Student Technology Fee Committee (STFC)
Annual Allocation Request

Allocation Request Date Information

Date Created: 2022-03-16 09:25:33  Date Due: 2022-03-18 12:01:00  Date Submitted: 2022-03-16 09:40:05

Allocation Request Title/Description

Request Title: Multimedia Lab Hardware/Software Proposal
Request Description: The Multimedia Lab would like to purchase the annual Adobe Creative Cloud license for all our editing stations and a few replacement computers and monitors to upgrade our aging work-stations.

Allocation Request Information

Department Name: Information Technology
Contact Names: Zachary Curtis
UWT Email Address: zcurtis@uw.edu
Title of Request: Multimedia Lab Hardware/Software Proposal

Request Code: 22A0325
UW Tacoma Affiliation: Staff
Phone Number: 253-692-4654
Type of Request: One Time
Department Head Approval: ✔  Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

The Multimedia Lab (MMLab) is a unique resource on campus that assists students with creating a wide variety of media projects. We provide one-on-one assistance with students, from every discipline and all skill levels, as they work through the process of developing their ideas.

We specialize in helping people with video editing and Photoshop, but that’s just the tip of the iceberg!

We’ve helped RSOs make posters and t-shirts, visited and hosted classes on video and podcast production, helped with personal and coursework photo editing, research poster layouts, brochures, logos, websites, and more.

The Multimedia Lab would like to purchase the annual Adobe Creative Cloud license for all our editing stations and a few replacement computers and monitors to upgrade our aging workstations.

Three of our current iMacs are all approaching their nine-year anniversary and greatly exceed IT’s computer lifecycle policy. Over the years of supporting many projects the computers are becoming less reliable in terms of processing editing tasks quickly and maintaining satisfactory performance with several apps open at the same time. We understand that in the future many students may have to make calculated decisions on when and why they come to campus and we want to make sure we’re equipped to make the most out of their time on campus. In order to provide an equitable experience to all students that come to the lab, we would like to complete our labs computer fleet upgrade by purchasing 3 Mac Studios and 3 Dell monitors.

These 3 computers are late 2013 models and have had difficulties keeping up with the demands and data sizes of media materials and projects we see now. We would like to purchase 3 Mac Studios with 10-core CPU, 32-core GPU, 32GB memory, 2TB SSD storage. We’d also like to purchase 3, 27” Dell monitors and 3 HDMI cables to connect the monitors with the Mac Studios. This will ensure that we can meet the needs of students and emerging technology for at least the next five-seven years!
2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

These computers will allow students to edit videos, photos, and other graphics, without waiting for the computer to catch up as well as allow students to multitask more efficiently with multiple apps running at the same time. Not only would these computers help students complete projects with short deadlines but it also ensures that our lab is equipped with machines that meet industry performance standards.

We'd also like to purchase Apple Care for each Mac Studio to ensure that the machines are protected for three years should anything happen to them.

Replacement computer items:
- 3 Mac Studios, 10-core CPU, 32-core GPU, 32GB memory, 2TB SSD storage
- 3 Apple Care+ protection plans
- 3 Dell 27” Monitors
- 3 HDMI cables
- 7 Dell wired mice

The software we are requesting would allow us to continue offering the most up-to-date, industry standard, creative software in Adobe Creative Cloud. These applications are used heavily by other programs and RSOs on campus and would allow us to maintain compatibility with them.

Software Items:
- 14 Adobe Creative Cloud licenses (12 for each of our editing stations and 2 for 2 computers in the WG 108 computer lab)

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

These resources will be available to any currently enrolled student on campus. We will continue to promote these MMLab services through TV ads, DawgDen social media notifications, and upcoming resources fairs.

Located on the Pacific Avenue level of Cherry Parkes (CP 005) the Multimedia Lab is open to all registered UWT students. We are currently staffed Monday through Thursday, 9-6 and Friday 10-3.

During midterms and the weeks leading up to Finals Week, we try to extend our hours of operation, especially Fridays to try and accommodate student schedules and deadlines.

We are primarily a drop-in lab but requests can also be made for appointments at (253) 692-5743 or tacMPS@u.washington.edu.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Installation and upgrades will take place no later than summer 2022 and be in place for the first day of the autumn quarter.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology, as well as Computer Services, will install, support and maintain the items requested. All pricing quotes have been determined by consultation with Information Technology’s Multimedia Services and Computer Services.

Funding Request Items
<table>
<thead>
<tr>
<th>Item</th>
<th>QTY</th>
<th>Cost Per Item</th>
<th>Shipping Fee</th>
<th>Tax Per Item</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mac Studio, 10-core CPU, 32-core GPU, 32GB memory, 2TB SSD storage</td>
<td>3</td>
<td>$2,799.00</td>
<td>$90.00</td>
<td>$285.50</td>
<td>$9,343.50</td>
</tr>
<tr>
<td>Dell UltraSharp 27 Monitor - U2722D</td>
<td>3</td>
<td>$455.00</td>
<td>$90.00</td>
<td>$46.41</td>
<td>$1,594.23</td>
</tr>
<tr>
<td>Pearstone High-Speed HDMI Cable with Ethernet (Black, 1.5')</td>
<td>3</td>
<td>$9.00</td>
<td>$10.00</td>
<td>$0.91</td>
<td>$39.73</td>
</tr>
<tr>
<td>Dell MS116 Wired Optical Mouse (Black)</td>
<td>7</td>
<td>$22.00</td>
<td>$10.00</td>
<td>$2.24</td>
<td>$179.68</td>
</tr>
<tr>
<td>Apple Care</td>
<td>3</td>
<td>$169.00</td>
<td>$0.00</td>
<td>$17.24</td>
<td>$558.72</td>
</tr>
<tr>
<td>Adobe Creative Cloud</td>
<td>14</td>
<td>$270.00</td>
<td>$0.00</td>
<td>$27.54</td>
<td>$4,165.56</td>
</tr>
<tr>
<td><strong>OVERALL TOTAL:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>$15,881.42</strong></td>
</tr>
</tbody>
</table>