



MILGARD SCHOOL OF BUSINESS

vistas

JULY 2020

From the Dean's Desk

Greetings! This has been such an unusual year. Unusual challenges posed by COVID-19, and remarkable courage, tenacity, compassion, and commitment demonstrated by our students, faculty, staff and the community. In spite of the external challenges, we continue to innovate and creatively deliver our mission.



We have pivoted and marched ahead teaching, learning, exploring, and engaging. There have been several accomplishments to be celebrated: successful fundraising for Milgard Hall, new executive education programs, new alumni engagement office, refreshing our academic curriculums, outstanding winners of the [Business Leadership Awards](#), new advisory boards, mentoring initiatives, analytics [students providing consulting to over 20 companies](#), new classes in sports management, and helping students and the business community with COVID-19 recovery through student scholarships, and a novel Students Assisting Small Businesses program in collaboration with the Governor's Office for Regulatory Innovation and Assistance.

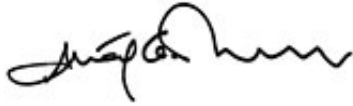
Here are some highlights shared in this edition of the newsletter:

- Mission continuity – Milgard's response to COVID-19 and recovery
- Who are our alumni?
- Meet our inspiring undergraduate and MBA students
- Our largest academic program - Accounting leaping into the future

Please connect with us - perhaps consider participating in our [Students Assisting](#)

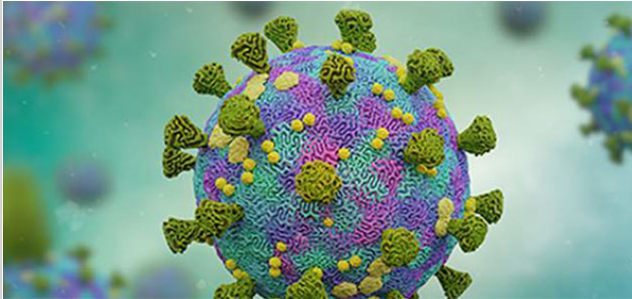
[Business Program](#), attending our alumni webinar in August, or refreshing your business concepts by participating in our [Essential in Management Program](#). Feel free to drop me an email at altafm@uw.edu.

Onward and forward! Go Huskies!



Altaf Merchant

Interim Gary A. and James E. Milgard Endowed Dean
Professor of Marketing



Milgard puts students first in pandemic response

Like most organizations, the Milgard School of Business was recently faced with the challenge of confronting the ramifications of the COVID-19 pandemic. Considering all the important aspects of our mission, we chose to place the needs of our students at the highest priority.

[READ MORE](#)

Alumni survey informing new engagement efforts

In May, we sent out a survey to better understand who our alumni are and how we can serve them best. We received nearly 300 responses and our Alumni Engagement Council is using the data gathered to develop new opportunities for alumni. They hope to begin work immediately to bring a first virtual alumni event to life by the end of summer.

[READ MORE](#)



Past, present and future of the Accounting program

Accounting has been a popular offering at the Milgard School of Business (MSB) since 1994, enabling students to specialize in the field while earning undergraduate or graduate degrees. **[READ MORE](#)**

Student Spotlight



Fanny Castro: "So many doors are opened, if you just knock on them."

Her energy, passion, resilience and self-proclaimed rebellious spirit are palpable even through the Zoom screen. Fanny Castro, who just finished her Junior year in the undergraduate program at Milgard majoring in General Business, describes herself as shy and thought she was "going to fly under the radar" at Milgard. Yet, her contagious smile, her personal story, and her experiences at Milgard portray a strong woman who has been coming out of her shell and is ready to shape the world for the better.

[READ FANNY'S STORY](#)



Lindsey Antos: "A nonprofit is still a business"

Recent MBA graduate Lindsey Antos is very familiar with the business side of higher education. For last several years and throughout her MBA studies, she's been working as the Assistant Director of Annual Giving at the University of Puget Sound. Currently, she's navigating the challenge of launching a six-state giving campaign in the midst of COVID. As she shared: "It's an interesting, delicate time in higher ed and in philanthropy."



[READ LINDSEY'S STORY](#)

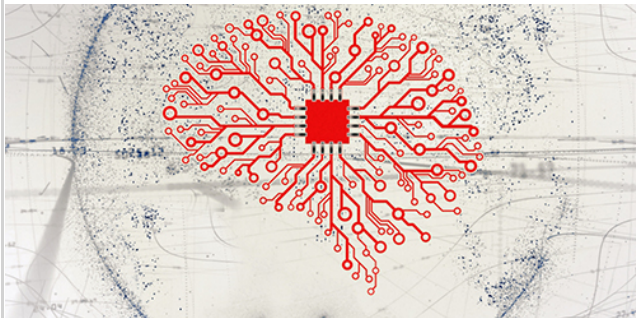


Center Updates

Sports Enterprise Management



- Three new classes
- Undergraduate minor approved
- Illustrious advisory board established including Aaron Artman (Tacoma Rainiers), Brad Cheney (Cheney Foundation), Bill Robertson (MultiCare), Maya Mendoza (Sounders) and Jon Spoelstra (former NBA exec, consultant and professional sports owner)



Center for Business Analytics

- Two cohorts of MSBA
- Over 20 local and national companies served through consulting projects
- Virtual student showcase
- Research done for City of Lakewood and the South Sound Military and Communities Partnership

CENTER FOR LEADERSHIP & SOCIAL RESPONSIBILITY

Center for Leadership & Social Responsibility

- PRME re-accreditation
- MOUs with three universities in South Korea
- Two case competitions – 20 teams from 7 countries
- CLSR advisory board being set up.
- Milgard Women’s Initiative
 - Mentorship program has a successful launch year
 - Two distinguished speakers

Milgard Success Center

- Big interview – online interview



training platform

- Internship fair – over 30 companies
- Online Success Conference, lunch and learns, interviews, etc
- Milgard Gold Professionalism Certificate - 72 students (28 last year)

BE BOUNDLESS
FOR WASHINGTON / FOR THE WORLD



[CONTACT US](#) | [PRIVACY](#) | [TERMS](#)

© 2020 University of Washington Tacoma, 1900 Commerce Street, Tacoma, WA 98402-3100

This email was sent to
[Unsubscribe or change your email preferences](#)