We will teach you the skills you need to succeed in today's business world—business communication; ethics and business in society; global awareness; quantitative analysis; financial theories; strategic thinking; teamwork and technology. UW Tacoma's career-focused majors are a smart way to invest in your future:

- Certified Public Accountant
- Loan Officer
- Actuary
- General Manager
- Sports Manager
- Certified Financial Planner
- Project Manager
- Human Resources Specialist
- Investment Advisor
- Corporate Recruiter
- Purchasing Agent
- Advertising Executive
- Product Branding Coordinator
- Consultant

QUESTIONS?
Contact an admissions advisor, we are happy to help!
uwttinfo@uw.edu OR 253-692-4742

tacoma.uw.edu/admissions
BUSINESS OPTIONS

- **Accounting BABA**
  Focuses on recording and reporting financial transactions and the use of that data in fiscal decision making in public and private accounting.

- **Finance BABA**
  Studies financial markets, portfolio management, financial planning, investing, banking and how financial services function in a global economy.

- **General Business BABA**
  Customizable path exploring a wide range of business disciplines, including data analytics, entrepreneurship, finance, international business, management and marketing.

- **Management BABA**
  Enhance your ability to get work done with and through other people in a variety of organizations and learn how to manage in rapidly changing environments.

- **Marketing BABA**
  Studies consumer behavior, product development, advertising, retailing, sales management, distribution and social media to develop competitive marketing strategies.

- **Economics and Policy Analysis BA NEW!**
  Explores connections between markets and government and uses economic reasoning to engage critically with policy areas such as education and health in local and national communities. HONORS option available.

For more info or how to apply: tacoma.uw.edu/admissions

**56%**

**FIRST-GENERATION COLLEGE STUDENTS**
Students whose parents never attended college or never completed a degree.