

CENTER FOR LEADERSHIP & SOCIAL RESPONSIBILITY

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STRATEGIC PLAN 2022-2027

August 2022

MISSION

The Center for Leadership & Social Responsibility champions educational opportunities and innovative solutions to address pressing social, business, and environmental issues. We develop ethical leaders, create mutually beneficial partnerships, and empower students to positively contribute to communities in the South Puget Sound region, while learning from community leaders.

VISION

The CLSR serves the South Puget Sound as a fulcrum to help individuals and organizations thrive by honoring community, modeling ethical values, demonstrating respect, promoting community well-being, and preserving the environment.

CLSR GUIDING PRINCIPLES

- » Empowering individuals, communities, and businesses to create positive change by providing knowledge, skills, and resources in leadership and social responsibility.
- » Mentoring current and future leaders who model socially responsible practices that serve the well-being of the community.
- » Cultivating collaborative relationships that benefit our community by sharing valued resources and creating opportunities for positive social change.
- » Creating an inclusive community that honors diverse cultures, populations, and experiences with fairness and respect.
- » Pursuing uncompromising ethical principles that support socially responsible leadership.

CLSR PILLARS

Targeting students, practitioners, scholars, and organizations with a primary focus in the South Sound and secondary focus nationally and internationally, the pillars of this center are:

Developing ethical and dynamic leaders equipped to build, transform, and lead organizations that are both principled and profitable.

Accelerating the development of innovative solutions to pressing social and environmental issues.

Engaging in personal, institutional, and societal efforts that highlight the business case for justice, equity, diversity, and inclusion.

GUIDING DEFINITIONS

Leadership (Single)

Inspiring, influencing and mobilizing others to achieve a shared vision of change for the collective good

Social Responsibility

(Big picture/the whole/the organism in its environment)

Operating in ways that honor community, model ethical values, demonstrate respect for people, promote community well-being, and preserve the natural environment

Partnership

(Amongst the many)

Sharing resources collaboratively in the pursuit of desired outcomes that benefit the greater good



THE FUTURE OF CLSR

Since its establishment in 2006, the CLSR has built a strong network of connections which promotes socially responsible leadership, ethical business practices, and thriving communities. CLSR staff and Advisory Board members are excited to build upon this legacy, developing new content, programming and events in the following areas:

Curricular
Innovation

Continuing
Education

Research &
Scholarship

Convening,
Connecting &
Collaborating

Consulting

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MILGARD SCHOOL OF BUSINESS | UNIVERSITY OF WASHINGTON TACOMA

Below is a high level snapshot of the activities the CLSR will pursue in order to fulfill our mission with high fidelity to our values.

	Curricular Innovation	Continuing Education	Research & Scholarship	Convening, Connecting & Collaborating	Consulting
MILGARD WOMEN'S INITIATIVE					
Build and expand the Milgard Women's Initiative to support leadership development for women at UW Tacoma, as well as women of all ages in the South Sound community	W	W	W	W	W
STUDENT FOCUS					
Expand and strengthen student case study opportunities in leadership and social responsibility. Develop case study preparation course	W				
Develop a leadership Certificate or Minor for UWT students. Expand and a the CSR Minor	W				
Create opportunities for independent study/independent research related to leadership and social responsibility	W		W		
Cultivate leadership and social responsibility focused internships	W				
Develop applied student consulting projects with local businesses. Build critical mass, proof of concept	W			W	W
Develop Study Away/Study Abroad opportunities with a focus on leadership and social responsibility	W				
Develop and support mentoring opportunities for students, with a focus on groups traditionally underrepresented in business	W			W	
FACULTY FOCUS					
Serve as a resource for Milgard and UW Tacoma faculty with an interest in integrating leadership and social responsibility into course work, majors and minors or independent studies for students.	W				
Create a Leadership & Social Responsibility Speaker's Bureau that provides a network of potential guest speakers for events & classrooms	W	W		W	
COMMUNITY FOCUS					
Develop bootcamps, certifications, and executive education programs for working professionals with an emphasis on leadership and social responsibility		W			
Bring together different organizations and leaders to discuss current issues in leadership and social responsibility				W	
Assessments – offer assessments for organizations and individuals that help generate awareness of “current reality” and areas for growth and opportunity (“ideal reality”)	W				W
Coaching – 1:1 coaching or coaching for teams in key performance areas					W
BROAD FOCUS					
Develop and implement curricular resources for leadership development and social responsibility frameworks (high school, UW Tacoma, community)	W	W		W	
Continue the Lessons in Leadership Interview series and and curricular guides that facilitate discussion about insights from the interviews”	W	W			
Facilitate theoretical and applied scholarship on leadership, social responsibility and sustainability, aimed towards transformative societal and organizational change			W	W	W
Provide public access to leadership resources – develop a pool of resources in leadership and social responsibility that organizations can use, such as readings, professional development materials, etc.			W		
Provide focused study and dissemination of resources on emerging issues in social responsibility and leadership			W	W	
Partner with organizations to promote and support Justice, Equity, Diversity and Inclusion as a social imperative				W	