



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2020-02-28 10:46:24

Date Due: 2020-02-28 17:00:00

Date Submitted: 2020-02-28 11:03:46

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Video Production Checkout Kit

Request Description: Video Production equipment available for checkout in the multimedia lab.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology

Request Code: 20A0250

Contact Names: Mark DePaul

UW Tacoma Affiliation: Staff

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Phone Number: 2535925903

Title of Request: Video Production Checkout Kit

Type of Request: One Time

Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

In the age of digital media, organizations are being asked to tell their story and communicate their purpose digitally more and more. Student groups are not immune to this shift and the burden of creating digital content in addition to the organization's core effort can be difficult to bear. We have had student groups come to us in the past looking to step up their production quality for student-led projects. This includes newscasts, promo videos, and events. We're proposing to procure equipment and student trainings to make that happen.

Plan

We would like to procure two digital cinema cameras and associated accessories that can be checked out in the Multimedia Lab (CP005). These cameras produce cinema level images and sound that will help student video productions stand out. Since the cameras are more complex to use, we will be making them available for checkout with a mandatory 1-on-1 workshop with a Media Production Services staff member. Multimedia Lab staff will also be on-hand to assist students in the editing of footage upon returning the camera.

Purchase kit for Student Media Content Producers

To facilitate the ability of multicamera shoots and availability, we're proposing two camera kits. The C100 camera is a step above what's available in the current checkout system.

- Canon C100 w/ 24-105 lens
- Sachtler Ace Fluid Head Tripod
- Sennheiser G4 Lav
- Sennheiser MKE 600 Shotgun
- 2x SD Cards
- Tripod
- Light Kit
- 25' XLR Cable
- 1' XLR Cable
- Cinebags CB-01A Production Bag
- Direct Sound EX-28 Headphones

The gear included in this kit is the same level of equipment a Video Producer will encounter in the professional world. This equipment is also more capable than any equipment available in the WG108 checkout inventory. The Super 35mm sensor, interchangeable lenses, high dynamic range, and XLR connections allow for a professional level of audio and image capture not capable with the Canon Vixia or Nikon D-series cameras available to students. The accompanying equipment (fluid head tripod, lighting system, and mics) are often overlooked items in a production kit. They're equally important to achieving crisp clear audio and sharp steady images.

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

RSOs and students will have access to the Video Production Kit to create content for class, social media, and web. Students will be able to produce broadcast quality newscasts, events and promotional content.

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

The Production equipment and 1-on-1 training will be available to all students in the Multimedia Lab (CP 005)

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Equipment would be purchased and available for checkout by the start of the fall, 2020 quarter and continue in perpetuity.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Students will have access to support in the Multimedia Lab through the Multimedia Student techs as well as post-production computers.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Canon C100 w/24-105 Lens	2	\$3,699.00	\$264.00	\$377.00	\$8,416.00
Sachtler Ace Fluid Head Tripod	2	\$713.00	\$51.00	\$73.00	\$1,623.00
Sennheiser G4 Lav Mic	2	\$599.00	\$43.00	\$61.00	\$1,363.00
SanDisk 64gb SD Card	4	\$22.00	\$4.00	\$2.00	\$100.00
Canon BP-975 Battery	2	\$208.00	\$15.00	\$21.00	\$473.00
Cinebags CB-01A Production Bag	2	\$237.00	\$18.00	\$24.00	\$540.00
Ikan IB508-V2 LED 3 light Kit	2	\$1,199.00	\$86.00	\$122.00	\$2,728.00
Direct Sound Headphones	2	\$140.00	\$10.00	\$14.00	\$318.00
XLR Female to XLR Male (Short)	2	\$7.00	\$2.00	\$1.00	\$18.00
25' XLR Cable	2	\$26.00	\$2.00	\$3.00	\$60.00
Sennheiser MKE 600 Shotgun	2	\$415.00	\$32.00	\$42.00	\$946.00
OVERALL TOTAL:					\$16,585.00