

MCL Committee Meeting – Minutes

October 18, 2022

12:00 – 1:00 p.m.

CP 303 / Zoom

Attendance

Voting Faculty: Yan Bai, Sergio Davalos, Zoe Barsness, Bryan Goda*

****=not present for vote***

Non-Voting Staff: Joel Larson, Rachel Long, Victoria Olive

Items

1) minutes approval from 9.30.22 meeting

Moved: S. Davalos

Seconded: Y. Bai

Eligible to vote: 4 (1 voting faculty member absent for vote)

3 in favor, 0 against, 0 abstain

2) Approval of TCSL 540 credit change from 5 to 4 credits

3 in favor, 0 against, 0 abstain

3) Sponsorship for WiCyS

The committee looked at the cost of different levels of sponsorship for the WiCyS conference. The “Gold” tier seems to be a great fit, and costs around \$6,000, but with the discount (30%) the total cost will actually be around \$4,200. “Gold” level sponsorship includes conference registration, social media recognition, access to resumes through March 2023, website logo, a “lead retrieval device,” early access to lodging reservations, 3 student passes and shared lodging (no travel expenses).

The committee learned from the Director of Operations that students can apply for travel funds – for SET students, they are asked to first look elsewhere for travel funds (applying for scholarships/grants).

The committee decided to move forward with the “Gold” tier of sponsorship at the WiCyS conference, and offer travel assistances to MCL students as needed.

4) Update on applications for AY 23-24

The Graduate Advisor shared the updated application numbers for AY 23-24 so far:

- 5-6 students have deferred to 2023 and have already accepted their offers
- 8 applications have been submitted for first deadline on 1/30/23
- 55 applications are in progress, but haven’t been submitted (the advisor will reach out to these students to check in)

Putting these numbers into perspective, we had around 80 total applications last year. We are seeing a significant increase in applications for the next academic year, and the committee discussed potentially offering a second cohort – this will be discussed in a separate meeting.

The committee then discussed how the MCL program can be marketed to help increase our application numbers. The Director of Operations shared that they are working with the continuum college on a marketing package for SET, which would help promote all SET programs, including MCL.

The Graduate Advisor shared that it is challenging to collect prospective student information without a CRM. Because of this, the advisor can’t track who is visiting our website or the students they are meeting when attending conferences. All prospective student tracking is currently being done manually by the advisor, which is not efficient. The Advisor reminded the committee that studies have shown that students choose where they’re going to accept their offer based on how quickly schools get back to them. One committee member said they will reach out to contacts across campus to see when the CRM “Slate” will be approved for use by our Graduate Advisors.