

INITIALLY APPROVED BY ASUWT SENATE: AUGUST 2024

# CAMPUS DEVELOPMENT TASK FORCE STRATEGIC PLAN

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1950

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*2023-2025 ASUWT President*



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# Campus Development Task Force Overview

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With the University of Washington Tacoma acquiring additional property within the campus' *pawprint*, it is important to ensure that the development of the campus aligns with student needs and desires. The Campus Development Task Force has been established to gather student input and advocate for the expansion of the UW Tacoma campus.

With the passage of the 2024 ASUWT Constitution, ASUWT is mandated to have two task forces in operation each academic year, dedicated to advocating for the enhancement of specific aspects of the student experience at UW Tacoma. All ASUWT Task Forces, as mandated by the Constitution, are to operate under the guiding principles of data-driven advocacy to ensure that all initiatives are informed by accurate and relevant student data.

This strategic plan outlines the operations of the Campus Development Task Force for the next two academic years, detailing key performance indicators (KPIs) that must be met for the Task Force's stated goal to be met. The ASUWT Senate approved the original strategic plan in August 2024 and retains the authority to amend the plan and its KPIs as needed, as outlined in the ASUWT Bylaws.

# Demonstrated Need

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As UW Tacoma prepares for significant campus expansion, there is an **emerging need** to involve students in the planning process. UW Tacoma administration is expected to be in active discussions with a developer going forward, making it critical for ASUWT to have data on student preferences for academic buildings, lounge spaces, dining halls, residence halls, and other facilities ready for preliminary planning processes.

While UW Tacoma administration is expected to collect student input to inform their decision-making for the campus master plan, ASUWT needs to conduct its own research to verify their findings and to address any potentially overlooked student voices to ensure that all students are accurately represented.

Once the data has been gathered, the Campus Development Task Force will provide ASUWT with the necessary data to inform and influence how the campus should grow in a way that is student-centered.

# Task Force Mission and Goal

## Mission

To inform the development of campus buildings and facilities within the planned expansion of the campus “paw-print” that best reflects the needs of the UW Tacoma student community.

## Goal

Ensure that all plans for campus expansion align with student preferences by June 2026.

# Task Force Timeline

**2024-2025**

## **DATA COLLECTION AND INITIAL STUDENT ENGAGEMENT**

Collect student data to inform advocacy efforts through surveys, focus groups, and town hall meetings; create formal ASUWT recommendations regarding campus expansion and hold advocacy meetings with decision-makers in administration.

**2025-2026**

## **ADVOCACY AND CONTINUED STUDENT ENGAGEMENT**

Continue advocacy efforts, provide opportunities for additional student input, host events to inform the student body about upcoming campus developments, and conduct a follow-up survey to assess progress on KPIs.

**Evaluate overall progress, determine if the taskforce needs to continue, and create a new strategic plan with updated KPIs if necessary.**

# Timeline | 2024-2025

## SUMMER QUARTER

- Develop Detailed Year-Long Plan with Tasks
- Develop Student Survey & Marketing Plan to evaluate KPIs
- Begin preliminary conversations with campus & community partners
- Train & Onboard Task Force Employees

## FALL QUARTER

- Launch Student Survey
- Plan Focus Groups & Town Hall Meetings to gather additional qualitative data
- Establish regular meetings with partners to coordinate efforts and begin preliminary conversations surrounding advocacy
- Release Quarterly Report to Campus Community

## WINTER QUARTER

- Present preliminary findings and recommendations to administration; determine road blocks
- Host Focus Groups & Town Hall Meetings informed by survey results
- Continued advocacy meetings
- Release student survey results to campus community
- Release Quarterly Report to Campus Community

## SPRING QUARTER

- Continue gathering data if necessary
- Finalize recommendations and proposals to administration
- Conduct end-of-year review of Task Force; modify strategic plan if needed
- Release Annual Report to Campus Community

# Timeline | 2025-2026

## SUMMER QUARTER

- Have (re)introductions with campus & community partners
- Train & Onboard Task Force Employees
- Prepare for advocacy and engagement activities to energize student body

## FALL QUARTER

- Continue advocacy efforts
- Host events and initiatives that inform the student body regarding campus developments
- Create opportunities for more students to provide input
- Create shorter follow-up survey to determine progress on KPIs
- Release Quarterly Report to Campus Community

## WINTER QUARTER

- Continue advocacy efforts
- Host events and initiatives that inform the student body regarding campus developments
- Create opportunities for more students to provide input
- Conduct follow-up survey for progress on KPIs
- Release Quarterly Report to Campus Community

## SPRING QUARTER

- Continue advocacy efforts
- Host events and initiatives that inform the student body regarding campus developments
- Release follow-up survey results to campus community
- Conduct end-of-year review of Task Force; Evaluate Task Force Existence
- Release Annual Report to Campus Community



# Task Force Goal KPIs

The Task Force's Goal will be considered as completed once the following KPIs have been met:

**75%**

of students feel their input was considered in campus planning by June 2026

**80%**

of students report satisfaction with how campus development process is going by June 2026

**1,500**

unique students voices collected regarding campus expansion efforts by June 2026

**60%**

of planned projects in the campus master plan are backed-up by student voice by June 2026

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*The Campus Development Task Force may amend these KPIs with approval from the ASUWT Senate*