

## BUDGET PROPOSAL CONTACT INFORMATION

Department Name: Center for Student Involvement

Create Date: 10/28/2023

Due Date: 11/10/2023

Submitter Name: Conor Leary

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Department Head Approval:

Department Head: Bernard Anderson

Requested Amount: **\$8,150**

## Departmental Information

### SPECIAL ALLOCATIONS - CRITERIA

Welcome Days during the Autumn Quarter has offered students many ways to meet new people, learn about UW Tacoma, and get immersed into UW Tacoma and Husky culture. This year especially, the programming series has developed to include multiple programs sponsored by the Welcome Days Planning Team along with partners and offices across the campus. Throughout the first quarter, campus is seeing a resurgence of community events and staff have over 177 events to attend in Autumn Quarter alone, many of which are not overly supported by finances. The programs offered that have been the most popular have provided students with valuable information, plus a tangible incentive such as food, giveaways, or the chance to a pet a husky. The growth of the Welcome Days program has prompted the ask for more funds for Winter and Spring Quarter to not only execute the programs already approved, but add more event opportunities for students to attend and to be advertised through Welcome Days Website, social media, the UW events Calendar, and a digital brochure for each quarter where Welcome Days takes place.'

A core issue on campus has been the prioritization of students to balance their classes with the number of activities going on around them, as well as basic needs, such as when and where to grab food and what's possible and affordable. As the Welcome Days Planning Team is considering supporting our students through engagement opportunities, we find it necessary to apply for food funding for many of our events, or provided Welcome Days partners to apply to a fund to support food for events, along UW food guidelines (must be for trainings and provide informations students over a 3 hour period).

Through the achievement of the Welcome Days 4 Pillars of Connect, Learn, Socialize, and Succeed, students are given the opportunity to connect with resources, meet new people, find out more about UW Tacoma, and establish connections. we encourage students to build these experiences into their days and hope that we're able to support their full self when hosting programs for them.

### STUDENT UTILIZATION

Funds awarded would be able to provide new and exciting engagement opportunities from the Welcome Days Planning Team, to add more events to the Welcome Days Calendar, and to support students in their efforts to get more involved and find more connection to campus. Events created by the Welcome Days Planning Team for Autumn Quarter were well-attended, low-risk, and meant to ensure that students learned that there were constant opportunities for different forms of engagement across campus. While monitoring options on the Welcome Days Website, in the Welcome Days Brochure, on DUBNET, and in the Grit List, students were also encouraged to participate in Welcome Days Events happening in the areas that are most walked through on campus. These efforts were strategic by the Welcome Days Committee to inform students that when they saw an event, they should check it out. Autumn Quarter events provided a successful experience for students by providing a diverse set of possible events.

More funding for this area would allow Welcome Days to enhance the student experience even more. It would also give the Welcome Days program the opportunity to evolve, to allow other campus departments and partners to apply for funding support, to better help them connect students to different resources and service .

With the ability to plan more programs, Welcome Days can continue to also set teh example that activities can happen outside of Husky Hour, when most events occur.

**SPECIAL ALLOCATIONS - STATEMENT OF ASSURANCES**

The Welcome Days Calendar is produced at the very start of each quarter and the event details for any Welcome Days sponsored events are ready for execution within the first 3 weeks. Any funds provided by SAFC are planned ahead and student experiences and perspectives are used to make decisions around which events should occur and how they'd like to find out about them.

Welcome Days sponsored events saw impressive check-ins, based on how many students the event was budgeted for and how much was approved.

- Husky Help Desk- Weds 9/27 & Thurs 9/28 from 7am-4pm- Commerce Plaza – **300 students each day (No Funding)**
- Pop-Up Karaoke - Thurs 9/28 from 4:30pm-7pm—TPS Patio- **8 check-ins (No Funding)**
- Husky Hang-Out- Friday 9/29 from 11am-3pm – Commerce Plaza (with WAMAL Dogs)- **125 check-ins (Budgeted for 70 attendees)**
- RSO Alley – Monday 10/2 from 12pm-2pm—Commerce Plaza – **30 check-ins (No funding)**
- W Photo- Tuesday October 3 from 12:30pm-1:20pm—Court 17 Green – **180 Check-Ins (Budgeted for 150 attendees)**
- Washington Wednesdays Tye Dye- Wed 10/4 & 10/11 from 11am-2pm - Commerce Plaza – **134 on 10/4 and 150 on 10/11 (Budgeted for 150 attendees)**
- Petting Zoo- Weds 10/4 from 12pm-3pm on Prairie Line Trail- **161 Check-Ins (Budgeted for 100)**
- Involvement Fair- Weds 10/11 and Thurs 10/12 from 11am-1:30pm **300+ Check-ins each day (Budgeted for 300 each day)**
- Taste of Tacoma- Friday Oct 13, 2023 from 4pm-6pm on Prairie Line Trail – **82 Check-Ins (Budgeted for 75 attendees)**
- Hypnotist- Fri Oct 13th from 6pm-7pm- William Philip Hall- **41 Check-Ins (Budgeted for 100 attendees)**

**SERVICE BENEFITS TO STUDENTS**

Welcome Days is a program meant to fully welcome and connect students to UW Tacoma. It leads with the fact that UW Tacoma is a daunting and complex system, with many different resources, services, and opportunities, all working towards the success of students. Without the Welcome Days program bringing campus offerings together, along with important information that highlights how students can grow more comfortable on campus, many of the services might go unused by students until well into their time at UW Tacoma. The mission of leading students into the resources and services available to them constantly drives the promotional strategy and program enhancement for Welcome Days. The most significant impact the program can make is illustrating what events and activities are available to students, that will heighten their understanding of different aspects of campus and connect them to anything they might need. The organization of all the events on singular calendars and the advertising for students to dive wholeheartedly into campus offerings that interest them support student success along the four pillars of the program:

**Connect:** Events within the "Connect" category will allow you to weave meaningful threads between yourself, campus, and the greater Tacoma area community. These events will help you to find and fortify connections with on-campus and off-campus groups and resources, making you a connected part of our UWT community.

**Discover :** Events within the "Discover" category will support your learning outside of the classroom. You will be encouraged to seek an enhanced understanding of the world around you and your places in it through the consideration of beliefs and values, respectful discussion, and reflection.

**Socialize:** Events within the "Socialize" category will give you the opportunity to casually interact with your peers and classmates, make some new friends, and to just have some fun!

**Succeed:** Events within the "Succeed" category will empower you on your journey throughout your UW Tacoma experience, giving you the tools you need to achieve your goals! These events will prepare you for the rigor of college academics; enhance your study, writing, and reading abilities; and get you ready for your career Through their attendance at programs with these designations, campus partners provide information and access to resources that students can use to grow more confident in their abilities and in the knowledge of the community. Further funding for Welcome Days would increase the number of events offered in the program, directly from the committee, as well as keep emphasizing opportunities for students to achieve the goals of the program. The events list provide more time for students to socialize, to meet new people, to connect along similarities, and to explore differences, while infusing more tradition and pride in the UW Tacoma for students to share in.

**Staff Budget Requests**

Category	Details	Amount Requested
PERSONNEL TOTAL:		\$0

## Other Budget Requests

Category	Details	Amount Requested
Contracted Services	Rent a Portable Roller Rink to bring to campus to feature in William Philip Hall during the Winter or Spring quarter to sponsor a Roller Rink Disco Party. S001	<b>\$2,000</b>
Other Services	Funding to be applied to a Spring Husky Hangout, featuring the WAMAL Dogs on campus S002	<b>\$400</b>
Non-Food Supplies & Materials	Pots, plants, soil, and paints for Pot Your Own Succulent for 200 people S003	<b>\$750</b>
Food	To apply to Welcome Days programs that provide students with information and resources on campus. Reserved for events that stack during the day, to ensure students can eat before another event S004	<b>\$5,000</b>
SUPPLIMENTAL TOTAL:		<b>\$8,150</b>

PERSONNEL TOTAL:	<b>\$0</b>
SUPPLEMENTAL TOTAL:	<b>\$8,150</b>
<b>COMPLETE PROPOSAL TOTAL:</b>	<b>\$8,150</b>

## Supplemental Documents