



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2026-01-09 07:29:42

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ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Advertising/Info TV Replacements

Request Description: Funding to support these campus TVs and Raspberry Pi systems.

ALLOCATION REQUEST INFORMATION

Department Name: Media Services - Information Technology

Request Code: 26A0554

Contact Names: Paul Lovelady

UW Tacoma Affiliation: Staff

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Phone Number: (253) 692-5742

Title of Request: Advertising/Info TV Replacements

Type of Request: Continuous / Ongoing

Department Head Approval: Department Head: Bill Fritz

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

Due to the quantity of Information TVs systems we've now got on campus, two years ago, IT implemented a seven-year replacement cycle for these units. Once a unit enters this cycle, we put them onto our watchlist.

There is currently one remaining TV on the list of over seven years and a second one right on the bubble.

The remaining funding would be a contingency to be utilized when and if a TV or Raspberry Pi unit fails over the course of the year.

Raspberry Pi Kit Replacements

Each TV uses a Raspberry Pi controller to utilize the campus-wide system of advertising content. They are mounted onto the backside of these TVs.

Replacement Info TV Units

Currently, there are 35 STFC-funded, digital signage information TVs across campus and the UWY. These broadcast important messages and promotions from ASUWT, student clubs, academic programs, administrative units, as well updates from the campus emergency system.

Thanks to the 2024 and 2025 STF Committees, we were able to purchase and install a large batch of units - seven to twelve years old - over the past two years.

NOTE:

Now that almost all units are within a reasonable, 7-year refresh window, Media Services plans to move from consumer level TVs and begin utilizing commercial monitors.

We've got a fleet of consumer TVs that are not designed or rated for the continuous display in which we utilize them. This was always a decision based on the cost to meet the needs of a higher quantity of older TVs.

This would help us ensure we are implementing the manufacturer's recommended display for the intended application of 24/7 use.

There is also much less anticipated labor involved in the long run due to the 24/7 design. The 3-year on-site warranty is worth noting since we did recently have a DOU 1st floor TV that failed at 17 months.

2. Benefit to Students: Discuss how students have (for returning applicants) or will (for new applicants) benefit from this technology. How will additional funding of the technology benefit students?

These are high-traffic corridors that greet a large portion of students. In addition to sharing event news, student opportunities, and program updates that are submitted by students and various campus units, all campus alert messages take priority on the TVs during emergencies, when urgent information is broadcast on the digital signs.

3. Access: Describe who will be using or will have access to the resources being proposed. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

Message submissions for the digital signage TV system are available to all staff and registered students. Student Involvement receives content requests through the DUBNET community portal and posts to the campus-wide system. The TVs have been placed in strategic locations for high-traffic hallways and student study areas, to maximize viewership.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Information Technology plans to purchase beyond-cycle units as soon as the annual allocation budget is released in early July. Any units within the seven-year replacement cycle that do fail will also be replaced. IT will receive, store, test, program, inventory and install these units.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology will purchase, install, support and maintain the items requested. Purchases will be made as soon as budget is released or as needed. Installation will occur once items arrive to campus. All purchases will be made through UW Workday Procurement Services.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
55	2	\$1,000.00	\$100.00	\$103.00	\$2,306.00
65	2	\$1,450.00	\$150.00	\$149.35	\$3,348.70
Raspberry Pi 5 - 8GB RAM kits	3	\$175.00	\$30.00	\$18.03	\$609.09
OVERALL TOTAL:					\$6,263.79