make just as much of an impact as their in-person experiences. RSO Leaders offer tremendous opportunities for our campus to experience so many different kinds of events and perspectives.

Throughout this year, we have worked with our RSOs on how best to communicate, advertise, and execute virtual programs. Most of our testimonials about the experience have repeated the sense that the effort and energy spent on virtual programming options is affected by the strain of always having to be on Zoom or in some way virtual. From classes to programs, RSOs have sought information on how to make their virtual engagement experiences more exciting and to dispel the idea that students would once again be sitting through a lecture on zoom. This year, our RSO Leaders and our office have risen to the challenge of imagining new ways to operate with virtual boundaries and the result has been the connection of students to what they need in the moment to experience something to balance their lives against other priorities they may have.

**Staff Budget Requests**

Category	Details	Amount Requested
Student Staff <sup>3</sup>	<b>The Student RSO Coordinator serves as a point-of-contact for UW Tacoma’s 65+ student clubs and organizations, assisting them in the execution of their events and meetings, while providing them with resources, guidance, and trainings/workshops for their growth and development. The Student RSO Coordinator brainstorms and develops comprehensive training workshops and activities, as well as designs programming to encourage collaboration between RSOs.</b>	E001
	Student Staff Wages:	<b>\$16,177</b>
	Fringe @ 22.2%:	<b>\$3,591</b>
Student Staff <sup>3</sup>	<b>Marketing Assistant</b>	E002
	Student Staff Wages:	<b>\$8,798</b>
	Fringe @ 22.2%:	<b>\$1,953</b>
<b>PERSONNEL TOTAL:</b>		<b>\$30,519</b>

### Other Budget Requests

Category	Details	Amount Requested
Contracted Services	Rental of 3 helium tanks from Balloon Specialities and the monthly fees attached (21.97/month for all 3 tanks). Also, funding is contracted for Above Creative Cloud for Marketing Assistant position. S002	\$1,470
Other Services	Funding for RSO Involvement opportunities (Involvement Fairs, Block Party, Trainings/Workshops) Campus RSO Board Inserts RSO Operations Fund to support programming and initiatives for RSOs S003	\$16,750
Non-Food Supplies & Materials	Supplies, resources, and items for RSO use including Button supplies, sticker paper, bulletin board paper, arts & crafts supplies, organization materials for RSO Computer stations, and office supplies S004	\$3,000
Food	Lunch and snacks for Club Camp- the event will be planned for an in-person session if possible and need to feed up to 100 people. S005	\$1,300
SUPPLEMENTAL TOTAL:		\$22,520

PERSONNEL TOTAL:	\$30,519
SUPPLEMENTAL TOTAL:	\$22,520
<b>COMPLETE PROPOSAL TOTAL:</b>	<b>\$53,039</b>

### Supplemental Documents



#### ESTIMATE RSO MEMBER LIST

This document reflects the number of Active Users on DawgDen. It can be assumed that a majority of the students listed are actively recored on a membership list for at least 1 RSO.



#### \* RSO DATA \*

Please consider this document as I was having issue deleting the one provided. This document include data regarding RSO membership and also involvement opportunities sponsored by RSOs this year.