UNIVERSITY *of* WASHINGTON TACOMA

Student Technology Fee Committee (STFC)
Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: `2022-03-16 09:42:34`   Date Due: `2022-03-18 12:01:00`   Date Submitted: `2022-03-16 09:49:11`

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Multimedia Lab Media Library and Resources Subscriptions

Request Description: The Multimedia Lab would like to purchase two annual subscriptions to online platforms for students to have access to high quality stock footage, media templates, and royalty free music.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology   Request Code: 22A0326

Contact Names: Zachary Curtis   UW Tacoma Affiliation: Staff

UWT Email Address: zcurtis@uw.edu   Phone Number: 253-692-4654

Title of Request: Multimedia Lab Media Library and Resources Subscriptions   Type of Request: One Time

Department Head Approval: ✔   Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

The Multimedia Lab has seen a growing need on campus for access to media libraries and resources. Covid has complicated students ability to record footage and in some cases it's become impossible. While restrictions are easing up, students may still have difficulty recording out in the community. Currently, students are also limited to only footage they can personally capture or with content ripped from the web.

We would like to purchase two annual subscriptions to online platforms for students to have access to an high quality stock footage, media templates, and royalty free music.

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

To better serve students, we'd like to purchase an annual subscription to Motion Array and Artgrid that allows for unlimited content downloading.

Motion Array would provide students platform where they could download files from a massive library of professional grade templates for video editing & social media marketing. Motion Array also has a large library of royalty free music which allows students to produce projects that don't get copywrite strikes on YouTube, a common problem we face in the Multimedia Lab.

- Motion Array Annual Subscription

While Motion Array also offers stock footage and images, it's library is limited.

Artgrid, however, provides professional grade stock footage from professional videographers around the world. Artgrid's massive library is organized very well and, along with its search tools, helps users find what they need quickly, drastically cutting down the time it takes to find footage and the total time they spend on their video projects.

- Artgrid Creator 4K+ Annual Subscription

To ensure that the subscriptions are used properly, the Multimedia Lab would register the licenses under a Multimedia Lab email which would only make them accessible in the Multimedia Lab.

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All currently enrolled students on campus would be able to access these media libraries within the Multimedia Lab in CP005. We plan to promote these licenses to campus and raise awareness that it's available to all disciplines of study and RSO's through campus TV ads, DawgDen social media notifications and upcoming, resource fairs.

Located in CP 005, the Multimedia Lab is open Monday -Thursday from 9:30am-6pm and Fridays from 10am-3pm and always has friendly and knowledgeable staff to help with a variety of media projects.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Installation, training, and implementation of the media libraries will take place no later than summer 2022 and be available for use on the first day of the autumn quarter.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology, as well as Computer Services, will install, support and maintain the items requested. All pricing quotes have been determined by consultation with Information Technology's Multimedia Services and Computer Services.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Artgrid.io Creator 4k+ Subscription	1	$479.00	$0.00	$48.86	$527.86
Motion Array subscriptioin	1	$250.00	$0.00	$25.50	$275.50
				OVERALL TOTAL:	$803.36