



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2024-02-01 09:01:47 Date Due: 2024-02-07 17:00:00 Date Submitted: 2024-02-01 09:08:21

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Multimedia Lab Media Library and Resources Subscriptions
Request Description: The Multimedia Lab would like to once again purchase an annual subscription to Motionarray and Artgrid for students on campus to have access to high quality media for their projects.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology Request Code: 24A0442
Contact Names: Zach Curtis UW Tacoma Affiliation: Staff
UWT Email Address: zcurtis@uw.edu Phone Number: 253-692-4654
Title of Request: 2024 STFC Media Library and Resources Subscriptions Type of Request: Continuous / Ongoing
Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

The Multimedia Lab (MMLab) has seen a growing need on campus for access to media libraries and resources over the last few years. Our unique student population often has to juggle family obligations along with their own work schedules on top of the studies which often makes completing time consuming media projects stressful. We would like to once again purchase an annual subscription to Motionarray and Artgrid for students on campus to have access to high quality stock footage, media templates, and royalty free music which will not only enhance the quality of their work but save them countless hours while working on their projects.

2. Benefit to Students: Discuss how students have (for returning applicants) or will (for new applicants) benefit from this technology. How will additional funding of the technology benefit students?

To continue serving our students in the Multimedia Lab, we'd like to renew our annual subscription to Motionarray and Artgrid. All student projects will have the potential to use high-quality content and STFC has approved our subscription requests the last 2 years.

Motionarray would provide students a platform where they can keyword search and download files from a massive library of professional grade templates for video editing and social media marketing. Motion Array also has a large library of royalty free music which allows students to produce projects that don't get copywrite strikes on YouTube, a common problem we face in the Multimedia Lab.

While Motionarray also offers stock footage and images, it's library is not as varied and robust as Artgrid. Artgrid, provides professional grade stock footage from professional videographers around the world. Artgrid's massive library is well organized and, along with its search tools, helps users find what they need quickly, drastically cutting down the time it takes to find footage and the total time they spend on their video projects.

To ensure that the subscriptions are used properly, the Multimedia Lab would register the licenses under a Multimedia Lab email which would only make them accessible in the Multimedia Lab.

Subscriptions for students to use in the Multimedia Lab

- Artgrid Creator 4K+ Annual Subscription
- Motionarray Annual Plan

3. Access: Describe who will be using or will have access to the resources being proposed. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All registered students are welcome to visit the MMLab for drop-in or scheduled appointments.

Located in CP 005, the Multimedia Lab is open Monday -Thursday from 9:00am-6pm and Fridays from 10am-3pm and always has friendly and knowledgeable staff to help with a variety of media projects.

We plan to promote these licenses to campus and raise awareness that it's available to all disciplines of study and RSO's through campus TV ads, DawgDen social media notifications and upcoming, resource fairs.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Purchasing and training on how to use the subscriptions will take place no later than summer 2024 and be available for the first day of the autumn quarter.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology, as well as Computer Services, will install, support and maintain the items requested. All pricing quotes have been determined by consultation with Information Technology's Multimedia Services and Computer Services.

Endorsements/Alternative Funding

Patrick Pow, Vice Chancellor of Information Technology

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Artgrid.io Creator Subscription	1	\$360.00	\$0.00	\$37.08	\$397.08
Motion Array subscripiti	1	\$250.00	\$0.00	\$25.75	\$275.75
OVERALL TOTAL:					\$672.83