



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2020-02-28 08:55:11

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ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Multimedia Lab Production Gear

Request Description: To continue our labs evolution into an all-encompassing media production lab we'd like to purchase a mic kit for our camera, a teleprompter rig & app to complement our greenscreen, & a podcasting kit.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology

Request Code: 20A0247

Contact Names: Zachary Curtis

UW Tacoma Affiliation: Staff

UWT Email Address: zcurtis@uw.edu

Phone Number: 2536924654

Title of Request: Multimedia Lab Production Gear

Type of Request: One Time

Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

Over the last three years the Multimedia Lab has evolved into a space that not only helps students with editing media projects but in the production of media projects as well. We've gradually acquired specialized production equipment like our camera kit, LED lights, Yeti microphone, lightbox, and greenscreen to allow students to record and produce media in our lab with the guidance of our expert staff. The addition of production gear to our lab has drastically improved the quality of media projects students are able to use. Not only has the quality improved but having the ability to record and capture media in the lab has helped students finish projects faster too.

To continue our labs evolution into an all-encompassing media production lab we'd like to purchase a mic kit for our camera, a teleprompter rig and app to complement our greenscreen, and a mobile all-in-one podcasting kit. The need for the mic kit is due to discovering our camera kit is primarily being used to record video rather than still photos. This kit will allow students to capture highquality audio for their videos using our camera. The introduction of the greenscreen to our lab has resulted in students creating more newscast style videos. These videos are difficult to record in a short amount of time because they often require the students to have memorized their scripts so they can look directly into the camera while talking. The teleprompter rig would allow students to simply read their scripts while looking into the lens, reducing production time and increasing the quality of their videos. The podcasting kit proposed has been designed to give students high quality recording equipment in a mobile package that is user friendly too for people unfamiliar with audio recording. The kit has been created to allow for up to 4 participants to be recorded on microphones and the RodeCaster Pro also allows for people who call in for interviews to be recorded as well.

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

We are requesting a Sennheiser mic kit to complete our camera kit in order to capture excellent audio when students record themselves in the lab. We are also requesting a teleprompter rig that will attach to our previously approved camera and tripod. We've found that our greenscreen has been used heavily for newscast style videos. These videos typically require the students to read long scripts into the camera which is a very difficult process if the scripts aren't memorized. The time they will save by using the teleprompter could be crucial in that student's ability to edit and finish their project in time. Not only would the teleprompter speed up production for the students but it would also help them deliver a more engaging performance. In addition to the Teleprompter rig we would also like to purchase an app that allows our iPad to display and scroll the students script in the teleprompter rig.

Items for our Multimedia Lab production gear

- Sennheiser EW 100 ENG G4 Camera-Mount Wireless Combo Microphone System
 - https://www.bhphotovideo.com/c/product/1385592-REG/sennheiser_ew_100_eng_g4_a_ew_100_eng_g4.html
- glide gear iPad Smartphone Teleprompter
 - https://www.bhphotovideo.com/c/product/1218074-REG/glide_gear_tmp_1_ipad_smartphone_video_teleprompter.html
- Promptsart App
 - <https://promptsart.com>

The Multimedia Lab has seen a growing need for podcast support on campus. In just the last two quarters we've had classes in social welfare, writing, communications and art approach the lab looking for support and we've heard of RSO's on campus that also want to produce podcasts. To better serve these students we'd like to purchase a podcasting kit consisting of a podcasting mixer, 4 mics, an SD card, and a case to allow these groups to use this gear anywhere on campus. The kit would be stored in the multimedia lab and checked out to groups who have reserved a space on campus for recording. To ensure that the equipment is used properly we would require one of our staff members help the RSO/Student set up the podcast kit as well as train them on how to use it. This set up and training would only be required each time the kit is checked out by an individual or group for the first time.

Items for Podcasting Mobile Studio

- Rode RODECaster Pro Integrated Podcast Production Studio
 - https://www.bhphotovideo.com/c/product/1445257-REG/rode_rcp_rodecaster_pro_integrated_podcast.html
- Sandisk 32GB ultra UHS-I microSDHC Memory Card
 - https://www.bhphotovideo.com/c/product/1170202-REG/sandisk_sdsqunc_032g_an6ia_sandisk.html
- SKB iSeries Custom Hard-Shell Case for RODECASTER PRO and 4 Podmics
 - https://www.bhphotovideo.com/c/product/1475704-REG/skb_3i1813_7_bh1_rodecaster_case_pe_form_cut.html
- Startech right Angle 3.5mm to 3.5mm stereo Audio Cable 3ft1
 - https://www.bhphotovideo.com/c/product/1001041-REG/startech_mu3mmsra_right_angle_3_5mm_to.html
- 4 Rode PodMic Dynamic Podcasting Microphone
 - https://www.bhphotovideo.com/c/product/1449997-REG/rode_podmic_dynamic_podcasting_microphone.html
- K&M 26751 Carrier bag for Round Base
 - https://www.bhphotovideo.com/c/product/838774-REG/K_M_26751_000_00_26751_Carrier_Bag_for.html
- 4 Auray TT-6220 Telescoping Tabletop Microphone Stand
 - https://www.bhphotovideo.com/c/product/1023331-REG/auray_tt_6220_telescoping_table_top_mic.html
- 4 XLR cables
 - https://www.bhphotovideo.com/c/product/866972-REG/Pearstone_pm_05_PM_Series_XLR_M.html

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All of the production gear being requested would be made available to students through the multimedia lab. The teleprompter rig and mic kit would only be for student use inside the lab but the podcasting kit would be made available for checkout to use anywhere on campus for students.

We plan to promote these new production resources to campus and raise awareness that they are available to all disciplines of study. Once the equipment is acquired the multimedia lab will create video tutorials demonstrating how they can be used. These videos will be made available to all students via our Youtube channel.

Located on the Pacific Avenue level of Cherry Parkes (CP 005) the Multimedia Lab is open to all registered UWT students. We are currently staffed Monday through Thursday, 9-6 and Friday 10-3.

During midterms and the weeks leading up to Finals Week, we try to extend our hours of operation, especially Fridays to try and accommodate student schedules and deadlines.

We are primarily a drop-in lab but requests can also be made for appointments at athelp@u.washington.edu.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

All equipment would be acquired and tested for use no later than summer 2020 and be available for use the first day of the autumn quarter.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology will install, support and maintain the items requested. All pricing quotes have been determined by consultation with Information Technology's Multimedia Services and Computer Services.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Promptsmart iPad app	1	\$20.00	\$0.00	\$2.04	\$22.04
Sennheiser EW 100 ENG Camera-Mount Wireless Combo Microphone System	1	\$799.00	\$20.00	\$81.50	\$900.50
Glide Gear iPad Smartphone Teleprompter	1	\$198.00	\$20.00	\$20.20	\$238.20
Rode RODECaster Pro Integrated Podcast Production Studio	1	\$599.00	\$20.00	\$61.10	\$680.10
Sandisk 32GB ultra UHS-I microSDHC Memory Card	1	\$9.00	\$5.00	\$0.92	\$14.92
SKB iSeries Custom Hard-Shell Case for RODECASTER PRO and 4 Podmics	1	\$170.00	\$20.00	\$17.34	\$207.34
Startech right angle 3.5mm to 3.5mm stereo Audio Cable 3ft	1	\$4.00	\$5.00	\$0.44	\$9.44
Rode PodMic Dynamic Podcasting Microphone	4	\$99.00	\$20.00	\$10.10	\$456.40
K&M 26751 Carrier Bag for Round Base	1	\$34.00	\$10.00	\$3.47	\$47.47
Auray TT-6220 Telescoping Tabletop Microphone Stand	4	\$12.00	\$10.00	\$1.22	\$62.88
Pearstone PM Series XLR F Professional Microphone Cable - 5'(1.52m)	4	\$8.00	\$10.00	\$0.81	\$45.24
OVERALL TOTAL:					\$2,684.53