



Request for 2024 Funding Services and Activities Fee Committee

BUDGET PROPOSAL CONTACT INFORMATION

Department Name: University Academic Advising

Create Date: 01/29/2024

Due Date: 02/07/2024

Submitter Name: Isabella Webb

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Department Head Approval:

Department Head: Dr. Bonnie Becker

Requested Amount: **\$7,196**

Departmental Information

STUDENT UTILIZATION

Our strategic priorities are to connect with Husky Success Series (HSS) communities by creating partnerships to develop educational workshops. In doing so we also provide opportunities for training student leaders and foster a culture where we are inspired to be an active part of the community. Our biggest goal has been to create an infrastructure that includes organizational processes and staffing that includes student leaders. This has allowed us to improve our communication channels and increased our ability to reach out directly into the community. We are now providing programming that is based on direct student feedback and involvement which allows us to create higher impact programming and achieve more than we can alone.

This funding request is made to support the development of HSS services to include delivering educational workshops and include an opportunity for student leadership on campus. Our funding is not related to any academic programming but it is a supplement to help them guide them into academic career paths through extra-curricular activities via workshops that explore strengths, interests, success and self-care tools. Since its inception in 2014, HSS has been funded from the University Academic Advising (UAA) operational budget. Each year, UAA seeks other sources of funding and partners with departments across campus to share the financial responsibility and collaborate together to offer programming. Our programming aims to be creative, innovative, culturally as well as socially relevant and delivered from a student perspective.

The Husky Success series is a student-led organization guided by a professional academic advisor from UAA and does not receive academic funding. Our programming is initiated by undergraduate students and is open to all new and current undergraduates. We rely heavily on the volunteer contributions of student leaders across campus. Due to the growth of programming and partnerships on campus we have expanded to include a dedicated student staff worker to assist with communication, planning, administration, marketing etc. By funding this position we are able to offer more opportunities for students to work on campus and contribute overall to campus opportunities for students who are experiencing financial need and looking for student employment opportunities with leadership opportunities.

Husky Success Series (HSS) creates partnerships to develop educational workshops, provides opportunities for training student leaders, and fosters a culture where we are inspired to be an active part of the community. Our biggest goal has been to create an infrastructure that includes organizational processes and staffing that includes student leaders, which improves our communication and increases our outreach into the community. We are now providing programming that is based on direct student feedback and involvement, creating higher impact programming and achieving more than we can alone.

This funding request is made to support the development of HSS services to include delivering educational workshops and opportunities for student leadership on campus. Our funding is not related to academic programming and is a supplement to help guide them into academic career paths through events that explore strengths, interests, success and self-care tools. Since its inception in 2014, HSS has been funded from the University Academic Advising (UAA) operational budget. Each year, UAA seeks other sources of funding and partners with departments across campus to share the financial responsibility and collaborate to offer programming. Our programming aims to be creative, innovative, culturally and socially relevant and delivered from a student perspective. HSS is a student-led organization and does not receive academic funding. Our programming is initiated by undergraduate students and is open to all new and current undergraduates.

CORE VALUES/MISSION ALIGNMENT

The mission of HSS mission firmly aligns with UW Tacoma's Strategic Plan to partner and collaborate with other departments to advance strong and diverse communities and create educational programming that all students have access to and an opportunity to succeed.

C. Students will have the opportunity to increase high-impact educational practices in all stages of their studies, including co-curricular learning.

F. Increase student awareness of and satisfaction with the availability and accessibility of UW Tacoma resources.

The strategic priorities of HSS are to connect communities by creating partnerships and developing educational workshops. In doing so, we also provide opportunities for training student leaders and foster a culture where we are inspired to be an active part of the community.

A. Increase community members' awareness of how to engage UW Tacoma.

C. Increase the number of community partnerships.

As an organization, the HSS advisory board would like to make our programming accessible and representative of all the diverse communities on campus by contributing to the variety of programming that is offered on campus.

1. **Improve the satisfaction of traditionally underrepresented students, especially racial/ethnic minority students with the UW Tacoma experience.**

The mission of HSS mission firmly aligns with UW Tacoma's Strategic Plan to partner and collaborate with other departments to advance strong and diverse communities and create educational programming that all students have access to and an opportunity to succeed.

C. Increase use and assessment of high-impact educational practices across all programs and for students in all stages of their studies, including co-curricular and global learning.

F. Increase student awareness of and satisfaction with the availability and accessibility of UW Tacoma resources, support and infrastructure.

The strategic priorities of HSS are to connect communities by creating partnerships and developing educational workshops. In doing so, we also provide opportunities for training student leaders and foster a culture where we are inspired to be an active part of the community. Our biggest goal has been to create an infrastructure that includes organizational processes and staffing that includes student leaders. This has allowed us to improve our communication channels and increase our ability to reach out directly into the community. We are now providing programming that is based on direct student feedback and involvement which allows us to create higher impact programming and achieve more than we can alone.

A. Increase community members' awareness of how to engage UW Tacoma.

D. Increase the number of community partnerships, including those that connect global and local communities.

As an organization, the HSS advisory board would like to make our programming accessible and representative of all the diverse communities on campus by contributing to the variety of programming that is offered on campus.

A. Improve the satisfaction of traditionally underrepresented students, especially racially/ethnic minority students, with the UW experience.

SAF-FUNDED PROGRAM OR SERVICES GOALS AND OUTCOMES

HSS service goals have included partnering with the Office of Global Affairs, Court 17, Psychological & Wellness Services, First Gen Fellows, the Pantry, with ASUWT, the Center for Equity and Inclusion, the Teaching and Learning Center, and New Student & Family Programs. Student Involvement as well as the Veterans Military Center. HSS goals are to create a position for a pre-major senator to sit on our advisory board as a permanent role moving forward. This position will be created in partnership with ASUWT's vision and goals for the upcoming year. We are also partnering with the AAPI Thrive Grant to support the Inaugural Student Conference at UW Tacoma. Our goals are to provide:

Current programming includes:

- **First year and Transfer Connect events in partnership with New Student & Family Programs to connect incoming students with campus leaders and peers.**
- **Partnerships with local businesses on Pacific Ave and surrounding area to include Anthem Coffee & Tea, Starbucks, Dancing Goats Cafe, Campfire Cafe, and The Rock Wood Fired Pizza, and Tinkertopia**
- **Programming support with the AAPI Thrive Grant for the inaugural Student Conference.**
- **Partnerships with the Center of Equity and Inclusion to promote and participate in Multicultural events and programs.**
- **Engagement and outreach opportunities for student leaders.**
- **Experiential Learning Workshop: Partnerships with First Gen Fellows, SET/SIAS**
- **Partnerships with Pre-Med pathways**

Upcoming programming will include:

- **A proposed partnership with the Office of Global Affairs to showcase study abroad events.**
- **Future partnerships include the Milgard School of Business to offer a panel of leaders from women and minority owned businesses.**
- **Programming to feature minors offered at UW Tacoma.**
- **Programming to feature new Bachelor degrees**

Past programming has included:

- **Academic Advising tools workshops**
- **Time Management workshops**
- **Study Abroad info sessions**
- **Major and Minor exploration workshops**
- **Study habits workshops**
- **Self-care workshops**
- **Freshmen and Transfer Connect events**
- **Open Mic events**
- **Finals Breakfast**

STUDENT UTILIZATION (COMPARISON OVER PAST 2 YEARS)

Over the past three years HSS has increased participation from 5 students up to 35 plus, per event by partnering with other departments. In 2018-2019, we saw our first partnership with First Gen Fellows followed shortly by the Office of Global Affairs. Since then our partnerships have expanded to include the following; the Center for Equity and Inclusion, New Student and Family Programs, Court 17, and Student Engagement. Our partnerships have extended to academic departments such as the School of Engineering and Technology, the School of Interdisciplinary Arts and Sciences, the School of Education, Healthcare Leadership, as well as the Milgard School of Business.

Our initiatives have also focused on creating off campus partnerships to include MultiCare and surrounding Pacific Avenue businesses. Our programming is targeted towards pre-major students but all undergraduate students are welcomed and invited to participate. By utilizing partnerships we are able to increase the number of workshops, programs, events, and activities that we offer and participate in per academic year which allows for greater engagement with students. Going forward, we will utilize technology such as DawgDen to track attendance and demographic information and as we partner with different organizations we will be able to reach a wider demographic.

Our participants benefit from the opportunity to engage in programming that aims to be creative, innovative, culturally and socially relevant and delivered from a student perspective. HSS is a student-led organization and does not receive academic funding. Our programming is initiated by undergraduate students and is open to all new and current undergraduates and is open to being inclusive to graduate students who would also like to participate.

Most recently our annual Freshmen/Transfer Connect Event hosted and served 75+ students which is the largest number we have served to date, incorporated surrounding communities and businesses from Pac Ave, and partnered with student leaders from six campus organizations to offer unique opportunities to student leaders from different programs to cross collaborate on programming. We estimate serving 400 students with direct and partner programming and implementation.

We are providing programming that is based on direct student feedback and involvement which allows us to create higher impact programming and achieve more than we can alone.

A. Increase community members' awareness of how to engage UW Tacoma.

B. Increase the number of community partnerships, including those that connect global and local communities.

C. Improve the satisfaction of traditionally underrepresented students, especially racially/ethnic minority students, with the UW experience.

As an organization, the HSS advisory board would like to make our programming accessible and representative of all the diverse communities on campus by contributing to the variety of programming that is offered on campus.

COLLECTION OF FEEDBACK & IMPROVEMENTS

We continue to develop HSS social media platforms to gather student feedback and requests for future programming. We will be implementing surveys and sign in sheets at all future events. Since changing the direction of the HSS series we have been able to incorporate direct student feedback on what programming students would like to see, what partnership and collaborations would benefit the campus.

Gathering feedback and input directly from students has increased our ability to intentionally connect with students by including student leaders who sit on the HSS advisory board. We work with representatives from ASUWT, Pack Advisors, Student Advising Mentors, Student Engagement, the Center for Equity and Inclusion, the Office of Global Affairs, the Teaching and Learning Center, First Gen Fellows, and Disability Resources for Students.

SERVICE BENEFITS TO STUDENTS

The inaugural student and staff HSS team was created in 2019. This collaborative team has fostered a sense of community and connectedness. Students are being offered an opportunity to gain leadership skills and to work with other student leaders from different departments, majors, and programs. We have an increased sense of pride and a firm belief that the structure we are creating will now provide the framework for HSS to be more impactful in the future, and directly address the needs of the campus, by responding with strong and intentional programming that is requested directly by students, and delivered by student leaders with the guidance, support and resources of academic advisors across campus. By providing this programming we are able to take the support offered by academic advisors directly into the student population so that students continuously have access. We have increased our awareness of what students need and are increasing the awareness of the community by looking at ways to provide creative and innovative programming. We are also creating a chance for student leaders to have more platforms to impact the community and create a legacy on campus.

Below are some reflections from students who have participated in HSS events and Student Leaders on campus 2019 - 2024.

"The Husky Success Series is incredibly beneficial to new students with their programs, such as Freshman Connect, for the community and personal impacts it provides to students when they come to UW Tacoma. A dedicated HSS student worker would allow for the program to flourish in a way that would create even larger impacts for the student body going forward."

2023 Holley Wetzel, Senior, ASUWT President, Double Majoring in Psychology and Healthcare Leadership

"What I really enjoyed about the Freshman/Transfer connect was how it was a nice socializing event without the awkwardness and anxiety of talking to people. As someone who is very introverted and has some social anxiety, this event didn't stress me out. It was really nice talking to different people, and at the end of it I even made a new friend."

2023 - Sophia Campos, Freshmen, pre-major (Business/Accounting Major)

"Husky success series benefits students through connecting individuals with their peers in a way that other more specific clubs cannot. Because of the broad and inclusive nature, many types of people can connect where they possibly wouldn't normally connect. HSS affects student leaders, I think it bolsters leadership and organizational skills by giving the students a place to collaborate and make things happen!"

2023 - Alexis Britt, Junior, Business/Marketing Major, Husky Life Coordinator- Student Activities Board

"HSS allows me to explore and grow my leadership and management skills while creating a better campus for all students."

2023 - Trevor Owens, Junior, Business Major, Husky Success Series - Director of Operations, - 2023

"HSS programs are a great experience, indeed. I get the knowledge necessary to interact with students and discuss their future plans. The Freshmen/Connect Transfer event was quite carefully planned out and gave students necessary information that you do not normally hear about, such as where to pray and reflect on campus."

2022 - Saima Ghafoor, Student Mentor UAA. Senior, Healthcare Leadership.

"Husky Success Series is a great resource to collaborate and partner with other organizations on campus. It's great that we now have more opportunities to do so than we did before. Through my engagement with the Husky Success Series over the years it has helped me to connect with my career path."

2020 - Vincent DA Former ASUWT President 2019 - 2021.

"Husky Success Series gives me a unique opportunity to create the programming I've been hearing students ask for. During my past 2 years as a Pack Advisor, I've often been told by students what they would like to see on campus, but not having the resources to make it happen. Through community partnership I feel like these voices finally have an outlet."

2019 - Willow Raeburn, Pack Advisor

Staff Budget Requests

Category	Details	Amount Requested
Student Staff ³	E001	
	Student Staff Wages:	\$3,482
	Fringe @ 20.5%:	\$714
PERSONNEL TOTAL:		\$4,196

Other Budget Requests

Category	Details	Amount Requested
Non-Food Supplies & Materials	S001	\$2,000
Food	S002	\$1,000
SUPPLIMENTAL TOTAL:		\$3,000

PERSONNEL TOTAL:	\$4,196
SUPPLEMENTAL TOTAL:	\$3,000
COMPLETE PROPOSAL TOTAL:	\$7,196

Supplemental Documents
