

Milgard School of Business

Faculty Meeting

Zoom

October 21, 2022

12:30–2:00 p.m.

Voting members present: Z. Barsness, A. Boloori, D. Bryan, J. Cao, G. Craig, S. Davalos, M. Eberly, E. Feroz, N. Haghighi, A. Hastings, A. Jago, S. Jain, R. Jindal, F. Leng, J. Ni, S. Norman, J. Purdy, G. Rose, S. Saudagaran, G. Seow, E. Shankus, J. Shin, H. Smith, H. So, M. Turek, G. Viers, E. Zhang, L. Zhang

Non-voting members present: S. Emert, D. Khaleghi

Guest: Menaka Abraham, Faculty Assembly Chair 2022-2023

Minutes: K. Barker

Meeting called to order at 12:32 p.m.

Minutes from September 20, 2022 **approved**.

AGENDA ITEMS

ACADEMIC PLANNING UPDATE—Menaka Abraham, Faculty Assembly Chair and SET Teaching Professor

- Shared governance is important; faculty voices are important to inform the work of university administrators.
- 5-year academic plan
 - The Executive Council (EC) is responsible for updating academic planning and processes. Need a volunteer for the Academic Planning Task Force.
 - Work within APCC to review proposals
 - Academic Planning Task Force charge:
 - The leadership of Faculty Assembly is asking the Task Force to produce an updated draft policy and process for the new academic cycle.
 - Will review and consider all feedback collected from Fall 2022 faculty retreat, in addition to relevant guidance and requirements.
 - New policy and process should align with upcoming UWT Strategic Plan and Enrollment Management Plan.
 - Be cognizant of the resource-constrained environment that exists.
 - The Task Force will provide timely updates and seek input from all campus stakeholders; transparency is key.
 - Working closely with new EVCAA
 - End goal is to have a new and nimble policy and process for the next 5 years.
 - Strategic Plan draft to be shared soon.
 - Group will meet every two weeks and members will divide work based on topics/themes.

- **Discussion**
 - How will revenue/resources be distributed across academic programs considering budgetary constraints. New programs? Continuing programs?
 - Looking for efficiencies. Refresh and revamp programs; not just about growth.

UPDATE FROM THE DEAN'S OFFICE—Juliet Cao

Milgard Hall

- Ribbon-cutting November 10.
- Office moves—the week of December 19.
- Open to students January 3.
- Centers of Excellence (ground floor); MCS, CLSR, CBA, FW, ESB, AH, SAB, SEM
- Dean's Suite (third floor)

Milgard Executive Council (MEC) Meeting is November 17.

Enrollment

- Autumn 2022 MSB Enrollment (-3.9%)
 - UG (-8.8%); Graduate Programs (+9.5%)
 - Common Goal project

Faculty Searches—at various stages of progress.

- Assistant Professor of Accounting
- Assistant Professor of Finance/Economics
- Assistant Professor of Management

Staff Searches—scheduling additional interviews soon.

- Director of Operations and Administration
- Undergraduate Recruiter
- Graduate Advisor (Lindsey Kealoha)

Travel Policy

- Enhanced monitoring.
- If attending an academic conference, there is an expectation that traveler will present at the conference.

UPDATES AND REMINDERS—Centers and Initiatives

- **CBA**—Sergio Davalos
 - Participated in Storytellers event, an AI organization.
 - Met with Chancellor to discuss integrating machine learning into campus.

- Leveraging data infrastructure
 - MSBA certificate for MBA students; classes from Foundations courses.
 - Student speaker workshop in winter or spring.
 - A high school student developed an application and presented at a high-level conference.
 - Sergio reviewed his conference materials and was impressed.
 - Would like the student to have a workshop on campus to serve as an inspiration for what students can achieve.
 - Expand minor course offerings.
- **Entrepreneurship**—Jill Purdy
 - Meetings/interviews with people in the entrepreneurship community and UW.
 - Understanding the needs of the community.
 - Possibilities for collaboration between businesses, Milgard, and UW.
 - William Factory Incubator in Tacoma
 - Entrepreneurship ecosystem
 - Collaboration with the UK and France
 - How can Milgard collaborate with incubator?
 - Entrepreneurship initiatives
 - Open session on October 27 from 12:30 to 1:30 in TPS to discuss interest in campus entrepreneurship initiatives
- **Financial Wellness**—Hui Suk So
 - Bloomberg Terminals will be open in spring quarter.
 - Having a budgeting simulation workshop, Bite of Reality on October 28.
 - 30 students currently registered.
 - Sound Credit Union provided full funding for the event and offered \$1000 Financial Literacy scholarships for 10 UWT students; the scholarship is available to all UWT students.
 - Hope to meet with RISE (Race, Identity, and Social Engagement) students and first-generation students in future quarters.
 - Working to set up a speaker series.
 - Identifying advisory group.
- **Students Assisting Business**—Evy Shankus
 - Match students with small businesses that have an unmet need.
 - Funding initially from CARES Act; now through the Pierce County Economic Development Board.
 - Students receive \$20 per hour in a lump sum payment quarterly.
 - Goal is to operationalize SAB; scale up.
 - Collaborate with Jill/Entrepreneurship initiative.
 - Trish/ Success Center—can Handshake be used to make connections?
 - Develop a faculty pipeline to share job information as it becomes available.
 - Currently have two placements and two potential placements.
 - Juniors and seniors eligible.
 - Work is project-based

- **Accounting Hub**—Gary Viers
 - Serving students in the Snoqualmie building.
 - Had an open house on October 5; 30 to 40 students attended.
 - Derek Haneline staffs the Hub 20 hours per week.
 - Teaching TACCT 303, Intermediate Accounting III in AUT 22.
 - A MSAcc student is training to be a Hub specialist.

VOTING ITEMS

- **Proposed MSAcc change to GMAT waiver**—Daniel Bryan, GPC Chair
 - Waive GMAT requirement for students who attended international universities.
 - The current policy is that all international students petition for a waiver.
 - Waive GMAT requirement for students with work experience.
 - The goal is to be more competitive.
 - Discussion:
 - How will language competency be gauged?
 - Graduate School has standards
 - TOEFL /Duolingo test
 - **Approved**
 - Yes—28
 - No—0
 - Abstain—0

- **Proposed credit change to 4 credits (currently 5 credits) for TCSL 530, TCL 540, and TCSL 560**—Zoe Barsness, Daniel Bryan, and Jill Purdy
 - The reasoning behind reducing the credits to 4 is to create explicit space in students' final two quarters.
 - Create two 2-credit classes to focus on technology to allow extra space for the capstone.

 - **TCL 530 Designing and Executing Information Assurance and Cyber-security Strategies (5)**
 - Applies and combines information assurance concepts, processes, and skills to solve information assurance and cybersecurity case studies.
 - SET faculty teach TCL 530, but Milgard faculty are voting because it is a joint program.

 - **TCSL 540 Leadership and Team Dynamics (5)**
 - Prepares students to analyze individual team dynamics, evaluate the influence of organization structures and process each of these, and engage in managerial action that enhances individual, team, and organizational performance. Considerable focus on developing students' critical thinking, communication, collaboration, and leadership skills.

 - **TCL 560 Organizational Change and Strategy (5)**
 - Prepares students to be effective leaders and change agents by exploring concepts, tools, and techniques for aligning an organization's strategy to the environment and for creating, leading, and managing change.

- Vote to change the number of credits to 4 for TCL 530, TCL 540, and TCL 560.
 - **Approved**
 - Yes—28
 - No—0
 - Abstain—0
- **EC Representative**—Juliet Cao
 - **Approved**
- **APT Representative**—Howard Smith
 - **Approved**

Discussion of Non-Voting Topics and Updates

- **Undergraduate Program Director Report/Common Goal Update**—Stan Emert
 - Common Goal internal report
 - Committee on student success; working to increase enrollment and retention.
 - Build relationship with Admissions.
 - Phone calls have been taken off the list of activities because the idea wasn't well-received.
 - Let's make sure students know that we care about them.
 - Faculty and staff will visit high schools, speaking on area of expertise.
 - Possible TPS partnership; follow up with Josh Garcia.
 - Event in spring on a Saturday in April to bring people to campus.
 - Food trucks, music
 - Working with advertising agency.
- **Open Public Meetings Act**—Gary Viers
 - Training requirement survey link will be sent to all faculty.
 - MSB will track compliance.
 - New faculty must complete training within first 90 days of employment.
 - Current faculty must complete training every 4 years.
 - A reminder will be sent annually.
- **Copy Center**
 - Discussions about not having a campus copy center.
 - This is an important issue; bring it to the attention of EC members.

Meeting adjourned at 1:47 p.m.

Submitted by Kerry Barker