

tell us your next big idea for a **chance to win \$20,000.**

2022 Women-Owned Business Pitch Contest

University of Washington's Foster School of Business, University of Washington – Tacoma's Milgard School of Business, TheWMarketplace, and KeyBank's Key4Women program offer women business owners in Seattle and the Greater Puget Sound area an opportunity to share their business ideas and win the resources they need to take their next big step.

Ready to pitch us your idea for a new business or a product or service that expands your current business?

Your idea could be worth \$20,000!

Apply now at <https://bit.ly/key4women2022>
 or scan the QR code to the right.



Applications are accepted June 1, 2022, through July 15, 2022.

Cash prizes:

\$20,000	1 – Overall Grand Prize (plus mentoring)
\$5,000	1 – Start-up, Runner-up (plus mentoring)
\$5,000	1 – Existing Business, Runner-up (plus mentoring)
\$2,500	7 – Honorable Mentions

Finalists will also receive one year of consulting services from UW and one year's membership as a seller on TheWMarketplace.

Eligibility requirements:

- At least 51 percent owned and operated, by a woman or women.
- Your business must be headquartered in one of the following counties: King, Kitsap, Pierce, Snohomish, and Thurston.
- Proof of legal authority to transact business in the state of Washington.
- Your business must have prior year annual sales of less than or equal to \$3MM. Non-profits are not eligible.
- Your business must present a new business idea or new product or service that expands your current business.
- All applications must be submitted using the official pitch contest online submission form.
- Finalists must be able to attend the Pitch Contest Event, September 15, 2022, 10:00 a.m. – 1:00 p.m. PT at the UW Foster School of Business Campus.



MARKETPLACE
 The Economic Engine for Women