



## Student Technology Fee Committee (STFC) Annual Allocation Request

### ALLOCATION REQUEST DATE INFORMATION

Date Created: 2025-12-26 11:27:25

Date Due: 2026-01-09 11:59:00

Date Submitted: 2026-01-09 09:11:44

### ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Jobscan

Request Description: Jobscan helps students build an ATS-friendly resumes and target them to specific jobs. It helps students with cover letters, LinkedIn, and application tracking. This is a resource for all students

### ALLOCATION REQUEST INFORMATION

Department Name: Career Development &amp; Education

Request Code: 26A0528

Contact Names: Dawn M Williams

UW Tacoma Affiliation: Staff

UWT Email Address: dawnw1@uw.edu

Phone Number: 2536924835

Title of Request: Jobscan

Type of Request: One Time

Department Head Approval:  Department Head: Amanda Figueroa

## Annual Request Information

**1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?**

Students utilize Handshake for applying for jobs/internship off- and on-campus. Student resumes and cover letters are reviewed on Handshake and feedback is given to help improve their documents. While general advice/feedback on resume best-practices can be given, the process does not provide a way for Career Development staff to provide targeted feedback for specific positions unless students seek in-person assistance through drop-ins or appointments. Jobscan enables students to quickly target their resumes and cover letters at specific roles and will improve their ability to navigate the applicant tracking systems used in the hiring process.

**2. Benefit to Students: Discuss how students have (for returning applicants) or will (for new applicants) benefit from this technology. How will additional funding of the technology benefit students?**

Jobscan is a valuable AI tool for college students looking to improve their job search by optimizing resumes, cover letters, and LinkedIn profiles. It helps applicants tailor their resumes to match job descriptions, increasing their chances of passing Applicant Tracking Systems (ATS) used by many employers.

Research shows that resumes optimized with Jobscan can lead to up to three times more interviews, as they better align with the keywords and skills recruiters look for. Since 80% of resumes are filtered out by Applicant Tracking Systems (ATS), using Jobscan to improve keyword matching can make a significant difference. Users typically see a 25-30% increase in resume match scores, which can lead to 40% more recruiter responses. Additionally, optimizing LinkedIn profiles through Jobscan has been shown to double the number of profile views from recruiters. For college students applying to internships and entry-level roles, Jobscan helps navigate the competitive job market by increasing visibility, improving application quality, and saving time. By using data-driven insights, students can boost their chances of getting noticed and securing interviews.

**3. Access: Describe who will be using or will have access to the resources being proposed. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.**

All students have access to use Jobscan. We have hosted several workshops on Jobscan and plan to offer additional workshops in Winter and Spring quarters, as well as promoting the resource through social media, the TV screens on campus, and bulletin boards to increase awareness of Jobscan.

366 accounts have been activated as of 12.26.25, with 300 of those accounts being created as of 1.1.2025 (Jobscan was launched on campus in November 2024).

Total scans by 2025-active clients: 1977 (Resume 1844; LinkedIn 133). Mix: Resume 93.3% / LinkedIn 6.7%

Usage Distribution & Thresholds

- Users with >=1 scans: 207
- Users with >=5 scans: 82
- Users with >=10 scans: 50
- Users with >=25 scans: 18
- Users with >=50 scans: 9
- Users with >=100 scans: 2

**4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.**

Jobscan has been active for student use since November 2024. The platform is active and available right now.

**5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.**

The budget for staff oversight of the resource is covered by the institutional budget. This budget request is just to cover the cost of the Jobscan contracted price.

**Funding Request Items**

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Jobscan	1	\$10,870.00	\$0.00	\$0.00	\$10,870.00
OVERALL TOTAL:					\$10,870.00