Students Assisting Business (SAB)
Jobs 2021-08

All work will be done on a project basis upon hire for a total of 50 hours at $20/hour as a stipend. The SAB application period for this position is open until filled.

JOB SAB # 2021-08

PropertyScout.io

Application process: Send cover letter and resume to Stan Emert (semert@uw.edu) and Thomas Kuljam (tkuljam@uw.edu)

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This is for you if you have a positive attitude, take initiative, and are coachable.

Are you hungry for a meaningful marketing internship with an internet startup? Come and join our small team and take responsibility for a project focused on customer research.

Every company should have a content strategy. Content helps to educate site visitors and provides a boost to search engine optimization (SEO). Any content strategy begins with defining the objectives for any content generation, creating a content plan that aligns with company goals, making a content calendar, writing the processes that make the best use of the content (blog, video, infographic, newsletter, social media, etc.). We could do a lot better in all of these areas.

That’s where this role comes in. You’ll help us to create a sustainable system to manage this part of the business.

We’re looking for an intern with the following qualities:

• Be an above average to strong writer. It’s okay if the experience is limited to coursework completed in college but we’ll want to see a sample.
• Be process oriented. This internship will have the most impact and best learning if you come into it as a systems thinker. Don’t know what it is but it interests you? Apply and we can talk about it – learning is what internships are all about.

Some skills you should have:

• Be software-savvy. Some of the software we use in our office tech stack is Asana, Office365, and WordPress. It’s okay if you don’t know these, but we need to be confident you are a fast learner and are able to move from system to system easily.
- Be internet smart. The project requires knowing how to conduct online research, keep track of sources in an organized manner, and not plagiarize.
- Understand search engine optimization (SEO). If you don’t, that’s okay. We can put you into a mini-course so you can come up to speed. It would be great if you have a general understanding of what it takes to make a page rank in the search engines.

Some of your key personality traits must include taking initiative, being process oriented, and possessing the internal drive to make each day at least 1% better than the day before.

The role reports to the CEO of PropertyScout.io.

Hours are flexible; expect 5-10 hours per week. Plan for 1-2 hours to be in person at our office in downtown Tacoma and the rest to be remote. This may be adjusted depending on the pandemic.

This is an amazing opportunity for the right intern to get solid experience to build their resume. There is potential for the role to become full time.

You owe it to yourself to apply if this posting resonates with you and you believe you have at least some of the experiences/skills/personality traits.