

Milgard School of Business Faculty Meeting
Zoom
December 9, 2022
12:30–2:00 p.m.

Voting members present: A. Boloori, D. Bryan, J. Cao, G. Craig, S. Davalos, M. Eberly, E. Feroz, N. Haghighi, A. Hastings, A. Jago, S. Jain, R. Jindal, F. Leng, J. Ni, S. Norman, G. Noronha, J. Purdy, G. Rose, S. Saudagaran, G. Seow, E. Shankus, J. Shin, H. Smith, H. So, A. Tripathy, M. Turek, G. Viers, L. Zhang

Non-voting members present: S. Emert, A. Merchant

Minutes: K. Barker

Meeting called to order at 12:31 p.m.

Minutes from November 18, 2022 **approved**.

AGENDA ITEMS

1. NEED EXECUTIVE COUNCIL REPRESENTATIVE. Please consider self-nomination.

2. UPDATES FROM THE DEAN'S OFFICE—Altaf Merchant and Juliet Cao

➤ **Move to Milgard Hall on 12/19**

- Move is happening in phases. Dean's Suite and Centers of Excellence first.
- Vacated offices will be refreshed and reconfigured, in some instances.
 - Some faculty members and staff will change offices and/or relocate to Dougan.
- Mailroom will be in Milgard Hall for security purposes.
- Copier and printer will remain in Dougan 401. A second copier and printer will also be in Milgard Hall.

➤ **Center for Financial Wellness**

- Focus on financial literacy and wealth creation.
- Bloomberg terminals; currently share with Foster, but will get independent Milgard terminals next year.
- Received 50K in funding for ticker and world clock.
 - Supply chain challenges—12-week lead time for ticker.
 - Hopefully open in mid-April.
 - Once up and running, students studying at the New York Stock Exchange would be a great opportunity.

➤ Another high-tech room has 360 Zoom and several TV screens.

3. VOTING ITEMS

➤ Proposal for sunseting Corporate Responsibility minor **postponed**—Rachel Vaughn.

4. NON-VOTING ITEMS AND UPDATES

➤ **Common Goal/Lessons Learned—Stan Emert**

- Visited four classes at Mount Tahoma high school

- Interested in Entrepreneurship and Financial Wellness; will reach out in January and February.
 - Prepare for a different level of motivation.
 - Don't volunteer for 7:30 a.m. class; students aren't engaged.
 - Send and use graphics.
 - Bring assignment and paper handout with questions.
 - Bring information card from Admissions.
 - Idea—have Milgard students create videos about Milgard/UWT experience to share with high school students.
 - Community College outreach
 - TCC
 - Highline
 - Bellevue
 - Pierce
 - Independent high schools
 - Annie Wright (MEC Member)
 - Religious
 - Tribal
 - Professional Groups. Discussions with:
 - Small businesses
 - Civic clubs
 - Chambers of Commerce
- Asking faculty to have talks on substantive topics.
- Examples for professional group discussions:
 - Accounting: Is QuickBooks enough?
 - Analytics: How every business can benefit.
 - Entrepreneurship: Tacoma potential is ready to take off.
 - Finance: Asset-based or cash flow, negotiating financing in today's changing market.
 - Management: A remote workforce for the long-term.
 - Marketing: Increasing marketing during a recession.
 - **Take these ideas and make them better.**
- **Dawg Bites April 29, 2023**; community engagement.
- Internal Progress—working with Conference Services, Facilities, Transportation Office, Student Involvement, and Milgard's DEI Advisory Council.
 - External Progress—cross-promotion with Glass Museum, History Museum, Tacoma Rainiers, Metro Parks.
 - January goals
 - Confirm food trucks.
 - Confirm bands.
 - Develop marketing plan.
 - Continue outreach to youth and family groups.
- **Grade Distribution—Juliet Cao**
- Analysis conducted because of grade inflation concerns and admission standards.
 - Grade distribution analysis (average median grades) for last two academic years by program, course, and faculty rank.
 - Request to add instructor names—will add.
 - What additional data would be helpful?

- Data will be shared with Area Coordinators.
- **Discussion**
 - How reliant are we on data for evaluations and reappointments?
 - Is there a correlation between a student's GPA and positive instructor evaluations? Do instructors give high grades so they'll receive a positive evaluation?
 - It would be helpful to break down data according to courses (core, major-specific, quantitative).
 - Does Milgard have grade inflation data on comparable schools/universities?
 - UW has a webpage on grade distribution for all three campuses within system.
 - Should grade distribution information be included for the annual review? Should it be discussed?
 - ACs can share and discuss with faculty.
 - Need to have context for classes. If a PTL is teaching, information shouldn't be for evaluative purposes.
- **Campus Technology Committee—Alireza Boloori**
 - Schedule Once probably won't be renewed. Microsoft Booking instead.
 - Let Alireza know who uses Schedule Once.
 - Currently, the School of Engineering and Technology uses Gradescope-Turnitin. If anyone in Milgard is interested, please inform Alireza.
 - Useful for quantitative-based courses.
 - Contact Patrick Pow if interested in seeing how it works.

Meeting adjourned at 1:16 p.m.

Submitted by Kerry Barker