Student Technology Fee Committee (STFC)
Annual Allocation Request

**Allocation Request Date Information**

Date Created: 2022-03-04 16:06:09  Date Due: 2022-03-18 12:01:00  Date Submitted: 2022-03-04 16:19:18

**Allocation Request Title/Description**

Request Title: Special Allocation - Digital Signage TV Replacements
Request Description: We've currently got three digital signage, campus info TVs down and need replacement. We also have an inexpensive solution to "repair" two Dawghouse TVs HDMI.

**Allocation Request Information**

Department Name: Information Technology  Request Code: 22A0310
Contact Names: Paul Lovelady  UW Tacoma Affiliation: Staff
UWT Email Address: lovelady@uw.edu  Phone Number: 2536925742
Title of Request: Special Allocation - Digital Signage TV Replacements  Type of Request: One Time
Department Head Approval: ✔  Department Head: Patrick Pow

**Annual Request Information**

1. **Background:** Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

Currently, there are over 20 STFC-funded digital signage boards across campus and the UWY. These broadcast important messages from ASUWT, student clubs, academic programs, and administrative units. This proposal it to replace three of those units that have malfunctioned within the last few months.

Locations that need replacement are:
- GWP Atrium (original install = 2014)
- JOY 1st Floor Entrance (original install = 2011)
- SNO 2nd Floor (original install = 2015)

Since these displays already have a functioning Raspberry Pi and mounts, only the TV request is submitted.

Also, we've had students using the wall-mounted TVs in the Dawghouse report that they could not get an HDMI cable into their ports. Upon investigation, we've discovered that they have been damaged due to misuse - the accessible HDMI port hardware is "pushed in and jammed" into the TV casing.

We've got an inexpensive solution to extend other HDMI that are in the back of the unit and not accessible.

2. **Benefit to Students:** Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.
These are high-traffic corridors that greet a large portion of students. In addition to sharing updates and event updates that are submitted by students and various campus units, all campus alert messages take priority on the TVs during emergencies, when urgent information is broadcast on the digital signs.

The Dawghouse TVs will again accept inputs from student devices (laptops, gaming systems, etc.) via the extension and HDMI coupler.

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

Message submissions for the digital signage TV system are available to all staff and registered students. Student Involvement receives content requests through the Dawgden and post to the campus-wide system. The TVs have been placed in strategic locations for high-traffic hallways and student study areas, to maximize the amount of viewership.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Information Technology plans to purchase these TV as soon as the Special Allocation budget is released. IT will test and install as quickly as possible.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology will purchase, install, support and maintain the items requested. Purchases will be made as soon as budget is released. Installation will occur once items arrive to campus. All purchases will be made through UW Ariba Procurement Services.

These Samsung TV units have three year warranties.

### Funding Request Items

<table>
<thead>
<tr>
<th>Item</th>
<th>QTY</th>
<th>Cost Per Item</th>
<th>Shipping Fee</th>
<th>Tax Per Item</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samsung TU7000 55&quot; - JOY 1st Flr, SNO 2nd flr</td>
<td>2</td>
<td>$408.00</td>
<td>$300.00</td>
<td>$85.00</td>
<td>$1,286.00</td>
</tr>
<tr>
<td>Samsung TU7000 65&quot; TV - GWP Atrium</td>
<td>1</td>
<td>$620.00</td>
<td>$180.00</td>
<td>$64.00</td>
<td>$864.00</td>
</tr>
<tr>
<td>10' Dawghouse HDMI Cable</td>
<td>2</td>
<td>$13.00</td>
<td>$10.00</td>
<td>$2.70</td>
<td>$41.40</td>
</tr>
<tr>
<td>HDMI Male to Female Adapter Coupler</td>
<td>2</td>
<td>$5.50</td>
<td>$10.00</td>
<td>$1.12</td>
<td>$23.24</td>
</tr>
</tbody>
</table>

**OVERALL TOTAL:** $2,214.64