

STUDENTS ASSISTING BUSINESS

Internship Opportunity

Sports Research Intern –(SAB 2021-10)

Company: Fanatio

Timeframe: Start Immediately

Stipend: \$20/hour, maximum 50 hours

Available to: juniors and seniors in the Milgard School of Business

Priority application date: Monday, July 15 at 5 pm

Interested? Email your resume and a letter of interest to semert@uw.edu; tkuljam@uw.edu



ABOUT FANATIO

A pre-seed tech startup, Fanatio is an app designed for fan engagement and empowerment. Our social mission is to foster tech employment opportunities for under-represented and transitional communities.

Website: <https://fanat.io/> (in development)

SPORTS RESEARCH INTERN

Job Overview: In-app sports game research with a concentration on the PAC-12 conference

Reports to: Carol Carbone, President

JOB RESPONSIBILITIES

Use your knowledge of college sports, and particularly the PAC-12 conference to:

- Create sports & general school related trivia questions created for specific universities
- Ideate hyper casual in-app games we can have produced that relate to any/all university sports and fans
- Research contact info for decision-makers (and gatekeepers) of the marketing arms of athletic department & alumni associations at specific universities
- Research source & pricing for sports event games (like the ball-under-the-hat or car racing game on the jumbotron at Mariners games)
- Willingness to sign Non-Disclosure Agreement

DESIRED SKILLS AND EXPERIENCE

- Excellent research skills
- Comfortable with creative tasks
- Excellent organizational skills
- Proficient in Microsoft Word and Excel
- Excellent communication skills. Both verbally and written
- Self-starter, comfortable working independently
- Ability to work remotely
- Ability to meet deadlines
- Ability to own a project while accepting guidance and direction

NICE-TO-HAVE SKILLS AND EXPERIENCE

- Regularly uses simple mobile gaming app
- Understands how to locate public information, specifically org charts for public universities
- Interest in fan engagement

TO APPLY

All work will be done on a project basis upon hire for a total of 50 hours per quarter at \$20/hour (stipend). Priority will be given to applications received by July 15, 2021 at 5:00 PM. To apply, email your resume and a letter of interest to semert@uw.edu and/or tkuljam@uw.edu

ABOUT STUDENTS ASSISTING BUSINESS (SAB)

SAB is a program of the Milgard School of Business (MSB) designed to help area businesses restart, recover and re-energize. Under the supervision of Milgard instructors Rachel Vaughn, Thomas Kuljam and Stan Emert, upper level business students will use their skills in Accounting, Analytics, Finance, Management, Marketing, and Corporate Social Responsibility in post COVID-19 recovery.

Specific problems expected to be encountered are:

1. Understanding consumer patterns and trends
2. E-commerce and social media
3. Business plan writing
4. How to enhance your digital marketing and increase sales
5. How to save costs and make your operations more efficient
6. Human resource management issues
7. Funding and finance challenges