



UNIVERSITY *of* WASHINGTON | TACOMA

boundless impact

CAMPAIGN PHILANTHROPY REPORT

JULY 1, 2010 – JUNE 30, 2020





message from the chancellor



Dear friends,

You have opened a treasure chest. This set of pages may look like a collection of photos and text, but it is really a priceless picture of the value and trust the South Sound community and friends of UW have placed on and in the University of Washington Tacoma.

We are a close-knit community. Looking through these stories, I am pleasantly reminded again and again of students, faculty, staff and community members that I have met during my time as Chancellor of this great institution. When I arrived in 2015, the UW's **Be Boundless** campaign was in its fourth year. As I step down from my current role, it has been one of the highlights of my career in higher education to have had the privilege of working with you on the Charting our Course strategic plan and this very successful campaign.

You will find more details about campaign priorities and the progress to our goals within. But here's the bottom line. We launched the campaign in 2011 with a goal of \$45 million. Due to your timely generosity, we reached that goal early and decided we could stretch to a new, higher goal of \$55 million. I am very proud to say that we reached and exceeded that goal as of the close of the campaign on June 30, 2020.

The projects and programs described in these pages all share one common attribute: they all benefited in one way or another from private philanthropy. What you see here is a rich and deep catalog of the wisdom and experience of those in the UW Tacoma family. Keep in mind there is even more happening at UW Tacoma supported by local, state and federal resources—significant public investments not counted within the **Be Boundless** campaign.

And although we are celebrating the completion of the **Be Boundless** campaign, the opportunity to connect the passions of people like you with the worthy work being done by UW Tacoma never ends. I—and the next Chancellor of UW Tacoma—would love to learn more about your priorities for the future of this great, urban-serving university campus.

Thank you.

MARK A. PAGANO
CHANCELLOR

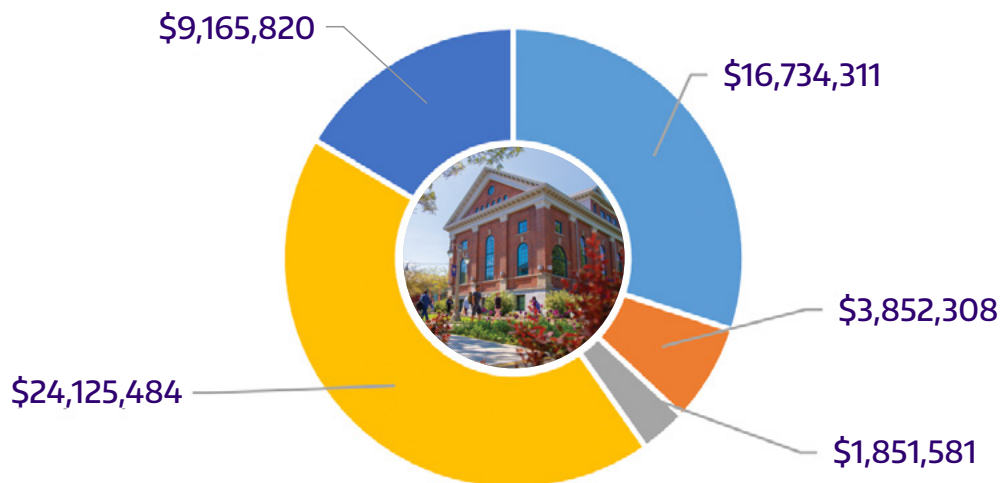
campaign success

7/1/2010—6/30/2020

FIFTYFIVEMILL
IONSEVENHU
NDREDTWE
TYNINETHOU
SANDFIVEHU
NDREDTHREE

When the University of Washington Tacoma launched the ten-year *Be Boundless* campaign in July 2010, we set a goal of \$45,000,000. It was our most ambitious campaign yet. We are proud to say that we reached that goal two years early and, thanks to our community, raised a total of \$55,729,503. In addition, gifts came from a broader set of donors than ever before: community leaders and friends, foundations, corporations, alumni, faculty, staff and students.

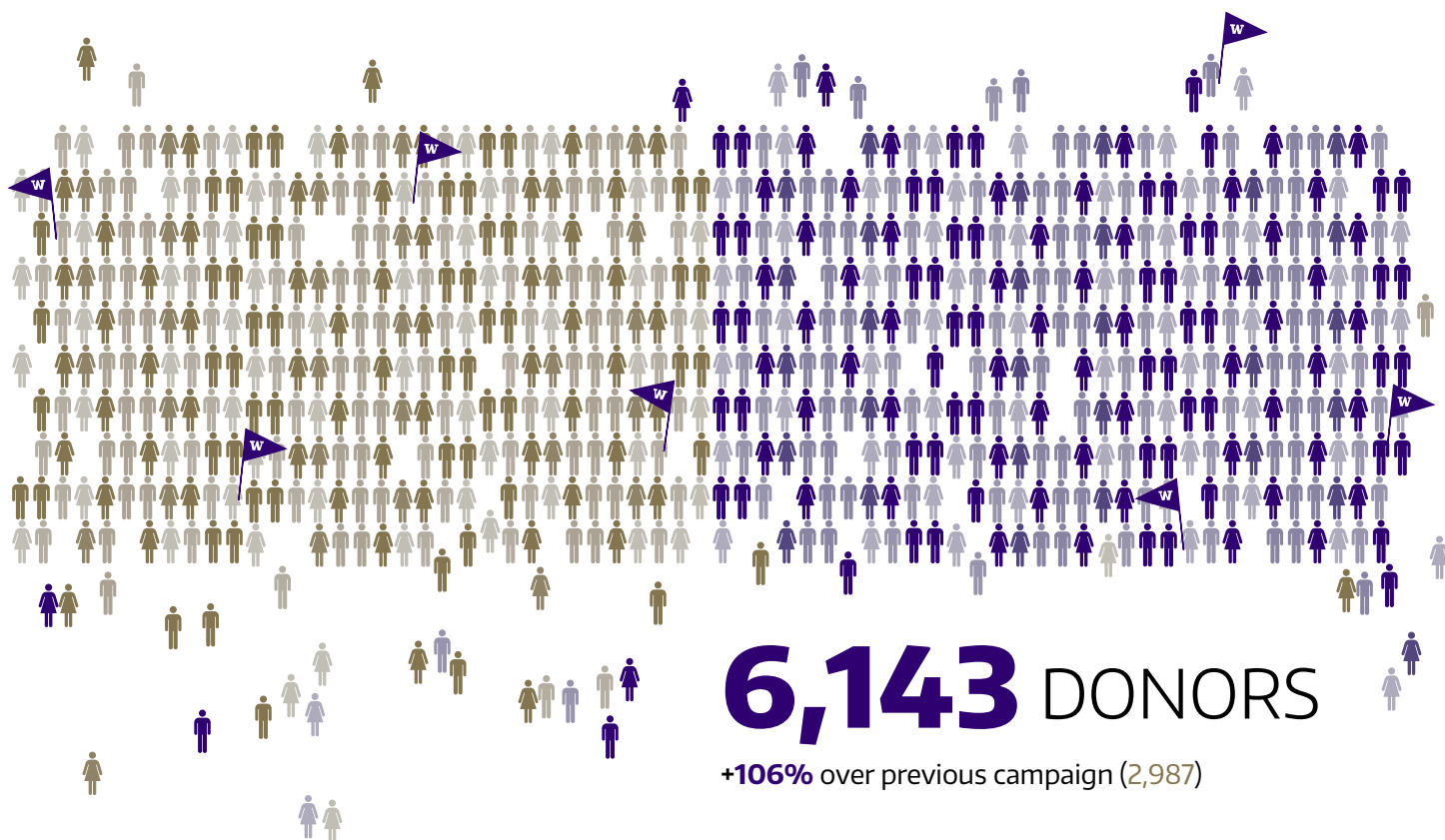
\$55,729,503



Gifts by Purpose

\$55,729,503 TOTAL

- STUDENT SUPPORT
- CAPITAL
- EXCELLENCE FUNDS
- FACULTY SUPPORT
- PROGRAM SUPPORT FOR FACULTY & STUDENTS



the campaign in action

Your support has had an amazing impact on UW Tacoma's students, faculty and staff. In turn, our alumni have taken that impact into their work and their communities, our faculty have led research with a local, regional and global impact, and UW Tacoma's economic and social impact have brought the South Sound together.

Here is just some of what your philanthropy has made possible, starting with your support of our students...

BE BOUNDLESS

FOR A GREATER TACOMA

FOR A GREATER WORLD

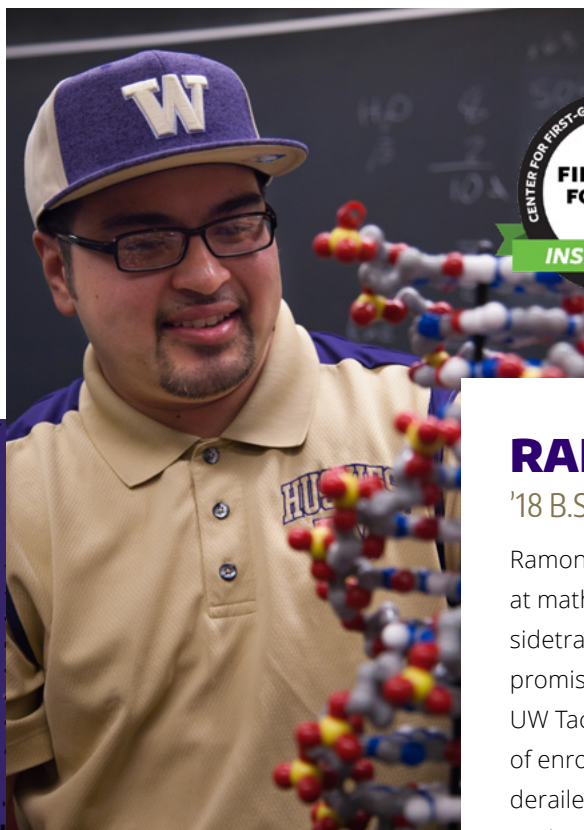


In 2011-12, the Step Up Scholarship campaign generated over \$1 million (two-thirds from donors and one-third in university match) and helped 653 students shoulder that year's 20% increase in tuition.

scholarship profiles

BE A WORLD OF GOOD

We are proud of the diverse student population and high number of first-generation students who come to UW Tacoma to fulfill their educational dreams. Community support during this campaign has provided scholarships and emergency aid that have made it possible for hundreds of students to earn their degrees and bring that knowledge and success back to their communities.



NASPA First-Gen Forward

UW Tacoma was named a First-Gen Forward institution in 2020, recognizing our commitment to first-generation student success. **56% of UW Tacoma students** are the first in their families to go to college.

RAMON GARZA

'18 B.S. BIOMEDICAL SCIENCES, SUMMA CUM LAUDE

Ramon Garza was a smart kid who loved learning and excelled at math and science in high school. But even good kids can get sidetracked, and Ramon's time off the rails nearly cost him a promising future. A transfer scholarship smoothed his way to UW Tacoma, where he recommitted himself to school with a goal of enrolling in the UW School of Pharmacy. His plans almost were derailed again when his wife unexpectedly lost her job. But a Fuchs Foundation scholarship came in the nick of time.

"This scholarship feels like love. Even though it's money, it feels like love," Ramon said. "People are donating their hard-earned money to people like me so we can accomplish our dreams. I can't say enough how grateful I am."

**Fuchs Foundation Scholarship
Transfer Merit Scholarship
Hites Scholarship**



57%

ARE STUDENTS OF COLOR



NATALIE LAWRENCE

'18 B.A. PSYCHOLOGY, MAGNA CUM LAUDE

Just a few years ago the future that Lawrence made for herself didn't seem possible. "I was in a cycle for ten years and coming here broke that cycle," she said. "It's truly been a transformative experience for me."

"I don't know if I could have finished without the help of others," she said. "I received \$30,000 worth of funding through scholarships and grants and that made it possible for me to focus on school." Lawrence has an impressive list of accolades including graduating magna cum laude. All of this is wonderful but Lawrence has perspective.

"I think it's important if you're part of a privileged realm to work with organizations and lend your skills to others who are marginalized," she said. And these aren't just words. Lawrence spent three hours a week volunteering at Tacoma Community House helping kids and adults learn how to read and write. In other words, she's helped people change their lives.

**Bamford Fellowship in Global Engagement
Next Step Scholar
Husky 100**

JUSTIN CABANOS

'19 B.A.B.A. FINANCE

Cabanos had the honor of being selected as one of the student speakers of the 2019 UW Tacoma Commencement ceremony. "I really felt like I needed to say thank you," he said. **"One thing I've learned during my time here is that success is never truly your own. I've had a lot of support along the way."**

Cabanos came to UW Tacoma as a junior in the fall of 2017. He had the option to attend UW Seattle but chose this campus instead. Born in the Philippines, Cabanos spent most of his childhood and teenage years in Spanaway and Puyallup.

Cabanos is the third of four children. "I remember my older siblings talking about college and I just couldn't wait to get started," he said.

"I understood college to be a place where you could study what interested you." During his time on campus, he was involved with Campus Adult Ministries, the Filipino Student Association and worked as a Pack Advisor assisting new students as they transition into higher education.

Allan & Judith Trinkwald Endowed Scholarship





CHRISTOPHER JOHNSTON

'17 B.A. LAW & POLICY

A first-generation college student and a non-traditional student at the age of 26, Christopher Johnston has done a remarkable job of turning his life around.

When separated from his father as a youth, he developed behavior problems. Often suspended and expelled from school, he experimented with drugs and alcohol and ultimately found himself in the correctional system several times as a young adult. Going to school after overcoming all of that was a challenge.

He credits his mother's love and the financial support he received through the Husky Promise for making it all possible. He hopes to help solve social issues, impact the community positively, and make the world a better place. **"I thank the University of Washington Tacoma for helping me believe that I can make a difference."**

Husky Promise



ANNA NALUWOOZA MUWANGA

'20 B.A. MANAGEMENT, CUM LAUDE

Anna Naluwooza Muwanga was born with athetoid cerebral palsy, a disease that impacts speech and movement. "I've done a lot of speech and physical therapy," she said. "It's really been a rollercoaster for me."

Growing up, Naluwooza Muwanga says she was bullied. "I used to fall a lot and couldn't do certain things that other people could do," she said. "That's why I worked so hard." Her dedication paid off. When it came time to graduate from Stadium High School, she received acceptance letters from six colleges and chose UW Tacoma because she liked the diversity on campus.

Scholarships have made college life a little easier. "It's meant a lot to me," said Naluwooza Muwanga. **"I'm not sure if I would have been able to survive last year without those scholarships.** They helped me pay for gas and books." Naluwooza Muwanga is grateful for the aid but wants to get a job and money is only part of the reason. "I want to challenge myself," she said.

**Business Administration Endowed Scholar
Fuchs Foundation Scholarship**

TRACIE BARRY

'19 B.S. ENVIRONMENTAL SCIENCE,
SUMMA CUM LAUDE

Tracie Barry still shakes her head in disbelief at how a high school dropout from a depressed Washington fishing community could evolve into a straight-A college student and budding oceanographer whose educational dreams were buoyed by people she doesn't even know.

With her 29th birthday around the corner, a "terrified" Tracie walked into Grays Harbor Community College to see about earning her GED. While at Grays Harbor, Tracie was one of only two community college students selected for a remarkable opportunity to join University of Washington professors, researchers and students aboard the 274-foot Thompson research vessel on an 18-day Interactive Oceans project 300 miles out to sea.

"When you're an older student, it's intimidating to think about how much college costs," Tracie says. "My education isn't for myself. I want to teach undergraduates. I want to do research. I want to help my community. And I could never do it if it weren't for the scholarships."

**The Robert Trent Jones Jr. Scholarship
The Tim Quandt Memorial Scholarship
Dolph S. Kleiner Memorial Scholarship
Weyerhaeuser Company Endowed Scholarship**



26,452



DEGREES/CERTIFICATES AWARDED SINCE 1990

New degree programs

Milgard School of Business

M.A. in Accounting (2012)

M.S. in Business Analytics (2017)

School of Education (SOE)

Ed.D. in Educational Leadership (2013)

School of Engineering & Technology (SET)

Master of Cybersecurity & Leadership (2013)
in partnership with the Milgard School of Business

B.S. in Electrical Engineering (2017)

B.S. in Mechanical Engineering (2020)

Ph.D. in Computer Science (2020)

School of Social Work and Criminal Justice (SSWCJ)

B.A. in Criminal Justice (2010)

B.A. in Criminal Justice Online Program (2014)

School of Urban Studies (SUS)

B.A. in Sustainable Urban Development (2011)

M.S. in Geospatial Technologies (2014)


M.A. in Community Planning (2016)

B.S. in Urban Design (2018)

School of Interdisciplinary Arts & Sciences (SIAS)

B.S. in Mathematics (2015)

B.S. in Biomedical Sciences (2016)

 **93%**
of our students are
from Washington

72% COME FROM PIERCE,
THURSTON OR SOUTH KING COUNTY



student support

TOGETHER WE WILL

Post-Prison Pathways

"People who have been to prison have an 'X' on their back and the ones who have transformed their lives like to keep it covered up," says assistant professor **Christopher Beasley** (SIAS), a former inmate himself. "You have this isolating identity that you feel you can't share with others and so this group provides space for people to talk about their experience."

Beasley's commitment to helping the formerly incarcerated extends to his research area. He has moved from studying addictions to exploring the transition from prison to college. Part of this work includes establishing a prison-to-higher-education pipeline. In 2017, Beasley formed a **Tacoma Post-Prison Higher Education Coalition** of community colleges, universities and social service professionals to support formerly incarcerated people who want to pursue higher education in the South Sound.

In addition, the **Joseph Gary Jensen Scholarship**—launched by Jo Jensen in memory of her beloved nephew, whose life was cut too short during a promising post-prison transition—is provided to students in the School of Social Work & Criminal Justice.

When I saw the educational opportunities, I felt like a hand had touched me and said 'this is what you're going to do.'

Theron Taylor
Formerly Incarcerated
Student Association



Access in STEM

The Achieving Change in our Communities for Equity and Student Success (ACCESS) in STEM program recruits talented students—primarily with low income or underrepresented backgrounds—to study in a STEM major. The program, funded by an **NSF grant** along with private donors, including **MultiCare**, provides focused mentoring, a living/learning community, course-based undergraduate research experiences, and two years of targeted scholarship support.

Dressel Scholars

Created in 2018, the **Dressel Scholars Program** recognizes and rewards exceptional scholarly achievement, community engagement, and leadership potential. A team of mentors, recruited from campus and community, is paired with each Dressel Scholar. The program was created through leadership gifts from the Dressel family, Columbia Bank and other community partners to honor the legacy of Melanie Jan LaPlant Dressel, a community leader and a founder and CEO of Columbia Bank. Scholarship funds support annual cohorts of Dressel Scholars in developing leadership skills and community connections while giving them the financial freedom to fully participate in their UW Tacoma experience.

Emergency aid and COVID-19

Many UW Tacoma students faced unimaginable barriers as a result of the COVID-19 pandemic. Emergency aid requests came in at three times the usual rate. Students were having to choose between supporting their families and their education.

One generous family contributed \$100,000 to specifically fund completion grants for seniors at risk for not finishing their degrees due to the pandemic's wrath. Since UW Tacoma had been engaged in a national research cohort to study emergency financial aid for students, funded by the **Bill and Melinda Gates Foundation** and facilitated by the international consulting firm **Reos Partners**, the campus was ideally positioned to ramp up emergency aid operations during the pandemic and maximize their impact.

This holistic work in support of our students and their success included the creation of a new **Office for Student Advocacy and Support** and an expansion of **The Pantry**, created by the Center for Equity & Inclusion to offer food

and essentials for students in need and their families.

In addition, a partnership with **Koz Development** and the **Tacoma Housing Authority** provided below-market rent on new micro-apartments near campus for students struggling with housing expenses. Research by Christine Stevens (SNHL) demonstrated that one-third of UW Tacoma students are food insecure and 15% are housing insecure.

By the end of the campaign, UW Tacoma had raised nearly \$1 million in support of student-centered emergency aid programs.

Opportunity Academy supported by KeyBank

In 2018, the University of Washington Tacoma received a \$300,000 grant from **KeyBank Foundation** to help develop a new program called the **Opportunity Academy**.

As a part of **UW Tacoma's Center for Career Development & Education**, the Opportunity Academy provides students with more professional development and financial wellness opportunities through additional workshops, networking activities, and information sessions. The academy also works to increase employer outreach and give students more internship opportunities.

"The grant has helped us expand the scope of our internship activity," said Assistant Director for Career Development & Education, Dawn Williams. "It also helped us create more opportunities for students to participate in internships and other work-based learning experiences."

Milgard Success Center

Opened in 2017, the Milgard Success Center works with students in the Milgard School of Business to think about career paths early in their college experience. From practical professional advice to internships and job placement that fuels career development, the Center gives students the edge they need to launch their livelihoods. It also creates opportunities for alumni to network, develop additional skills and give back to their alma mater. The Center is a major contributor to the Milgard School's growing reputation as an institution that not only ensures its students a great education, but preparation toward a great career.



Partnership with Joint Base Lewis-McChord

Given that 17% of our students are military-affiliated, UW Tacoma has taken the lead in serving as liaison between Joint Base Lewis-McChord and all three University of Washington campuses since 2013. UW Tacoma has been consistently ranked as a **“veteran-friendly campus.”**

Several military-focused initiatives were developed during the campaign, including the **Views on the Pacific** lecture series and the **Veterans Incubator for Better Entrepreneurship (VIBE)**. The VIBE program, which helps veterans launch their own businesses, has flourished, hosting an annual business plan competition that attracts entrants from across the region. The School of Engineering & Technology and the Milgard School of Business jointly developed a master’s degree in cybersecurity and leadership to address needs in both military and business communities.

The Veteran and Military Resource Center, funded in part by **Alaska Airlines**, has been recognized by national veteran student organizations for its work to support students.

In 2019, **Boeing** invested in a **Military-Connected Career Development and Transition** program led by UW Tacoma Career Development and Education. In 2021, the program has evolved to be a robust partnership between UW Tacoma and Pierce College, strengthening a network of South Sound educational partners to support transitioning veterans and military-connected individuals.



17%

ACTIVE DUTY, VETERAN,
SPOUSE OR DEPENDENT

innovative research, scholarship and partnerships

WE > ME

Artificial Intelligence

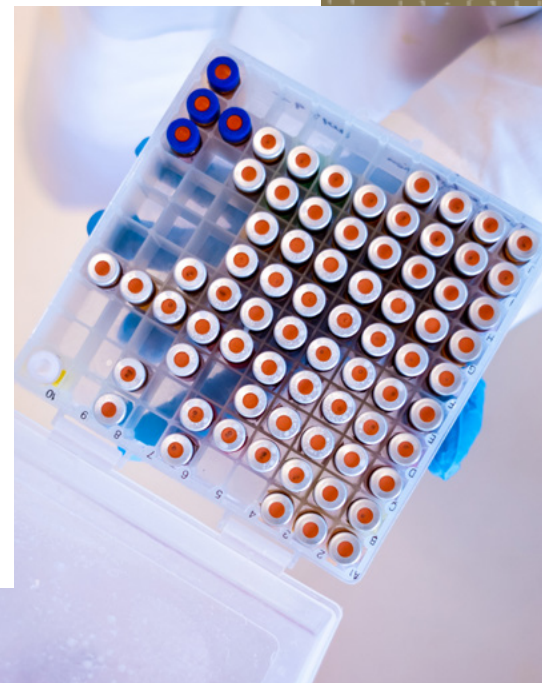
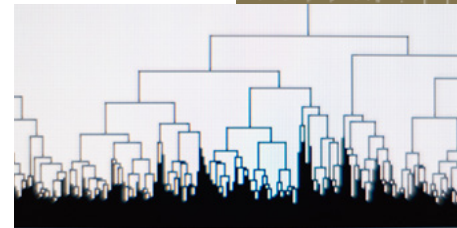
Martine De Cock (SET) and **Anderson Nascimento** (SET) do groundbreaking research on artificial intelligence, data mining, machine learning, information retrieval, web intelligence and logic programming. Their work is supported by **Infoblox**, a major network security firm with offices in Tacoma, which also employs many UW Tacoma alumni.

Center for Urban Waters

A robust collaboration between UW Tacoma and the **City of Tacoma**, with key support from the state of Washington, the Port of Tacoma and other public and private sources, has built a major science research center at UW Tacoma—the Center for Urban Waters. Home to the **Puget Sound Institute** and co-located with the **Puget Sound Partnership**, the Center has done breakthrough collaborative research, facilitated by **Ed Kolodziej** (SIAS), to identify specific toxins from tires found in stormwater runoff and linked to coho salmon mortality in Northwest streams before they have a chance to spawn. Led by **Joel Baker**, the Center and the Institute are home to the **Encyclopedia of Puget Sound** and a multi-disciplinary team of researchers who specialize in the identification of emerging contaminants, and work closely with other regional science and regulatory agencies.

Center for Data Science

In a great example of an investment with rippling impacts, the international healthcare data firm **KenSci** was founded with technology incubated at UW Tacoma in the School of Engineering & Technology's Center for Data Science. In turn, KenSci has been supporting the work of **Juhua Hu** (SET), the new director of the Center who studies machine learning and data mining.





Japanese Language School Memorial

Between 1911 and 1942, a Japanese Language School, known as Nihongo Gakko, served a thriving Japanese community in Tacoma. Here members of that community learned the language, arts and cultural traditions of Japan, the homeland of their parents and grandparents. After World War II, the Language School building stood mostly vacant for decades. UW Tacoma has commemorated the history of Tacoma's Japanese community with a permanent memorial, in the form of the sculpture *Maru*, by renowned artist **Gerard Tsutakawa**, unveiled in 2015. The installation of the memorial along the Prairie Line Trail was made possible by support from many donors, including **the Greater Tacoma Community Foundation**, the **Tacoma Buddhist Temple** and the **Whitney Memorial United Methodist Church**. Their support also made possible the publication of *Becoming Nisei*, a history of Tacoma's Japanese community written by **Lisa Hoffman** (SUS) and **Mary Hanneman** (SIAS).

Mujeres Latinas Apoyando la Comunidad

With support from the **MultiCare Institute for Research & Innovation**, **Robin Evans-Agnew** from the School of Nursing & Healthcare Leadership (SNHL), **Rachel Hershberg** (SIAS) and **Ariana Ochoa Camacho** (SIAS) helped to establish a community-based participatory research group called Mujeres Latinas Apoyando la Comunidad (Latina Women Supporting the Community). The group is made up of Latina mothers from Tacoma whose children have



asthma. They analyzed local daycares for asthma triggers and developed a community education plan geared toward immigrant families about asthma and how to eliminate triggers.



Pop-up Public Squares

As part of a broader effort to reimagine public spaces and architecture that address the root causes of mass incarceration and structural inequality, **Barbara Toews** (SSWCJ) received funding support from **Designing Justice + Designing Spaces** to collaborate on the design and construction of 'pop-up' public squares. These spaces bring together a constellation of programming—health and wellness, youth and family, retail, food, education—in customized buses, vans, pop-up shops and other types of mobile architecture.

Researching Biodata

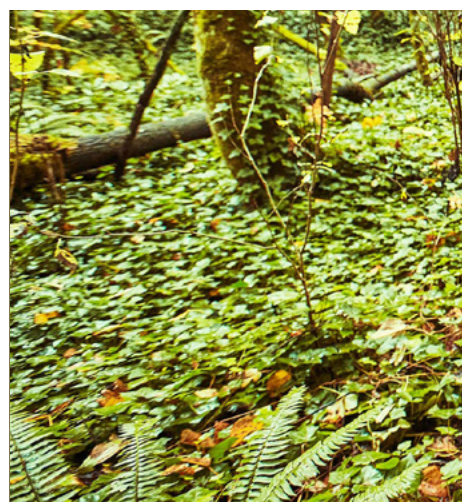
Ka Yee Yeung (SET) has received both public and private funding to pursue research focused on the development of methods and publicly available software tools supporting biomedical researchers and their use of big biomedical data. She also develops machine learning methods that blend both computer science and statistics for applications in bioinformatics. Furthering her research passions, and in partnership with colleagues from Madigan Army Medical Center, Yeung developed and presented a summer institute for research education in bioinformatics and biostatistics to help spark interest in the field among UW Tacoma undergraduates.

Simulated Learning Activities

Katie Haerling (SNHL) is a nationally-prominent scholar studying simulated learning activities for nursing students. Recognized by the **Robert Wood Johnson Foundation** with an award for early-career nursing scholars, she compared learning outcomes and costs for education conducted with a manikin patient versus an entirely virtual patient. The impact of her research on nursing: more cost-effective methods of education will grow the nursing workforce of the future, expand currently limited field work opportunities to include virtual settings and make nursing education more accessible to a wider population who may have faced multiple barriers in pursuing the career.

Voices Unbound

Christopher Schell (SIAS) and **Robin Evans-Agnew** (SNHL) received support from **Earth Lab**, an interdisciplinary UW science and policy hub, to give voice to the perspectives of groups who are often the most affected by environmental issues, but whose views are frequently overlooked. Using a mix of new and old technologies, including postcards and podcasts, they gathered input on issues such as climate change and pollution, and presented the results back to the community via an eco-art gallery exhibit.





Action Mapping Project

The Action Mapping Project (AMP) is a youth-oriented and community-based project that fosters neighborhood change. Developed by **Matt Kelley** (SUS), AMP is a partnership between **UW Tacoma, Tacoma Public Schools, Metro Parks Tacoma, and Tacoma-Pierce County Health Department**.

By working with thousands of middle-school and high-school aged youth in Tacoma Public Schools, AMP reflects the everyday experience and perceptions of neighborhoods by youth down to the sub-block scale. In addition, the youth learn about geographic information systems (GIS), mapping and data collection. The data are analyzed and modeled to identify opportunities to improve neighborhood livability for youth.

AMP also runs summer programs designed to motivate neighborhood-scale action based on AMP data. Neighborhood action projects are identified, conceptualized, and planned in a collaborative and participatory process that includes residents, youth, professional placemakers, architects, engineers, construction firms, and key agencies and stakeholders. *The News Tribune*, through **South Sound Together**, the **City of Tacoma** and **The Bamford Foundation** all provided critical support for this youth-centered, collaborative initiative.

Broadening UW Tacoma's Donor Base

During the **Be Boundless** campaign UW Tacoma not only significantly increased its donor numbers, but also the volume of donor transactions. Creative appeals and online giving opportunities supporting UW Tacoma Schools and initiatives made philanthropy to UW Tacoma easier and more accessible—accentuating the idea that every dollar counts. One such appeal focuses on support for UW Tacoma's nursing program. With research showing that patients of better-educated nurses have better medical outcomes, a group of volunteer local physicians, led by **Dr. Clyde Koontz**, helped secure gifts totaling nearly \$145,000 toward nursing scholarships over the course of the ten-year campaign. Currently eleven nurses pursuing a BSN or MN are receiving support from this Physicians Nursing Scholarship annual appeal.



Campus Community Comes Together to Save Lives and Logos

Of the record-setting 6,143 donors who supported UW Tacoma during the campaign, many of those were alumni, students, faculty, staff and retirees. **The Senior Class Gift**, asked of each year's graduating seniors, has benefited a different project each year, from The Pantry to installing defibrillators on campus.

Probably the most visible project on campus that brought all of those people together during the campaign was the W. Installed in 2015, the 8-foot-tall, 7,000-pound steel logo drew over 100 contributors led by SIAS alumna Cody Char, who wondered why the Tacoma campus was the only one without a W. Today, the campus art at the top of the grand staircase is a favorite spot for photos.



Giving Garden

Much has changed since the Giving Garden opened in 2009. For starters, it's in a new location on the corner of 21st Street and Fawcett Avenue. The garden now boasts 33 raised beds, multiple fruit trees, a native plant walk and Sustainable Hub for Education and Demonstration (SHED). During the 2018 growing season, the Giving Garden produced about 200 pounds of fruits and vegetables. Most of that food was donated to **The Pantry**. The garden also serves as a learning lab for courses on sustainability and other subjects. Thanks to generous donations by UW Tacoma alumnus **Eric Barone**, the garden has installed watering systems and a greenhouse and established a paid coordinator position filled by student workers.



1 of 119 INSTITUTIONS

UW Tacoma received this elective designation in 2020 indicating institutional commitment to community engagement.

Global Innovation & Design Lab

The Global Innovation & Design Lab, formed in 2019, brings together faculty, community resources and students to create a hub for problem solving using the principles of design thinking.

"Who hasn't felt the thrill of discovery, of finding a solution that works for everyone? The Lab will support that spirit, and will provide the infrastructure to catalyze collaborative, sustainable solutions," said

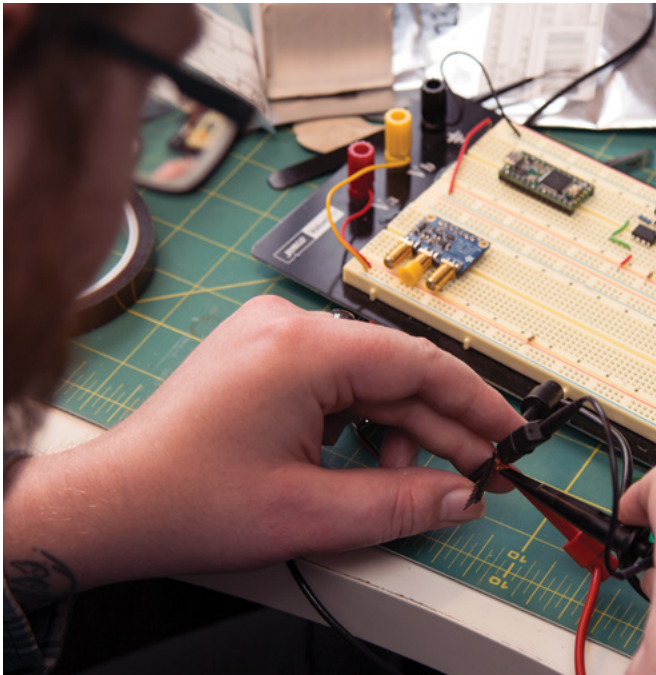
Divya McMillin, Associate Vice Chancellor for Innovation & Global Engagement.

The Lab provides an interdisciplinary curriculum built on design thinking, an approach that prioritizes the human experience through an iterative process of ideation, prototyping and testing. It will feature workshops for campus and community and provide the basic infrastructure for prototyping of innovative products.

Design thinking has been widely embraced by practitioners, researchers, entrepreneurs, and activists as the driving force for innovation and transformation towards social good. Most notably championed by Stanford University's d. School, design thinking itself is inclusive and accessible, allowing adaptability for UW Tacoma's urban-serving mission.

The lab is supported by generous donations from Tacoma's **Bamford family**, and adds to the already-strong connections UW Tacoma has to communities regionally and beyond. It works closely with other programs, including the **Office of Community Partnerships**, directed by **Ali Modarres**, the **Center for Business Analytics**, directed by **Haluk Demirkan**, and **VIBE**, UW Tacoma's entrepreneurship program, led by **Thomas Kuljam**. The lab, in partnership with the **UW Tacoma Library**, has a physical Makerspace in the Tacoma Paper & Stationery building.





Growing New Engineering Programs

The **John C. and Marilyn J. Dimmer Faculty Fellowship Endowment** helped make possible the hiring of Heather Dillon as associate dean and chair of the new Mechanical Engineering program in the School of Engineering & Technology. Dillon now holds the Dimmer Fellowship. New engineering programs provide vital access to STEM education in the South Sound.

Pathways to Promise

Pathways to Promise works to create a college-going culture in local schools and organizations—not focused just on UW Tacoma, but considering any post-secondary education—and to develop college readiness in these students. Started in 2013 as a partnership with **Tacoma Public Schools** and **Puyallup School District**, the program now includes **11** local school districts and assured admissions to all partner high school graduates who meet the program's requirements.



Husky Futures

In 2013, a partnership with the **Boys & Girls Clubs of South Puget Sound** created Husky Futures (originally Great Futures, now partially supported through an endowment from the Murphy family.). The program leverages relationships and positive development already present in Club culture, and enhances it with the college-going culture expertise of UW Tacoma. BGCSPS kids are supported with high expectations, strong role models and mentoring from the time they join the Club, to the time they enter college or a viable post-secondary experience, to graduation or completion, to their first job and then as alumni returning to mentor kids in the Clubs.

Puyallup Tribe Partnership

In 2015, the Puyallup Tribe of Indians and the University of Washington Tacoma launched a groundbreaking collaboration that aimed to infuse Native ways of knowing into UW Tacoma teaching, learning and research.

Puyallup Tribal Council Chairman Bill Sterud

said that the collaboration highlights the unique opportunity to “meld into academia in a public sphere” the contemporary experience of Native Americans, rooted in an ancient heritage and infused with a cutting-edge entrepreneurialism. The effort was funded by a \$275,000 grant from the Puyallup Tribe.

The idea for the collaboration has emerged at a time of increased focus on the importance of sustainability: in business, government, and individual livelihoods. There is a growing awareness that the practice of sustainability can benefit from the insights offered by indigenous knowledge, with its deep place-based roots (often referred to as “traditional ecological knowledge”). UW Tacoma’s 25-year commitment to community engagement is seen by both the university and the Tribe as an opportunity to establish deep and lasting connections among Tribal and non-Indian communities throughout the Northwest.

The grant is intended to amplify the teaching, research and service of a growing cluster of Native American faculty and staff at UW Tacoma. The Puyallup Tribe has been providing ongoing support to UW Tacoma and the University of Washington overall for many years, including events at UW Tacoma such as the annual Martin Luther King, Jr., Unity Breakfast and Convocation. This grant was the Puyallup Tribe’s largest investment thus far in support of the growing relationship between the Tribe and the University of Washington.



ha?ł sləx̌il

HAVE A GOOD DAY

UW Tacoma acknowledges that we learn, live, reflect, and teach on the ancestral lands of the Coast Salish people. As our campus is specifically situated on the traditional homeland of the Puyallup Tribe of Indians, we will make intentional efforts to create inclusive and respectful partnerships that honor Indigenous cultures, histories, identities and sociopolitical realities.

Preventing School Violence

In a broad sense, **Eric Madfis** (SSWCJ) researches crime. “I’m interested in what makes people do bad things,” he said. More specifically his work focuses on school violence, mass shootings and hate crimes. Madfis’s work to look at ways to prevent school violence—supported by a regional family foundation—has made headlines in recent years.

He testified in the state legislature last year to successfully support mandating threat-assessment programming in all Washington schools. Depending on the determined level of concern, multidisciplinary threat-assessment teams then develop and implement intervention strategies to manage the student’s behavior in ways that promote a safe, supportive teaching and learning environment.

South Sound Alliance

“The communities in South King County and Pierce County are growing, but their economy is not. So, what if they extended a peaceful arm across borders and agreed that all were one? **Why not create a culture of togetherness to formulate ideas and provide a vision for economic development?**” proposed **Ali Modarres**, dean of the School of Urban Studies. **South Sound Together**, a partnership of more than two dozen local businesses led by then-publisher **David Zeeck** of the News Tribune, heard Dr. Modarres’s proposal and decided to do something about it. With the group’s generous support, the **South Sound Alliance** was born.

Grounded in UW Tacoma research that produced in-depth profiles of each community and the region, the Alliance took a regional approach to making decisions about housing, transportation and economic development.

“Historically, economic development has been based on running after big companies,” he explains. “Now, we want to attract small and midsize companies and rely on the resources we have—such as UW Tacoma graduates—to keep our trained young people here. We also want to build housing that are affordable by South Sound residence and reduce their reliance on commuting long distances to work.”

South Sound Alliance is well beyond its initial two-year plan. Regional leaders continue to meet to discuss important topics of interest and receive support from UW Tacoma to conduct research as needed.

Sports Enterprise Management

The **Tacoma Rainiers** and the **Ben B. Cheney Foundation** are supporting the development of the Sports Enterprise Management program in the Milgard School of Business. **Stan Emert** directs SEM, the first such program in a business school in the state of Washington, which now offers an interdisciplinary minor in sports enterprise management.



Support for Autism and Neurodiversity

During the campaign, UW Tacoma benefited greatly from the generosity of Herb and Paula Dana Simon and the Simon family to establish an endowment designed to enhance programs and services for neuro-diverse adults diagnosed with autism or developmental disabilities throughout the South Sound. It was created to specifically help address the glaring gap between benefits and services available to children and young people up to age 21 diagnosed with autism and subsequently not readily available or accessible to adults with autism and other developmental disabilities.



Simon Family Endowment

CARE | EMPOWERMENT | DIGNITY

The endowment currently funds initiatives across the campus, including the **Simon Fellows** program in the School of Social Work & Criminal Justice, led by

Ronald San Nicolas. Simon Family Fellows are Master of Social Work students pursuing careers supporting neuro-diverse adults who focus their practicum/field work experience with agencies supporting adults with autism or developmental/intellectual disabilities.

The endowment also supports scholarships for UW Tacoma neuro-diverse students who may be on the autism spectrum or experiencing developmental/intellectual challenges. Featured in the photo is former Simon Family Fellow, **Darcy King**, and her children (pictured at top) two who have been diagnosed with autism, making her connection to the program very personal. King now works for the state of Washington in the Tacoma office of the Developmental Disabilities Administration. **Taylor Saunders**, another former Simon Family Fellow, who completed her MSW in 2020, has recently opened her own private practice supporting neuro-diverse adults called Therapy Den where she focuses on treating neuro-diverse teens and adults with eating disorders.

New efforts are underway to enhance campus coordination amongst UW Tacoma staff and offices supporting neuro-diverse students. This collaborative work includes an annual autism/neurodiversity acceptance and awareness colloquium and celebration and the recent launching of Square Pegs, a gathering space open to UW Tacoma and community autistic and neuro-diverse adults to make new friends, socialize, share lived experiences, and be part of a community.



Tacoma Whole Child Initiative

In **Tacoma's Public Schools**, as in many schools around the country, up to 60 percent of class time was once lost due to student disruption or disengagement. But thanks to a partnership between faculty in the School of Education and Tacoma Public Schools, students are getting time back.

At the initiative's core is a seemingly simple idea: to make sure students are understood and have their needs met—not just academically, but socially and emotionally. The program considers the varied experiences students bring to class every day, whether they come from low-income backgrounds, have been through traumatic experiences, are students of color, as well as other factors. It aims to make students feel safe and welcomed in their schools. Only then can they really begin to engage with their education.

How can schools help students want to go to school? The **TWCI** uses a strategy called Positive Behavior Intervention Support, which aims to change the school culture by creating positive relationships between the adults and students, built on a set of shared expectations.

The success of the ten-year partnership, started by **Greg Benner** and continued by **Laura Feuerborn** (SOE), attracted significant support from the **Wallace Foundation** and the **Foundation for Tacoma Schools**.



campus + economic growth

UNDAUNTED

GROWTH IN ENROLLMENT:

3,331

2010

5,352

2019

+61%

since 2010



GROWTH IN ALUMNI:

10,638

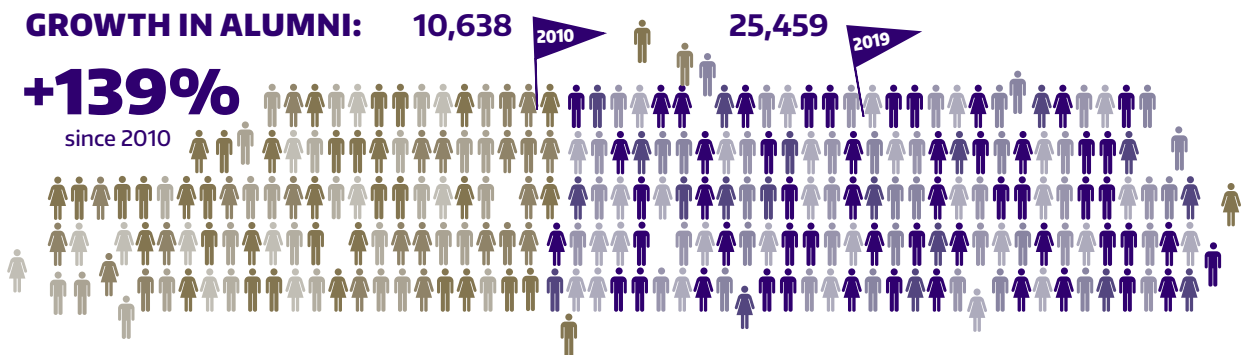
2010

25,459

2019

+139%

since 2010



A 2019 economic impact study prepared for the University of Washington by Parker Philips, a nationally-known consulting firm, estimated UW Tacoma's annual economic impact on the state of Washington to be \$313.5 million.

\$313,500,000

new buildings and installations

DURING THE CAMPAIGN



JOY BUILDING
2011



TIOGA LIBRARY BUILDING
2012



STRANGERS/COMMUNITY
DAWOUD BEY
2013



WHITNEY ARTS SPACE
2014



MARU
GERALD TSUTAKAWA
2014



UNIVERSITY Y
STUDENT CENTER
2014



PRAIRIE LINE TRAIL
2015



STEEL "W"
2015



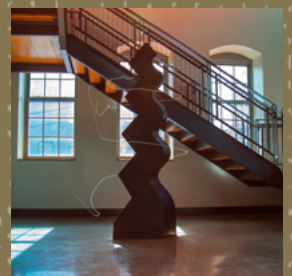
MCDONALD SMITH
RENOVATION
2015



COURT 17
STUDENT HOUSING
2016



TACOMA
PAPER & STATIONERY
2017



YANTRA
GERALD TSUTAKAWA
2020



Milgard Hall

The next major academic facility on the UW Tacoma campus will soon become a reality. This academic innovation building designed with cross-laminate timber will:

- Enable us to increase enrollment in the Milgard School of Business
- Create space for the School of Engineering and Technology's new mechanical and civil engineering programs
- House a Global Innovation and Design Lab to cultivate design-thinking skills and foster an interdisciplinary, integrative approach to innovation
- Open up space elsewhere on campus for strategic expansion of high-demand programs

Consciously co-locating business and technology education, the facility will promote the kinds of interactions—both intentional and serendipitous—that build vital student employability and life skills, respond to rapidly changing industry needs and drive the regional economy forward.

Jim and Carolyn Milgard and the **Gary E. Milgard Family Foundations** contributed generous, catalytic leadership gifts to the building. Private investments in Milgard Hall total nearly \$10 million as of May 2021. These gifts provided powerful leverage for the recently approved \$36 million capital allocation from the Washington state legislature to the landmark project.

Construction is anticipated to start in Summer 2021 with the building opening in fall 2022.

events

DURING THE CAMPAIGN

UW Tacoma brought the community together throughout the campaign—to debate current issues, to support students, to celebrate community leaders and just to play golf and have fun.

BUSINESS LEADERSHIP AWARDS SINCE 2002



PAULSEN LECTURE SERIES

Seymour Hersh

U.S. ★ FOREIGN ★ POLICY

October 18, 2011

the end of men and the rise of w**o**men

a lecture by hanna rosin

10-15-2013



BLACK LIVES MATTER A CONVERSATION

With Patrisse Cullors and Jamelle Bouie

MAY 3, 2017

PAULSEN LECTURE SERIES

UNIVERSITY of WASHINGTON | TACOMA



PAINT THE PARK PURPLE

SINCE 2009



SUMMER SOIRÉE
SINCE 2015



**FAIRWAY TO
THE U.S. OPEN**
2013-15



CONVOCATION
SINCE 2012

campaign leadership

TOGETHER WE WILL

Passion never rests

The University of Washington Tacoma is proud to have a strong volunteer Campaign Leadership Team of community leaders who served as key advisors, advocates and principal spokespeople in our campaign.



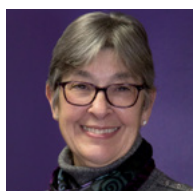
WILLIAM W. PHILIP
Honorary Chair



CAL & JOANNE BAMFORD
Campaign Chairs



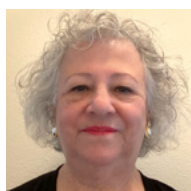
JAMES A. MILGARD
Honorary Chair



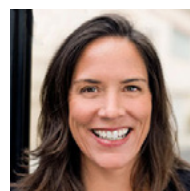
DIANE BENNION



RICH BENNION



LOIS BERNSTEIN



DEBBIE BINGHAM



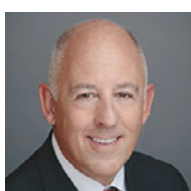
LOREN COHEN



BILL DRISCOLL



BRIAN MARLOW



ANDY MCDONALD



HERB SIMON

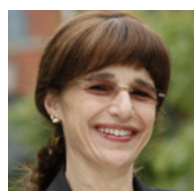


PAULA DANA SIMON

Campus Leadership in the *Be Boundless* Campaign



PATRICIA SPAKES
2005-2011



DEBRA FRIEDMAN
2011-2014



KENYON S. CHAN
2014-15



MARK A. PAGANO
2015-2021



Cal & Joanne Bamford, UW Tacoma *Be Boundless* Campaign Chairs

UW Laureates Cal and Joanne Bamford were inspiring chairs for UW Tacoma's *Be Boundless* campaign. Throughout the campaign, they engaged deeply with Chancellor Mark Pagano, a broad spectrum of other UW Tacoma academic leaders, Advancement professionals and other members of the campus community to envision what philanthropy might accomplish to drive UW Tacoma's vision, mission and strategic plan forward. With characteristic humility and a focus on action, they took our urban-serving mission to heart and combined it with an acute perception of the region's economic and human needs and potential.

Drawing on decades of executive business leadership—Cal is President and Chairman of **Globe Machine Manufacturing**—and personal experience on local nonprofit boards and campus advisory bodies, Cal and Joanne made sure we set our goals high (not only for dollars, but also for participation) and were thoughtful and effective in how we approached others and built new partnerships to invest in the future of the university.

The result? Transformative investments from a broad range of donors, including **The Bamford Foundation**. It is important to note that for Cal and Joanne, philanthropy has always been a family affair. Holly Bamford Hunt

(who is the director of The Bamford Foundation) and Drew Bamford have been critical volunteers at UW Tacoma throughout the campaign. Holly served on the **Strategic Planning Committee** and Drew is an active member of the **Institute for Innovation and Global Engagement's Advisory Board**. The Bamfords' third child, Heather, is an Associate Professor of Spanish literature at George Washington University and provides an important university perspective to her family.

The transformative investments of the Bamfords and their family seeded or supported programs including the **Institute for Innovation and Global Engagement**, the **Global Innovation and Design Lab**, student-transition programs and partnerships, scholarships and the **Tacoma Whole Child Initiative** (which served as a gateway to millions of dollars being invested into the community by **The Wallace Foundation**).

Perhaps most notably, Cal continues to play a leadership role in visioning for the new **Milgard Hall** and in working to build support for the new building. Cal and Joanne's importance to the success of the campaign is incalculable, and the impact of their philanthropic leadership will be felt across regional communities and generations in perpetuity.

be a world of good

BE BOUNDLESS

New Endowments created during the campaign

Ballard Endowed Scholarship
Bamford Family Distinguished Endowed Scholarship
Rich and Diane Bennion Milgard School of Business
Endowed Student Support Fund
Bingham-Pahl Endowed Scholarship
James F. Brown Endowed Scholarship
Martin E. Budack Endowment Fund
Kenda Dee Bulley Endowed Fund for Student Support
Center for Information Based Management
Chancellor's Endowed Student Opportunity Support Fund
DaVita Endowed Accounting Faculty Fellowship
in the Milgard School of Business
Jeffrey S. Dean Endowed Milgard School of Business Scholarship
John C. and Marilyn J. Dimmer Faculty Fellowship Endowment
Melanie Jan LaPlant Dressel Endowed Scholars
Paul and Linda Ellingson Distinguished Scholarship Endowment
Eric and Heather Emans Milgard School of Business
Endowed Student Support Fund
Sharon Gavin Fought Endowed Fund
Debra Friedman Memorial Endowed Scholarship
Andrew and Julie Fry Innovation Award Endowment
Lori Lynn Furlong Distinguished Endowed
Undergraduate Scholarship
Gagner Family Endowed Scholarship Fund
in Memory of Duane Gagner
Fred T. and Dorothy G. Haley Endowed Professorship
in the Humanities
Oscar T. and Olivann Hokold Endowed Scholarship
Robert W. Howard Endowed Fund for Education at UW Tacoma
Japanese Language School Memorial Endowed Fund
Michael and Margaret Kalton Endowed Scholarship
Eddie Lee and Gladys Kitchens Endowed Book Scholarship
Dolph S. Kleiner Memorial Scholarship Fund
Joane T. Moceris Ph.D. and Stephen P. Moceris
MSW Endowed Fellowship
Modarres Student Support Fund for the School of Urban Studies
MultiCare Biomedical Sciences Endowed Scholarship
MultiCare Endowed Fund for First Generation Students
Rai Nauman Mumtaz and Family Endowment
Don and Helen Murphy Great Futures Endowed Fund
Ryan Petty and Erling Mork Endowed Fund
William W. Philip Endowed Scholarship
Tim Quandt Memorial Endowed Scholarship
Ravenswood Endowed Student Support Fund
Rohrer First Generation Endowed Scholarship
Russell Investment Group Endowed Professorship
Dean Saudagaran Endowed Business Student Support Fund
Debbie and Brad Sayre Endowed Scholarship
Sea Mar-MultiCare Endowed Scholarship

Mona and Donald Seord Environmental Excellence Fund - Tacoma
UW Tacoma Simon Family Endowment to Establish Programs
that Enrich Lives and Provide Resources for Adults with Autism
Simon Family Institute of Technology Endowed Scholarship
Simpson Investment Company Milgard Endowed Scholarship
Patricia Spakes Endowed General Education Excellence Fund
Earl F Switzer Jr. Endowed Fund
Allan and Judith Trinkwald Endowed Scholarship
Carol Van Natta Graduate Research Fund
Larry Clive Wear Memorial Endowed Scholarship
TJ White Endowed Scholarship Fund
Woodworth Family Distinguished Endowed Scholarship

Over 200 regional volunteers sit on 15+ UW Tacoma campus advisory boards

Campaign Leadership Team
Center for Business Analytics
Center for Leadership & Social Responsibility
Center for Urban Waters
Institute for Innovation and Global Engagement
Milgard School of Business Executive Council
Milgard Women's Initiative
Office of Community Partnerships
School of Education
School of Engineering and Technology
School of Interdisciplinary Arts & Sciences
School of Nursing and Healthcare Leadership
School of Social Work and Criminal Justice
School of Urban Studies
Sports Enterprise Management
UW Tacoma Alumni Council
UW Tacoma Advisory Board

tacoma.uw.edu/campaign

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Thank you
for your
support.

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BE BOUNDLESS

FOR A GREATER TACOMA

FOR A GREATER WORLD