UNIVERSITY *of* WASHINGTON TACOMA

Student Technology Fee Committee (STFC)
Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: `2021-02-18 13:07:15`   Date Due: `2021-02-19 23:59:00`   Date Submitted: `2021-02-18 13:13:56`

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: `E-Portfolio System for UW Tacoma Students`

Request Description: `This request is to continue our subscription with Portfolium (www.portfolium.com), providing each and every UW Tacoma student with a career e-portfolio to showcase your abilities, experiences & skills`

ALLOCATION REQUEST INFORMATION

Department Name: `Information Technology`

Contact Names: `Christopher Fuentes`

UWT Email Address: `cf7@uw.edu`

Title of Request: `E-Portfolio System for UW Tacoma Students`

Request Code: `21A0278`

UW Tacoma Affiliation: `Staff`

Phone Number: `2536925972`

Type of Request: `Continuous / Ongoing`

Department Head Approval: ✔   Department Head: `Patrick Pow`

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

This request is to continue our subscription with Portfolium (www.portfolium.com), providing each and every UW Tacoma student with a career e-portfolio to showcase your abilities, experiences, skills and achievements as related to the jobs they are seeking to apply. Students can upload not only text, but also photos, multimedia files (i.e. video or animation), social media links, office & google documents and blog entries in their e-portfolio. In addition, the product has a Section for Employers to find talents and interact with UW-Tacoma students. The Portfolium "TalentMatch Student Search Tool" is free and unlimited for any employer partners affiliated with University of Washington - Tacoma.

Please note that a career e-portfolio does not replace a resume or cover letter, but will extend, enhance and supplement the history and accomplishment of a student's profile including personal life history, credentials and accomplishments. It compliments UW Tacoma's Handshake system but remains available to UW Tacoma members beyond graduation. This system has several integration partners, including Canvas, Google, and Microsoft. These tools are available on our campus and could be complementary to the use of Portfolium as a career e-portfolio.

Additionally, this year's renewal will include Portfolium's Pathway component at no extra costs. This component will allow the campus to engage students through pathways that help them navigate their academic and career journeys while providing a roadmap for acquiring new skills. This includes providing milestones that contribute to their greater goals and recognizing achievements by providing digital badges.

Portfolium was announced and released to all UW-Tacoma Students on Thursday, October 25th, 2018 and since then we have had 1,788 users activate their accounts. Please refer to the UW-Tacoma Portfolium Statistics section below for additional statistics.

The Information Technology Department is asking STFC to fund the expenses of $22,040 (including tax) for the school year 2021-2022. IT will continue to work with all University of Washington – Tacoma departments, including the Career Development Center, to promote and maintain the solution on campus without any additional costs. Additionally, IT will continue to include Portfolium in their help desk drop-in sessions where students can seek assistance if needed.

<u>University of Washington – Tacoma Portfolium Statistics:</u>

Examples from fellow UW-Tacoma Huskies: http://portfolio.tacoma.uw.edu/

UW-Tacoma Portfolium Webpage: http://www.tacoma.uw.edu/it/portfolium

Brief Intro to Portfolium: https://youtu.be/ZL_gL8jaYv8

Released to UW-Tacoma Students: Thursday, October 25th, 2018

Campus Wide Information Session: Provided during IT's iTuesday drop-in sessions and through the Computer Literacy Seminar series

Course Presentations: Presented Portfolium in courses for Urban Studies, Business School, Biology and Nursing

OVERALL NETWORK STATISTICS

Total Users = 8,323

The total number of users in this network including Students, Alumni, Faculty, and Staff.

Activated Users = 1,788

The total number of users that have completed onboarding and activated their Portfolium profile.

Skills Showcased = 9,464

The total number of skills being showcased by users in this network.

Total Views = 223,484

The total number of profile and project views of users in this network.

Connections = 596

The total number of connections between users within this network.

Projects Uploaded = 594

The total number of publicly viewable projects being showcased by users within this network.

Team Projects Uploaded = 138

The total number of publicly viewable team/group projects being showcased by users within this network.

Company Follows = 902

The total number of follows across various companies by users within this network.

Reported Jobs/Internships = 623

The total number of companies that users within this network are currently working at, or have worked at.

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

Public and private employers alike will increasingly look for applicants that can demonstrate proficiency in reading, writing, and with great social and communicating skills. Although University of Washington currently provides students on all three campuses with UW Google accounts (with Google Site as an e-portfolio tool), the student accounts will be terminated upon graduation or withdrawal.   In addition, only a few selected UW Tacoma faculty members are using Google Site in their classes. As for Portfolium, students and alumni will be able to keep their e-portfolio accounts forever. Hence, any UW Tacoma alumni can continue to update and showcase their e-portfolios continuously without any interruption.

According to 85 years of research done by the American Psychological Association, work samples are the #1 indicator of job performance. Portfolium provides an easy to use platform that allows students to have a strong digital representation of all their hard work, accomplishments, and skills from all their years of college. This is a great benefit as over 50,000 employers and 3,600 Universities are actively using Portfolium. The better our students have access to a broader social and employer network, the more employment opportunities will be available. Similarly, employers would prefer to hire employees whom they can review their knowledge and skills in more details (i.e. career e-portfolio).

Resource

American Psychological Association:The Validity and Utility of Selection Methods in Personnel Psychology: Practical & Theoretical Implications of 85 Years of Research Findings - Frank L. Schmidt & John E. Hunter (University of Michigan & University of Iowa)

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All UW Tacoma students are eligible to use Portfolium career e-protfolio.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

The proposed timeline is as follows:

- Pay the expense to renew Portfolium for 2021-2022.
- IT will continue to advertise Portfolium through their website, help desk drop-in sessions and through their partnerships with other University of Washington – Tacoma departments and organizations.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

IT would like STFC to fund the $22,040 (including tax) annual subscription of Portfolium. The annual fee includes Maintenance and Product Support, Private Network Development, Access to Portfolium Pathways, Premium Verified Student Accounts, Unlimited data storage, and access to Data and Analytics Reports. Any additional hours/costs spent by the Information Technology department to promote and maintain Portfolium will be cover by the Information Technology department.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Portfolium ePortfolio Network for unlimited students	1	$20,000.00	$0.00	$2,040.00	$22,040.00
				OVERALL TOTAL:	$22,040.00