



# Maquiladora Workers Othered on the U.S.-Mexican Border

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# Global Framework

- 1965 Border Industrialization Program
- 1993 North American Free Trade Agreement (NAFTA)
- U.S. Export raw material → product made by Mexican workers → U.S. Import final product
- Workers subject to low wages and environmental hazards



# Interventions and Recommendations

- Advocate for Maquiladora workers
  - Join global campaigns, sign petitions, support fair trade marketplaces
- Educate Mexican and U.S. citizens on worker conditions
- Donate to organizations working to support Maquiladora workers
  - Maquiladora Solidarity Network
  - Womenontheborder.org

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# Guiding Question & Theoretical Framework

- What are the experiences of female workers in the maquiladora factories?
- Effects of Nationality (Mexican) and Gender (Women)
- Theories: Colonialism and Intersectionality



# Methodology

- Analyzed texts on Maquiladora conditions
- Analyzed history of Mexico-U.S. relations
- Investigated Mexico's cultural history



# Conclusion

## Results

- Maquiladora workers have been colonized and othered
- Due to nationality (Mexicans) and gender (Women)
- Intersection of ethnic, national and gender identities

## Recommendations

- Recognize the issue
- Advocate by joining campaigns
- Educate people on worker conditions
- Donate to organizations supporting workers

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