

## BUDGET PROPOSAL CONTACT INFORMATION

Department Name:

Create Date:

Due Date:

Submitter Name:

UW Email Address:

Phone Number:

Department Head Approval:

Department Head:

Requested Amount:

## Departmental Information

### STUDENT UTILIZATION

The Student Activities Board's (SAB) mission is to "empower students through diverse programming that focuses on building a positive and inclusive community, while encouraging student development through involvement." SAB provides students with exciting events on campus or opportunities to take a break from schoolwork, and ultimately strives to offer students something greater: connection and a sense of home. In 2021-2020, SAB offered a mixture of virtual, hybrid, and in person events to accommodate the comfort and safety of students, as we navigated a model of flexible modality.

With efforts focused on flexibility students benefit by being offered a variety of events to attend including, staple traditions, such as, Lights Out, Winter Ball, and Pride week. Bingo has shown to still be a popular event for students when given the opportunity to attend both virtually and in person. Students can expect innovative experiences, including unique speakers and performers, as well as, community engagement opportunities, such as Seattle Sounders games! These funds ensure that SAB staff members can devote their energies to developing diverse and exciting opportunities for students, and generate excitement of being a part of the UW Tacoma community. SAB, which also includes Hendrix the Husky, strives to make UW Tacoma more than just a place to take classes, but rather a place where students want to stick around.

### CORE VALUES/MISSION ALIGNMENT

The efforts of SAB contribute to students' awareness and satisfaction of University resources and support. This is done by partnering on events and other opportunities with departments such as the Center for Equity & Inclusion, the University Y, Center for Services and Leadership, the Pack Advisors, etc. We also contribute to our diverse community through programming that provides learning and experiences on different cultures and identities, such as, Pride Week, and Performers.

Our other events also provide common ground for students from diverse backgrounds and provide opportunity for community building. SAB regularly seeks to partner with RSO's, other student leaders, and even external groups. SAB coordinators are encouraged to consider who else might be invested in their event idea, and then reach out accordingly.

Coordinators continue to have continually been working hard to build strong relationships with our consistent on-campus partners, and establish new connections within the greater Puget Sound area. These relationships include Tacoma Twin Rinks, Defy Tacoma, the Humane Society, and Picha Farms.

Specific success indicators that inform our practices:

- Increase student awareness of and satisfaction with the availability and accessibility of UW Tacoma resources, support, and infrastructure. (Students)
- Increase the number of community partnerships, including those that connect global and local communities. (Communities)
- Increase opportunities for students to understand and embrace the assets of our diverse communities through local and global learning and engagement experiences. (Equity)
- Improve satisfaction of faculty, staff, and students with the quality of relationships on campus, characterized by respect, civility, courtesy and conflict-positive orientation. (Culture)
- Increase the satisfaction among students with student life infrastructure, such as options for parking, dining, housing and recreation. (Growth).

### SAF-FUNDED PROGRAM OR SERVICES GOALS AND OUTCOMES

Every year the SAB Chair comes up with a vision statement and goals for the programming board. This year our Chair's vision statement reads: "My goal for SAB for the 2021-2022 academic year is to create a welcoming and inclusive atmosphere on our campus as we transition back into in-person events through promoting the importance and benefits of getting involved on campus". To achieve this goal he listed "The Three I's": Innovation, Intention, and Intuition. These "three I's" essentially mean that SAB is prepared to tackle change as it comes to them, trust themselves in the process,

and be purposeful with the events they provide to students. We hope that students can look to SAB as a model when it comes to increasing engagement and connection on campus.

#### List of Collaborators (as of March 4)

##### On campus departments:

- Pack Advisors
- OGA
- CEI
- University Y
- Court 17
- Smash Club
- Gaming Club
- League of Legends Club

##### Community collaborators:

- Tacoma Twin Rinks
- Defy Tacoma
- The Humane Society
- Picha Farms
- Painting Panda
- Living Voices

##### Target Collaborations:

- Identity-Based RSO's

SAB continues to seek and develop partnerships with RSO's as well as community organizations. Developing partnerships takes time, and has sometimes been a challenge due to the uncertainty caused by the COVID-19 pandemic. We are focused on strengthening and maintaining our partnerships.

This year SAB has continued to find ways to establish our organization's identity and brand. To help SAB with this, as an adviser, I have been reaching out to our peer institutions to examine not only what type of programming is happening, but also board structures and student engagement initiatives. With the help and guidance, we have received from these institutions SAB will be better prepared to show not only who they are, but the purpose they serve and the benefits students receive from their efforts.

## STUDENT UTILIZATION (COMPARISON OVER PAST 2 YEARS)

#### Current Data Points for 2021-2022 (as of March 4)++:

SAB Attendance: 308\*\*\*

Unique Attendees: 206\*\*\*

Number of Programs: 14\*\*\*

\*\*\* These numbers are pulled directly from SAB's DawgDen page. Please note that DawgDen does not yet allow two organizations to be on the same data page for an event. So, we are lacking data for collaborative events where the other parties opted to create the event page instead. These numbers come from SAB-created event pages, though the totals will be higher if we were more easily able to trace event pages where we prepared but did not create/manage the data set.

We have had a lower number of events this at this point by comparison to 2020-2021 This is due to he fact that this year's team has experienced a couple of barriers, such as, team members leaving, and the having on quarter be fully in person followed by the next quarter initially being virtual then to a flexible modality. However, despite a lower amount of programs, and possible barriers students have consistently showed up to events in similar numbers to 2020-2021.

The COVID-19 pandemic has continued to impact how students are able to show up and how many students can come to events.

#### Previous years of data:

##### SAB Attendance

- 2020-2021: 297
- 2019-2020: approximately 1,000+++
- 2018-2019: approximately 2,000 (tracked data was lost in DawgDen transition)
- 2017-2018: 2,096
- 2016-2017: 3,518
- 2015-2016: 2,347
- 2014-2015: 3,101

#### Number of Programs:

- 2020-2021: 25
- 2019-2020: 30
- 2018-2019: approximately 35 (tracked data was lost in DawgDen transition)
- 2017-2018: 100
- 2016-2017: 82
- 2015-2016: 100
- 2014-2015: 58

++some events were not tracked through DawgDen due to the the type of event. (Court 17 Door Decorating or Picha Farms for example)

+++exact data was difficult to track as we scrambled to transition to virtual, but did not prioritize attendance taking as we ought to have.

#### COLLECTION OF FEEDBACK & IMPROVEMENTS

In the past, SAB has relied on several ways to receive input from students, such as, surveys, social media, tabling, & 1:1 interaction. This year the main ways we have received feedback from students has been through social media, tabling, & 1:1 interaction. As of March 2nd, SAB has gained over 200 followers since the beginning of the academic year. Also, from Jan 23rd to Feb. 23rd the Instagram page managed to reach 630 accounts!

However, social media, tabling and 1:1's cannot be solely relied on for feedback. Currently, SAB is in the process of revising how they collect information and conduct assessment of the programs they create & provide to students. During the Winter Quarter, the team was asked to think of intended learning outcomes and learning objectives (LO) for the programming they do. Having clear intended LOs will allow SAB to be mindful and intentional with their programming. LOs will also allow them to create surveys for feedback to see if those intended objectives were met, if something needs to be improved upon, or perhaps a student gained something from a program that was not initially thought of. Also, as an office, the CSI is looking at a new management system and we are very excited about how easy it would be to send post-event surveys for assessment purposes. Coordinators are asked to reflect on their programs as part of their leadership and professional development, so they might continue to improve their efforts. Feedback and saved materials will eventually be compiled into transition reports to be passed on to future successors to ensure the longevity of programs. To collect program-specific data, SAB utilizes DawgDen 2.0, enabling us to quickly collect student data through ID collection.

#### SERVICE BENEFITS TO STUDENTS

The Student Activities Board benefits the student body in many meaningful ways. Two significant benefits are (1) the development of student leaders involved in the organization, and (2) providing all students to actively participate in the community and engage with each other outside of the classroom.

Students who are directly involved w-ith SAB learn skills needed for any profession they may wish to pursue. They are provided these development opportunities by attending conferences, leading a team, managing numerous projects, and participating in regular leadership training, they develop critical skills to be effective leaders in their communities. For example, our team members may initially struggle to start a line of effective communication with contacts, such as, vendors or other organizations. Initially, writing professional e-mails can seem daunting to students, because what they write and how someone responds can affect the type of programming they can provide. However, after some trial and error students begin to develop their own means of effective communication and event planning flow.

SAB also creates inclusive and unique experiences for all UWT students. These events offer the opportunity for participants to relieve stress, build relationships, and become educated on diverse perspectives, relevant issues, and school spirit. When students are engaged with their college community, they are more likely to persist and succeed academically. SAB contributes to the vibrancy of the campus community

Students who attend our events are able to build community on and off campus. They are also able to enjoy experiences they may not have been able to attend or miss having due to the impacts of the pandemic.

We are aware of these details because of verbal feedback from participants.

Students have expressed gratitude that SAB was able to provide experiences that allow them to include their families, like with our event with Picha Farms. They have also expressed that they appreciate that these events allow them to destress and focus on something or distract themselves from what may be going on in the world.

""With everything going on in the world right now, community is something we need," Mau said, and added, "Being able to build community through opportunities such as Defy College night was something I needed. It was a joy being able to bond and make memories with friends. Though COVID cases have been on rise, this small touch of joy was definitely needed. I do hope that as these community-building opportunities continue to be planned, more students are able to attend." Dezeurn, S. (2022, January) The benefits of DEFY College Night. The Tacoma Ledger <https://thetacomaledger.com/2022/01/24/the-benefits-of-defy-college-night/>

## Staff Budget Requests

Category	Details	Amount Requested
Student Staff <sup>3</sup>	Wages for 10 student employees see full details in attached budget sheet. E001	
	Student Staff Wages:	<b>\$94,142</b>
	Fringe @ 20.4%:	<b>\$19,205</b>
PERSONNEL TOTAL:		<b>\$113,347</b>

## Other Budget Requests

Category	Details	Amount Requested
Contracted Services	Honorarium for performers, marketing services. S001	<b>\$30,000</b>
Other Services	NACA Annual membership, Equipment and Facility rentals, Subscriptions, etc. See full details on budget sheet. S002	<b>\$20,000</b>
Travel	NACA West Annual Conference- Nov 2022. S003	<b>\$4,800</b>
Non-Food Supplies & Materials	Supplies and materials for SAB/Events, and Hendrix the Husky. S004	<b>\$25,000</b>
Food	SAB staff training and SAB Pack retreat. S005	<b>\$750</b>
SUPPLEMENTAL TOTAL:		<b>\$80,550</b>

PERSONNEL TOTAL:	<b>\$113,347</b>
SUPPLEMENTAL TOTAL:	<b>\$80,550</b>
<b>COMPLETE PROPOSAL TOTAL:</b>	<b>\$193,897</b>

## Supplemental Documents



### WAGES AND BUDGET BREAKDOWN

This sheet explains how wages (01) were calculated for SAB student staff, and more details about how SAB plans to use the requested programmatic budget. (02-05 lines).



### SAB EVENT TRACKING

Details of each SAB event entered in DawgDen, including attendance, and partnerships.



## **STUDENT DEMOGRAPHICS**

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Presentation of data about the student demographics/who participated in SAB events since September 2021.



## **WAGES CALCULATION**

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This sheet explains how wages (01) were calculated for SAB student staff.



## **02-05 BUDGET TEMPLATE**

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More details about how SAB plans to use the requested programmatic budget (02-05) lines.