

## **Tributes to Faculty/Staff: Philanthropic Options 2013 to 2015**

### **Named endowed fund (such as student support fund, scholarship or professorship)**

Multiple donors may contribute. Minimum amounts depend on purpose of fund and range from \$25,000 for student support funds to \$2-3 million for endowed chairs. Minimum for an endowed undergraduate scholarship is \$100,000. Five years are allowed for fulfillment. Names of honorees will be included on permanent plaques placed on historic features of the Prairie Line Trail.

### **Gifts in tribute to a past or current faculty or staff member that meet a minimum expected to be set at between \$500 and \$1,000** (depends on selection of final materials along the trail). Gifts should be designated as “in honor of” or “in memory of.”

Names of honorees will be included on permanent plaques placed on historic features of the Prairie Line Trail.

**Prairie Line Trail Tribute Benches**, \$5,000. All funds must be received by Dec. 31, 2015. Honoree name will appear on bench. This tribute opportunity is tied specifically to the development of the Prairie Line Trail and the need for benches along this university corridor. Once the desired numbers of benches have been placed along the PLT, this opportunity will conclude and other options for tribute at this level will need to be explored.

### **Further information**

All those honored or memorialized will have their name listed in any donor **honor rolls\*** for the year in which the gift was received and for any other donor honor rolls that may be produced in association with a particular fundraising campaign. “Campaign” refers to everything from multi-year capital campaigns to short term fund-raising initiatives.

Donors of tribute gifts will be recognized according to the university’s standard donor recognition practices. Tribute gifts are counted in the donor’s overall giving total, and donors receive President’s Club/Benefactor/Laureate recognitions, invitations and benefits as appropriate. All donors making tribute gifts have the tribute mentioned in their thank-you letter from the university.

All those in whose honor tribute gifts have been made (or, for memorial gifts, a family member) will receive a list of donors (but not dollar amounts) and be encouraged to send their own thank-you messages to those who have made tribute gifts. This donor list will be generated after the flow of tribute gifts has slowed or ceased. The honorees/families don’t get gift-by-gift notification.

*\* **Honor rolls** recognize donors according to their levels of giving. Depending on how they are structured, they may reflect a certain type of giving (annual giving, area or initiative specific giving, campaign giving, or giving during a specified period of time). Honor rolls can be produced as a printed piece, a site-specific installation, or via electronic means.*