



The 11th Annual
MILGARD INVITATIONAL
CASE COMPETITION
ON SOCIAL RESPONSIBILITY

miccsr

The Center for Leadership & Social Responsibility at the Milgard School of Business presents the 11th annual undergraduate Case Competition on Social Responsibility. Teams from select universities will be invited to send a team of up to four students to participate along with their peers from universities world-wide.

February 24 & 25, 2022
Team Presentations & Award Ceremony



Some of our PAST PARTICIPANTS:





TIMELINE & FORMAT

Deadline to request an invitation for your undergraduate team to participate	November 1, 2021
Official Invitations Issued	December 1, 2021
Final confirmation of participation	December 15, 2021
Team member names due	January 17, 2022
Cases sent electronically to teams	February 11, 2022
Presentations and supplemental materials due by your assigned time (see case sent on Feb 11)	February 18, 2022

The case will involve a business problem that focuses on corporate social responsibility.

Preliminary round: Teams have 15 minutes to present their analysis and recommendations to a panel of judges consisting of business professionals. This presentation will be pre-recorded and submitted electronically. Live Q&A and feedback will take place on February 24.

Final round: The top 4 teams from the preliminary rounds present live to judges on February 25.

We will select 20 teams from universities in the U.S. and globally. We will start a wait-list when this number has been reached, wait-listed schools will be notified by January 17, 2022.





EVENT COST

The Milgard School does not charge a fee for this event. It is fully sponsored by the Center for Leadership & Social Responsibility and our corporate partners.

EVENT FORMAT

Given the continued COVID19 related challenges of global travel and social distancing requirements, we will hold the MICCSR remotely in 2022. Students will make their presentations to a panel of judges using Zoom-type technology. There will inevitably be some trade-offs with the remote model. Students will still get the experience of working on a case for one week and presenting to, and getting feedback from, a panel of senior executives who serve as judges. There will also be savings in costs related to airfares, time in transit, jet lag and reduced Covid-19 exposure. The downside will be the inability to interact with their peers from other universities worldwide.

We will select 20 teams for MICCSR in 2022. Therefore, it is important that universities communicate their interest in participating early but no later than November 1, 2021.



PRIZE POOL for U.S. Teams

The competition will have four pools of five teams in the preliminary round, with one team advancing from each pool. The prizes for the winning teams (U.S. teams only) are as follows:

- 1st Place - \$1,000 per participant
- 2nd Place - \$500 per participant
- 3rd Place - \$250 per participant
- 4th Place - \$125 per participant

JUDGES

Our competition judges are senior executives drawn from companies throughout the Seattle-Tacoma region, including Amazon, Bank of America, Boeing, Costco, Microsoft, Nordstrom, Premera Blue Cross, REI, Russell Investments, Starbucks, T-Mobile, and Weyerhaeuser, with experience in corporate social responsibility, sustainability and citizenship issues.

The 11th Annual

MILGARD INVITATIONAL CASE COMPETITION ON SOCIAL RESPONSIBILITY

For more information on the event, please visit our website at <https://www.tacoma.uw.edu/uwt/business/clsr/invitational-case-competition>

Or contact

Dr. Shahrokh Saudagaran, Milgard Endowed Professor
shahrokh@uw.edu