

MSB Faculty Meeting Minutes
May 19th, 2023 (12:30-2:00pm)
Zoom: <https://washington.zoom.us/j/9897597666>

Voting Members Present: Z. Barsness, D. Bryan, J. Cao, G. Craig, S. Davalos, M. Eberly, E. Feroz, N. Haghighi, A. Jago, R. Jindal, F. Leng, J. Ni, S. Norman, G. Noronha, J. Purdy, G. Rose, S. Saudagaran, E. Shankus, J. Shin, H. Smith, H. So, A. Tripathy, M. Turek, G. Viers, E. Zhang, L. Zhang

Non-Voting Members Present: A. Merchant, R. Vaughn, S. Emert, J. Core, A. Steffens, A. Hastings

Minutes: J. Core

Meeting called to order at 12:32 pm.

AGENDA ITEMS:

1. **Approval of Meeting Minutes from April faculty meeting – APPROVED**
2. **Updates from the Dean's Office:**
 - ***Merit increase and other updates - Altaf***
 - Entrepreneurship has many events scheduled for Spring.
 - Executive Education from Arindam– net profit \$30K, Toray
 - Fei doing amazing job Financial Wellness wealth creation, 2 donors provided seed capital for student run account
 - Kevin, Bertha, Jaime Business Leadership Awards. World Class event. Good work!
 - Stan Emert and Dawg Bites – We showed leadership; very engaging
 - Budget Review Committee: Howard, Juliet, Gordon, Jaime
 - Operation Excellence: Options for increasing revenues through gifts, donations, executive education, enhancements in programs.
 - Tuition based – goes to campus, no profit sharing. Two fee-based programs (MCL, MSAcc)
 - Fee based, after paying all fees, we get the profit.
 - Grad Program committee - Zoe doing great job with MBA refresh; Daniel called special GPC meeting for MBA refresh.
 - Progress on many initiatives, fiscal controls, eventually better financial management. Better redistribution of that money in Summer Support, fellowships, course releases.
 - ***Financial dashboards and summer support– Altaf***
 - 2020 was my first summer I awarded Summer Support (\$9,500), increased to \$10,500, last year \$15,000 this year further to \$16,250. This is a median number.
 - Tiers: not scholarly academic will not get \$0; base tier for SAs will be \$13,000; 1.25 base for ABDC A Publication in last 3 years; and 1.5 base for ABDC A* publication in last 3 years.
 - Goal is to have 2 years in reserves. At the end of dispersing summer support to all, we will have \$3,454,437, sufficient to support another 3 years.
 - A lot of economic activity. Earning more, spending more and have more in reserves

- **Merit reviews - Juliet**

- Reminder about our upcoming merit review meetings, next Friday. All eligible voting faculty with vote for PTLT, FTL then Asst. Prof. & Asst. Teaching Professors will be asked to leave.
- Following Friday voting professors will review associate professors, associate teaching professors, and professors.
- FC has provided feedback on how we can improve the reporting and meeting process.

3. Voting Items:

- Delegation of authority to FC to recommend faculty appointment for AY23-24 - Juliet
 - Email Link to Voting Members Present
 - **Votes: Yes = 22, No=1, Abstain=1 (Quorum met)**
- Faculty Council Chair AY 2023/2024 - Howard nominates Gary, Juliet seconds the motion. Initiate vote in chat.
 - **Votes: Yes = 23 (Quorum met)**
- Proposed Course offering - TBGEN 360: Marketing Yourself in Business – Greg R
 - Explore major employment trends, help in careers moving forward. Include a variety of perspectives with varied reading materials. Gary Motions to accept, Sergio Seconds. Any discussion? Any questions or comments. Move forward with vote and enter in chat.
 - **Vote: Yes = 26 (Quorum met)**
- Proposed Course offering - TBANLT 490 Logistics and Supply Chain Analytics – Luna
 - Logistics for supply chain and analytics. Significant demand in community and we do not have any supply chain courses. Grading criteria, homework assignments, capstone projects. Jinlan moves to vote, Daniel seconds.
 - **Vote: Yes = 24 (Quorum met)**

4. Non-Voting Items:

- **Success Center update – Trish – POSTPONED to fall**
- **AACSB mid cycle report – Jinlan**
 - Continuous Improvement Review – We will respond to several concerns.
 - Intellectual contribution data is looking good. Our number is close to last cycle as a whole.
 - Citations are above, new faculty ratio – pass requirements by AACSB, Learning Objectives; had two meetings, mapped out objectives and goals.
 - Received updates from centers, initiative, and programs. GPC working on graduate program learning goals and common goals across the programs.
- **Common Goal and UPC updates – Stan**
 - Dawg Bites – Huge showing from MSB, our leadership, thank you!
 - Achieved all our goals, over achieved on many of them. Have taken many steps to build bridges around campus, Shannon Carr had so much fun and didn't mind coming in on a weekend.
 - Entrepreneurship & CFW presented, Wheel of Fortune lines were very long.
 - We know there were more than 2000 people, Anne believes may have been closer to 4000 there.
 - Luna "The Legend" Zhang – she was nominated by former student, was so impressed, she nominated her for this award.
 - Bob Whitsitt speaking on campus in October.
 - Admitted Student Days are complete, tomorrow is transfer student day.
 - Met this week with DECA. When we visited the schools, it didn't go well – we need to target those with an interest. Will be working on in the Summer. Bringing them over to Cheney Stadium, see a ball game, and talk about the MSB.

- Core Class Review – Refresh of UG program. Reaching out over the summer to those who are willing to talk with me.
- **Entrepreneurship Initiative update – Jill**
 - May 1 hosted event about financing a business, crossover with CFW, and community lending businesses.
 - SSEEC was a huge success. Powerful for our community to step up and take initiative in leading this.
 - Hosted our first innovation expo. Present projects, provided 3 awards. 6 winners in all.
 - Ongoing project – Economic Development Board.
 - Strategic Planning effort to provide support. We can't just expect launch students into entrepreneurship, need soft landing, warm hand off to other organizations in the community.
 - Part of an entrepreneurial ecosystem so they can grow, their businesses can thrive. Partnering with those who are wanting to engage in this process.
 - Americas Competitiveness Exchange (Organization of American States). Was able to speak to 50 delegates in south/central America. This was more exciting to them than tech. Now have several connections in other countries. Excited the way we are collaborating, many zoom meetings in my future.
 - **Coming Fall 2023:** Entrepreneurs Academy – co-curricular program. Phase 1 and Phase 2. Program will be open to all. By December, will request applications into Phase 2. This will be more like an incubator. New Venture Planning, fundraising & Pitching, viable product pitch, business plan competition.
- **MBA Refresh update – Zoe**
 - Pulling together all of the syllabi and existing courses that will be sustained. Course title, updating course objectives and aligning with new program objectives.
 - How do we change the way we assess? We will have a new assessment cycle and approach that would be more in alignment with AACSB, and support our students learning.
 - Bring package to faculty for approval at fall retreat.
 - MBA students are doing an immersive study of supply and logistics firm in Netherlands. Diverse group of students participating and will be creative. Just toured the port of Tacoma, to gather questions and inform their study abroad and will work on a white paper when they return. They have certificates for exchanged for their free air tickets to the Netherlands.
- **Executive Education update - Arindam**
 - Toray plastics - we have 3 modules, 3 days each: much higher revenue model that we negotiated. They do all the work for us except for the instruction, we focus on what we are good at. We have finished one module.
 - We will make 3 times more this model. June and then January next year. We are in talks how we may expand in the future.
 - It is held at the Marriot, there is a social event the day before.
 - Another project; 100% online 6-month program. \$30,000
 - Delivering around 50 sessions, delegate some of them. This has been in the works for almost a year.
 - Tailoring it to the needs in the local area, and partnering with our groups in Seattle. We will be starting it at the end of July to mid-December.

v. Adjourn Meeting 1:37 pm adjourned.