What can we learn from comparing these two cases to increase the recycling rate?

#### Yingchong Zhen

Urban Studies (CD&P)

IIGE Global Honor / Bamford Fellow

Faculty advisor: Dr. Jim Gawel







# What is recycling? Why does it matter?







### 62k sq. mi

Great Pacific garbage patch covers

Mainly made up with plastics, evidence shows that improper waste disposal and recycling contributes to the patch

62k sq. mi is only **20%** of all ocean debris
The rest 80% sank to the bottom

**19%** 

World Average recycling rate



EU: 46%



N

Netherlands: 60%



Washington: 50%

9.3%

Plastic waste being recycled in US

75.4% Landfill 15.3% Incineration

2%-3% plastic were illegally dumped

80%

People in EU and US believe recycling is real and necessary

All people in Tacoma and Amsterdam I interviewed responded that they believe in recycling

### 1970s

Recycling program founded aims at environmental protection

EPA was founded in 1970 in the US;

Regional environmental agencies in Europe were established in the 1970s, and became a part of **EEA** when EU formed in **1993** 

### 1 Million

US exported recycle materials (2017, ton)

US and EU are the **1st** and **2nd** with respect t recycled material exporting in total/per capita in the world

Most exported recycled materials ends up in Asia. Today, mixed paper recycling still rely on exporting to Asia for the US and EU.

## Individual participation What is Significant?



Drop off container:
Amsterdam

Curbside container: Puget Sound

### **Convenience** is the key to increase individual recycling participation

Every extra mile spent on recycling, reduced the chance by 1%

Every extra minute spent on recycling, reduced the chance by 3.7%

In the US, curbside recycling will potentially increase overall recycling rate by **15%** compared to the drop-off method

In Amsterdam, there are more than **4,000** recycling drop-off containers across the city, with an average accessibility of **4-minute** walk



# Economics and the free market What might be the problem









## **Higher Profit** or **Savings** from recycling can incentivize the extraction of more recyclables from disposal

#### In general:

Recycling profit in Tacoma(2020): \$-115 per ton
In 2017(prior to the Chinese recycling import ban): +\$35 per ton in Tacoma

#### Compared to:

Landfill tipping fee in Washington: -\$96 + processing

Landfill tipping fee in Mississippi (Cheapest State): -\$30+ processing

Landfill tipping fee in the Netherlands: -€140 (\$156) + processing

#### **Specific to material:**



Melting point: 2600 °F Hold 1.8 L liquid per kg

Shattered glass might be dangerous, and degrade mixed recycle quality



Melting point: 1220 °F
Hold 23.5 L liquid per kg

High value, easy sorting
Perfect recycling



Melting point: 500 °F Hold 50 L liquid per kg

Have various type; Value depends on types.

# Policy and regulation What can the government do?













#### Ban or restrict on Global waste trading

- -Basel Treaty 1989 and 2019 revision
- -Promote environmental justice for developing countries

#### Decentralized vs. Centralized management

- -US: decentralized, local-based recycling program
  - -EPA only requires minimum recycling requirements
  - -Enforcing, managing power belongs to local recycling management program
- -EU centralized, EU-based recycling enforcement
  - -Mandatory recycling requirement, strictly set improvement rate, requires innovation.

#### **Enforcing power**

- -EU: Mandatory 60% recycling rate for each member country by 2030, countries already reach 60% are requires to aim 65%.
- -US: General 50% overall country wide recycling rate, did not specify requirements for each states.



## Solution and Recommendation What could be better?

### Individual & Personal Perspective

- Increase self-awareness of recycling
- Make recycling more convenient

## Market and Economics Perspective

- Support recycling industries, support using products made with recycled materials
- Decrease use of "low-recyclingefficiency" materials, such as glass

### Government Perspective

- Enforce global recycling trading, support local recycling processing
- Set specific targets and goals for local recycling program; require improvement rates



# Thank you

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