

Undergraduate Course Offerings Autumn 2023 - Spring 2024

This schedule is <u>subject to change without notice</u> and is intended to be a tentative guide for planning purposes only.

Consult your advisor for details.

		BUS	SINESS
	Aut	Win	Spr
TACCT 210 Intro to Financial Accounting	٧	٧	
TACCT 220 Financial Accounting		٧	٧
TACCT 230 Managerial Accounting	٧		٧
TRGEN 218 Rusiness Law	V	٧	٧

₹E	REQUISITES			
		Aut	Win	Spr
	TBECON 220 Microeconomics	٧		٧
	TBECON 221 Macroeconomics		٧	
	TMATH 110 Statistics	٧	٧	٧

	BUSINESS CORE C			COL
	Aut	Win	Spr	
TBUS 300 Managing People	٧	٧	٧	1 [
TBUS 301 Quantitative Methods	٧	٧	٧	
TBUS 310 Eff. Managerial Communications	٧	٧	٧	
TBUS 320 Intro to Marketing Management	٧	٧	٧	

UKSES (35 credits)			
	Aut	Win	Spr
TBUS 330 Intro to Information Technology (except TACCT)	٧	٧	٧
TACCT 330 Accounting Information Systems (TACCT only)		٧	
TBUS 350 Business Finance	٧	٧	٧
TBUS 400 Bus. Policy & Strategic Management	٧	٧	٧

	OPT	ION RI	QUIR
ACCOUNTING (35 credits)			
Required (30 credits)	Aut	Win	Spr
TACCT 301 Intermediate Accounting I	٧	٧	
TACCT 302 Intermediate Accounting II		٧	٧
TACCT 303 Intermediate Accounting III	٧		٧
TACCT 311 Cost Accounting	٧		٧
TACCT 411 Auditing		٧	
TACCT 451 Indivual Income Tax	٧		٧
Required Electives: (5 credits)	Aut	Win	Spr
TACCT 401 Forensic Accounting	٧		
TACCT 404 Advanced Financial Accounting			٧

REMENTS (30-35 credits)			
FINANCE (30 credits)			
Required (30 credits)	Aut	Win	Spr
TBECON 420 Interm. Microeconomic Theory			٧
TBECON 421 Interm. Macroeconomic Theory	٧		
TBECON 422 Econometrics	٧		
TBECON 423 Financial Markets & Institutions	٧		
TFIN 422 Investment Valuation		٧	
TFIN 426 Portfolio Management			٧
TFIN 430 Intermediate Business Finance		٧	
TFIN 431 Financial Statement Analysis			٧
TFIN 440 International Finance		٧	

MANAGEMENT (30 credits)			
Required (30 credits)	Aut	Win	Spr
TMGMT 314 Interpersonal Skills		٧	
TMGMT 430 Human Resources MGMT			٧
TMGMT 433 Building a DEI Mindset in the Workplace	٧		
TMGMT 452 Dynamics of Leadership		٧	٧
TMGMT 455 Managing Work Teams	٧	٧	
TMGMT 457 Negotiation & Conflict Management	٧		٧
TMGMT 474 Entrepreneurship: Idea Development			٧
TMGMT 475 Organizational Change	٧		
TMGMT 490 Special Topics: Strategic HR & People Analytics		٧	

MARKETING (30 credits)				
Required (15 credits)	Aut	Win	Spr	
TMKTG 450 Consumer Marketing		٧		
TMKTG 460 Research Methods		٧		
TMKTG 475 Marketing Strategy			٧	
Required Electives (15 credits)	Aut	Win	Spr	
TMKTG 355 Professional Sales	٧			
TMKTG 425 Advertising	٧		٧	
TMKTG 470 Sports Marketing		٧		
TMKTG 490 Special Topics: Digital Marketing	٧			
TMKTG 490 Special Topics: Non-profit MKTG			٧	

MINOR COURSES/INDEPENDENT STUDY				
	Aut	Win	Spr	
TBANLT 411* Data Management (BDA minor required)	٧	٧		
TBANLT 460* Predictive Analytics (BDA minor required)		٧	٧	
TBANLT 480*: Social Media Mgmt & Analytics (BDA minor elective)		٧	٧	
TBANLT 485*: Business Intelligence (BDA & SEM minor required)		٧	٧	
TBANLT 490 Special Topics: Logistics and Supply Chain (BDA minor elective)		٧		

	Aut	Win	Spr
TBGEN 370 Essentials of Sports Enterprise MGMT (SEM minor required)	٧		
TBGEN 485 Sports Enterprise MGMT Seminar (SEM minor required)			٧
TBUS 468 Internship	٧	٧	٧
TBUS 469 Undergraduate Research	٧	٧	٧