



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2022-02-24 14:44:30

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ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: CSL - Volunteer Management System

Request Description: Proposal to implement a volunteer management system for the Center for Service and Leadership.

ALLOCATION REQUEST INFORMATION

Department Name: Center for Service and Leadership (CSL)

Request Code: 22A0307

Contact Names: Rachael Spear

UW Tacoma Affiliation: Staff

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Phone Number: 2536924429

Title of Request: CSL - GivePulse

Type of Request: Continuous / Ongoing

Department Head Approval: Department Head: Elizabeth Hansen

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

The Center for Service and Leadership (CSL) has been evaluating our programs, and we have come to the conclusion that we need to have a centralized volunteer management system. Currently, students must go to multiple websites to participate in volunteer experiences, which detours them from participating. By incorporating GivePulse (<https://www.givepulse.com/>), students will only need to go to one website (or mobile app) to participate!

The current technology we use comes from multiple places, but mostly Presence (or DawgDen). While we have been making the most of our experience using Presence, but it has become difficult to track student volunteer hours and provide data when we want to measure the effectiveness of our programs. Currently, if we log into Presence to pull data, it will only show us the student's name, email address, and the number of hours they have volunteered. We have to comb through forms to see where students have volunteered and what they liked/disliked about their experience, this takes a long time. With GivePulse, we would be able to see a student's volunteer profile and be able to pull any data we need quickly and efficiently.

The CSL's request for GivePulse is \$13,000 which includes one-time onboarding and training provided by the vendor, one-time single sign on integration (the ability to log in using a UW Tacoma NetID), and one-time student information system integration. Once our campus has been onboarded with GivePulse, the price will go down the following year to \$6,000 per year since we will not need to utilize those one-time features after we have been onboarded.

GivePulse Quote (https://app.hubspot.com/quotes/yMpwsVwWQBR0_8Bo_se)

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

This is a brand new system for our campus, so there is no way to track how it benefits students yet. However, we anticipate that more students will engage with our programs and events with this technology because students will only have to visit one website to sign up for volunteer opportunities, and then go back to the same website for post-event reflections and housekeeping (this helps us track participation data).

Currently, students have to visit multiple websites to engage with our volunteer programs, which detours some students from participating because of the extra steps they need to take. Here's a breakdown of how a student currently signs up for a volunteer opportunity:

1. The student will identify the volunteer opportunity they want to participate in on the CSL's website
2. The student will sign up for the opportunity on the community partner's website
3. The student will participate in the volunteer opportunity
4. The student will go to Presence to complete a reflection on their volunteer experience and log their hours

With GivePulse, here's how that process would look like:

5. The student would log into GivePulse using their UW NetID (either through the GivePulse website or their app), identify a volunteer opportunity, sign up through GivePulse, and complete all registration paperwork
6. The student would participate in the volunteer opportunity
7. The student would log into GivePulse after completing their volunteer opportunity to submit their reflection and log their hours

The CSL has made our community partners aware of the potential switch to a new system and they are excited for the opportunity to post their volunteer experiences through the new system. By introducing GivePulse to our campus, students will be able to easily navigate the volunteer process.

Here are some links to GivePulse on other university campuses in Washington:

- Seattle University: <https://seattleu.givepulse.com/group/8435-Seattle-University>
- Washington State University: <https://wsu.givepulse.com/group/241325-Washington-State-University>

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

GivePulse will be integrated with the Center for Student Involvement's student engagement software. Any UW Tacoma student, faculty, or staff member will be able to login by using their UW NetID. GivePulse will provide a website for UW Tacoma to use with custom branding, as well as a mobile app that our community can use their UW NetID to log in from.

In addition, the Center for Student Involvement is also proposing a new student engagement software (Anthology Engage) and GivePulse integrates directly into that system for a one-time fee, making GivePulse even more accessible for student use.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Since this is a new technology to our campus, we will begin implementing it once funded for the campus to utilize starting in Summer 2022.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

GivePulse provides support and training for the system. UW Tacoma IT assists with maintaining any system integrations between GivePulse and UW Tacoma. The Center for Service and Leadership will be responsible for managing and maintaining the system, ensuring students are aware it's available for use, and manage the contract with GivePulse.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Annual Subscription to GivePulse	1	\$13,000.00	\$0.00	\$0.00	\$13,000.00
OVERALL TOTAL:					\$13,000.00