



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2024-01-29 09:54:27 Date Due: 2024-02-07 17:00:00 Date Submitted: 2024-01-29 09:57:34

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: E-Portfolio System for UW Tacoma Students

Request Description: Request to renew Portfolium for another year.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technologies

Request Code: 24A0429

Contact Names: Caitlin Chavez-Moats

UW Tacoma Affiliation: Staff

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Title of Request: E-Portfolio System for UW Tacoma Students

Type of Request: Continuous / Ongoing

Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

This request is to continue our subscription with Portfolium (www.portfolium.com), providing each and every UW Tacoma student with a career ePortfolio to showcase your abilities, experiences, skills and achievements as related to the jobs they are seeking to apply. Students can upload not only text, but also photos, multimedia files (i.e., video or animation), social media links, office & google documents and blog entries in their e-portfolio. Portfolium also links to Canvas, allowing students to import their high-quality class work into Portfolium to show potential employers. In addition, the product has a Section for Employers to find talents and interact with UW-Tacoma students. The Portfolium "Talent Match Student Search Tool" is free and unlimited for any employer partners affiliated with University of Washington - Tacoma.

Please note that a career e-portfolio does not replace a resume or cover letter, but will extend, enhance and supplement the history and accomplishment of a student's profile including personal life history, credentials and accomplishments. This system has several integration partners, including Canvas, Google, and Microsoft. These tools are available on our campus and could be complementary to the use of Portfolium as a career ePortfolio.

Portfolium was announced and released to all UW-Tacoma Students on Thursday, October 25th, 2018 and since then we have had 3,435 users activate their accounts. Please refer to the UW-Tacoma Portfolium Statistics section below for additional statistics.

The Information Technology Department is asking STFC to fund the expenses of \$23,100 (including tax) for the school year 2024-2025. IT will continue to work with all University of Washington – Tacoma departments, including the Career Development Center, to promote and maintain the solution on campus without any additional costs. Additionally, IT will continue to include Portfolium in their help desk drop-in sessions where students can seek assistance if needed.

University of Washington – Tacoma Portfolium Statistics:

Examples from fellow UW-Tacoma Huskies: <http://portfolio.tacoma.uw.edu/>

UW-Tacoma Portfolium Webpage: <http://www.tacoma.uw.edu/it/portfolium>

Brief Intro to Portfolium: <https://youtu.be/0qFBObo8qYA>

Released to UW-Tacoma Students: Thursday, October 25th, 2018

Campus Wide Information Session: Provided during IT's iTuesday drop-in sessions and through the Computer Literacy Seminar series

Course Presentations: Presented Portfolium in courses for Urban Studies, Business School, SIAS, SET, and Nursing and have worked with faculty members in these schools as well.

OVERALL NETWORK STATISTICS

Total Users: 17,230

The total number of users in this network including Students, Alumni, Faculty, and Staff.

Activated Users: 3,435

The total number of users that have completed onboarding and activated their Portfolium profile.

Skills Showcased: 23,545

The total number of skills being showcased by users in this network.

Total Views: 683,916

The total number of profile and project views of users in this network.

Connections: 827

The total number of connections between users within this network.

Projects Uploaded: 3,975

The total number of publicly viewable projects being showcased by users within this network.

Team Projects Uploaded: 365

The total number of publicly viewable team/group projects being showcased by users within this network.

Company Follows: 1,517

The total number of follows across various companies by users within this network.

Reported Jobs/Internships: 1,869

The total number of companies that users within this network are currently working at, or have worked at.

2. Benefit to Students: Discuss how students have (for returning applicants) or will (for new applicants) benefit from this technology. How will additional funding of the technology benefit students?

Public and private employers alike will increasingly look for applicants that can demonstrate proficiency in reading, writing, and with great social and communicating skills. Although University of Washington currently provides students on all three campuses with UW Google accounts (with Google Site as an e-portfolio tool), the student accounts will be terminated upon graduation or withdrawal. In addition, only a few selected UW Tacoma faculty members are using Google Site in their classes. As for Portfolium, students and alumni will be able to keep their e-portfolio accounts forever. Hence, any UW Tacoma alumni can continue to update and showcase their e-portfolios continuously without any interruption.

According to 85 years of research done by the American Psychological Association, work samples are the #1 indicator of job performance. Portfolium provides an easy-to-use platform that allows students to have a strong digital representation of all their hard work, accomplishments, and skills from all their years of college. This is a great benefit as over 50,000 employers and 3,600 Universities are actively using Portfolium. The better our students have access to a broader social and employer network; the more employment opportunities will be available. Similarly, employers would prefer to hire employees whom they can review their knowledge and skills in more details (i.e., career e-portfolio).

Resource: American Psychological Association: The Validity and Utility of Selection Methods in Personnel Psychology: Practical & Theoretical Implications of 85 Years of Research Findings - Frank L. Schmidt & John E. Hunter (University of Michigan & University of Iowa)

3. Access: Describe who will be using or will have access to the resources being proposed. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All UW Tacoma students are eligible to use Portfolium career e-portfolio.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Pay the expense to renew Portfolium for 2024-2025.
 IT will continue to advertise Portfolium through their website, help desk drop-in sessions and through their partnerships with other University of Washington – Tacoma departments and organizations.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

IT would like STFC to fund the \$23,120 (including tax) annual subscription of Portfolium. The annual fee includes Maintenance and Product Support, Private Network Development, Premium Verified Student Accounts, Unlimited data storage, and access to Data and Analytics Reports. Any additional hours/costs spent by the Information Technology department to promote and maintain Portfolium will be cover by the Information Technology department.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Canvas Student Pathways Subscription	6000	\$3.85	\$0.00	\$0.00	\$23,100.00
OVERALL TOTAL:					\$23,100.00