Tacoma City Ballet along the Port of Tacoma

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Global Engagement

**EXPOSITION**

- Exploring the dynamic relationship between Tacoma City Ballet and the Port of Tacoma
- The intertwining of Globalization, Sustainability, and Urbanization in Tacoma
- The role of formal and informal rules in shaping this unique connection

**What is the problem and opportunity?**

- Industrial atmosphere vs. cultural vibrancy
- Potential of unused areas around the port for cultural integration
- Enhancing Tacoma's appeal through innovative development

**Tacoma City Ballet along the Port of Tacoma**

**Globalization**

Global Connections, Local Growth

- Globalization's role in economic and cultural expansion
- Increased trade and diversity at the Port of Tacoma
- Tacoma City Ballet's growing international cultural exchanges

**Sustainability**

Economic Vitality through Culture and Commerce

- The economic impact of the arts on Tacoma's economy
- The symbiotic relationship between the ballet and local businesses
- Creating a vibrant economic ecosystem through cultural activities

**Urbanization**

Fostering Equity and Community Engagement

- Promoting cultural equity and accessibility
- The role of the ballet and port in community identity
- Educating on diverse cultures tied to Tacoma's history

**SEEDS of ANALYSIS**

**FORMAL rules that will be important**

- Regulatory Frameworks Guiding Development
  - Zoning, land use, and safety considerations
  - Compliance with public-private partnership regulations
  - Ensuring activities align with local governance standards

**INFORMAL rules that will be important**

- Creative Engagement and Promotion
  - Utilizing social media for cultural promotion
  - Hosting collaborative pop-up events and open days
  - Educational outreach through behind-the-scenes access

**ACTION**

- Targeted, Justified Intervention
  - Envisioning a Collaborative Future
    - Choreographing a ballet piece reflecting Tacoma's history
    - Innovative location choices for performances
    - Strengthening community ties through education and collaboration