



Harry H. Sustainable Fashion, make, wear, repair, upcycle, swap, donate, recycle clothes. <https://www.redbubble.com/i/sticker/Sustainable-Fashion-make-wear-repair-upcycle-swap-donate-recycle-clothes-by-Hollyharry/109054168.EJUG5>

Project Description

Husky Thrift is a campus-based initiative that allows the university community to donate, exchange, or buy second-hand goods.

- **Events:** Quarterly re-use events aligned with significant dates, such as September move-in.
- **Future Plan:** Aiming to establish a permanent location with regular hours during the academic year.
- **Additional Services:** Workshops focused on sustainability practices, like clothing repair.

Why Thrift?

- **Waste Statistics:** In 2018, electronics, clothing, and furniture generated a combined 33.6 million tons of waste (EPA, Global E-Waste Statistics Partnership)
- **Product Quality:** Declining quality, driven by corporate profit motives, necessitates learning to repair and fix items like clothing and furniture (Slabodnik 2024).
- **Sustainability in Fashion:** Repairing extends item lifespans and recirculates clothes that may otherwise be deemed "unfashionable."

Background & Literature Review

- **Waste Crisis:** Over 33 million tons of electronics, textiles, and furniture waste generated annually in the U.S. (EPA 2020; Global E-Waste Statistics Partnership 2018).
- **Corporate Practices:** Planned obsolescence and declining product quality increase landfill waste (Slabodnik 2024).
- **Fast Fashion Impact:** Brands like Shein contribute over 6 million tons of CO₂ yearly due to overproduction (Rajvanshi et al. 2023).
- **Successful Models:** Campus reuse programs at Lewis & Clark (Reuse Room) and Washington University in St. Louis (SWAP) reduce waste and boost student engagement (Ford 2021; Admin 2017).

Husky Thrift

By Nori Ros and Mila M. Rosales

IMPLEMENTATION PLAN

WEEK 1

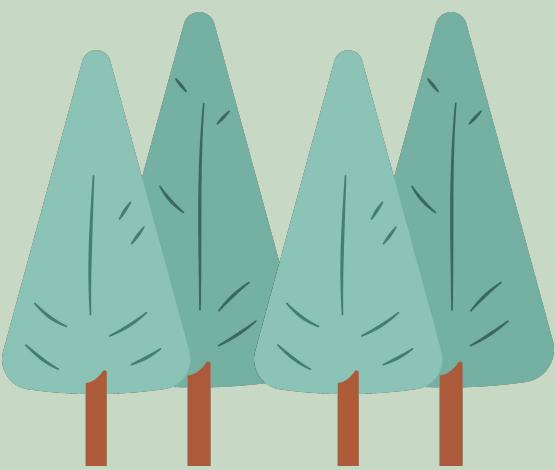
Planning and Approvals

- Finalize location and partnership details with the Husky Sustainability Fund.
- Confirm funding through a large grant application with the Husky Sustainability Fund.

WEEK 3

Launch Preparation

- Promote the event through class announcements, email lists, and campus posters.
- Begin setting up the marketplace, including repair stations and promotional signage.



ASSESSMENT

Feedback & Impact Measurement

Use real-time feedback tools during the pop-up event and track data digitally to measure how engaged and satisfied participants are. Record the quantity and condition of donated and repaired items.



WEEK 2

Recruitment and Inventory

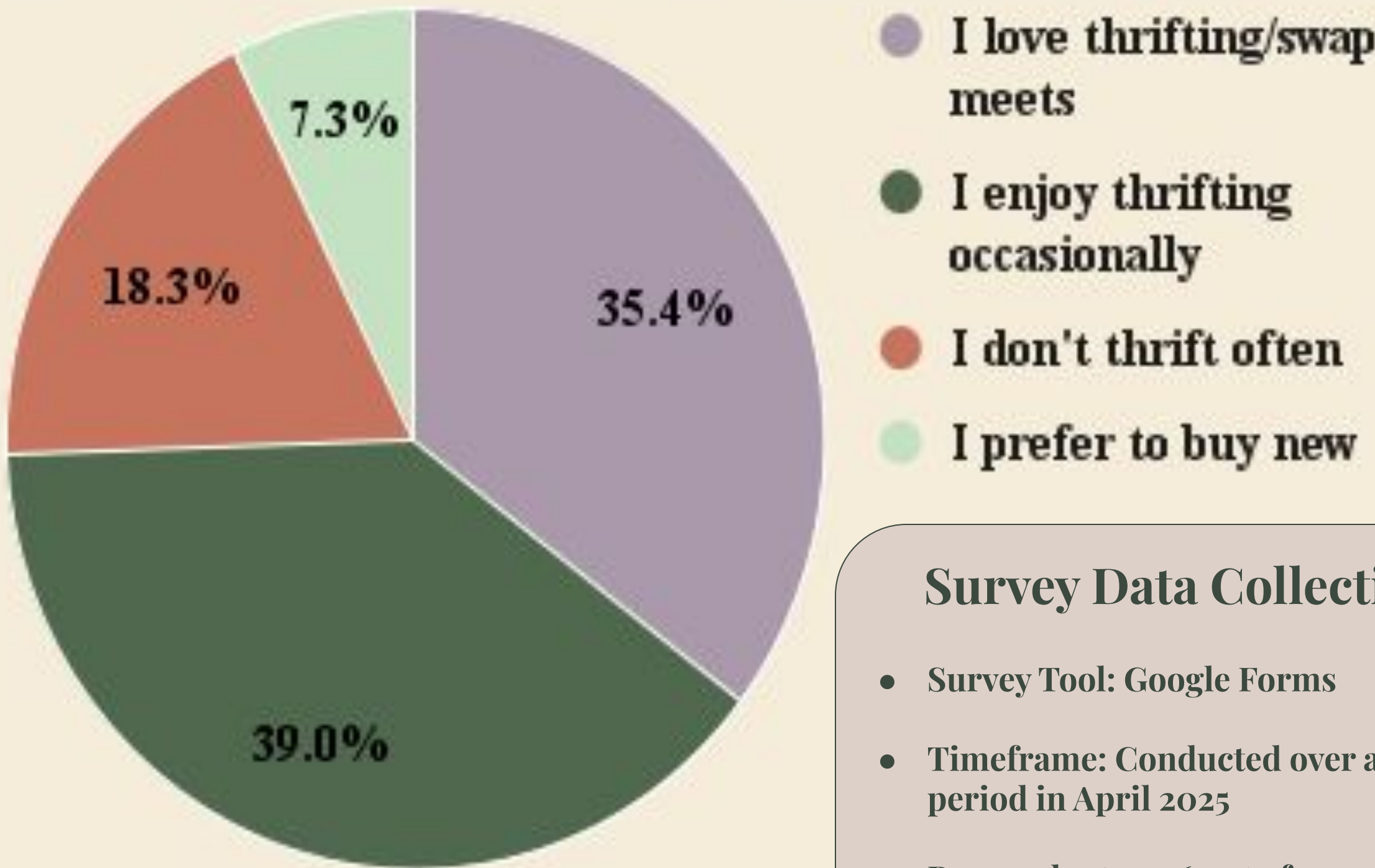
- Launch a volunteer recruitment campaign via social media, campus newsletters, and classroom outreach.

WEEK 4

Final Prep & Pop-Up Event

- Complete all event preparations and set up information booths.
- Host the Annual Thrift Pop-Up Event with sustainability workshops, live demos, and community activities.

How do you feel about secondhand shopping?



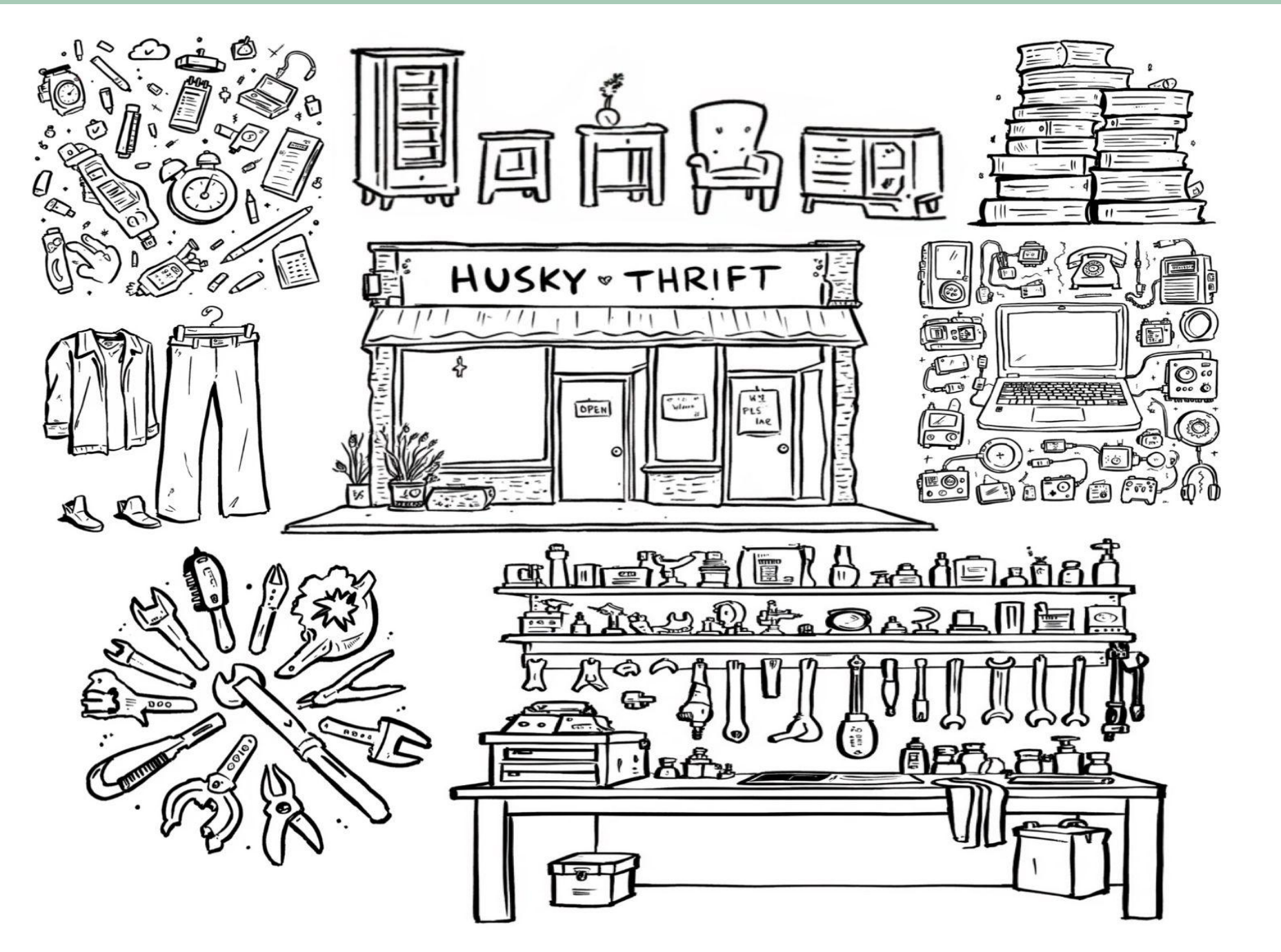
Survey Data Collection

- Survey Tool: Google Forms
- Timeframe: Conducted over a 2-week period in April 2025
- Respondents: 106 out of 350 responses from UW Tacoma students

UWT CAMPUS SURVEY FEEDBACK

- **Interest:** 74% of students are interested in thrifting.
- **Values:** Most value convenience (76%), item trading (75%), and low-cost/sustainable options (74%).
- **Barriers:** Top concerns are inconvenient location/schedule (76%) and item quality/cleanliness.
- **Transport:** Students worry about moving large items; transport services planned with permanent location.

Items/Activities At Husky Thrift



Husky Thrift Project Proposal

