



*The 9th Annual*  
MILGARD INVITATIONAL  
CASE COMPETITION  
ON SOCIAL RESPONSIBILITY

*miccsr*

The Center for Leadership & Social Responsibility at the Milgard School of Business presents the 9th annual undergraduate Case Competition on Social Responsibility. Teams from select universities will be invited to send a team of four students to participate along with their peers from universities world-wide.

February 28, 2020  
Team Presentations & Award Ceremony



**SOME PAST PARTICIPANTS:**



COMPETITION FORMAT AND TIMELINE

**February 21—24:**

Cases are sent to students electronically at 8:00 a.m. Students have 72 hours to analyze the case, formulate their recommendations, and create their presentation. (On your campus)

**Monday, February 24:**

Electronic presentations due by 8:00 a.m.

**Friday, February 28 @ University of Washington Tacoma**

**Preliminary round:** Teams have 15 minutes to present their analysis and recommendations to a panel of judges consisting of business professionals, 10 minutes of Q&A, and 10 minutes to receive feedback.

**Final round:** The top 4 teams from the preliminary rounds present to all judges. The day concludes with a dessert reception and awards ceremony.

**Teams typically travel to Tacoma on Thursday, compete on Friday, and return home on Saturday.** The case will involve a business problem that focuses on citizenship and/or corporate social responsibility.

**Fully Sponsored Event:** The Milgard School does not charge a fee for this event. It is fully sponsored by the Center for Leadership & Social Responsibility and our corporate partners, including our presenting sponsor - Microsoft. *Schools will be responsible for their travel and accommodations only.*

U.S.-BASED UNIVERSITIES

U.S.-based universities will be responsible for their own transportation and local accommodations. We have arranged a special rate at the Holiday Inn Express & Suites Downtown Tacoma, which is directly adjacent to campus.



## TIMELINE

Deadline to request an invitation for your undergraduate team to participate	November 1, 2019
Official Invitations Issued	December 1, 2019
Final confirmation of participation	By January 11, 2020
Team member names due	January 21, 2020
Cases sent electronically to teams at 8:00 a.m. your time	February 21, 2020
Presentations and supplemental materials due by 8:00 a.m.	February 24, 2020
MICCSR Welcome Dinner	February 27, 2020
Presentation Day at UW Tacoma	February 28, 2020
Optional Charter Bus to Seattle	February 28, 2020

We have space for 20 teams (Approximately 12 U.S. schools and 8 international schools)

We will start a wait-list when these numbers have been reached, wait-listed schools will be notified by January 15, 2020.





## STUDENT ACTIVITIES

**Thursday, February 27— 6:00 p.m.**

### **MICCSR Welcome Dinner**

Meet the other teams and student ambassadors over a hosted dinner in the competition hotel. Our staff will be on hand to greet participants and review the competition day's schedule.

**Friday, February 28 — 5:00-11:00 p.m.**

### **Experience Seattle**

After a stimulating day of competition, explore the best of what Seattle has to offer. A bus will take you to Downtown Seattle where you will be able to explore the city, grab a bite to eat, and maybe even try some of the famous Seattle coffee. The bus will return to the hotel in Tacoma at 11:00 p.m.

## PRIZE POOL FOR DOMESTIC TEAMS

The competition will have four pools of five teams (planned) in the preliminary round, with one team advancing from each pool. The prizes for the winning teams (U.S. teams only) are as follows:

- 1st Place - \$1,000 per participant
- 2nd Place - \$500 per participant
- 3rd Place - \$250 per participant
- 4th Place - \$125 per participant

## JUDGES

Our competition judges are professionals drawn from companies throughout the greater Seattle region, including Amazon, Bank of America, Boeing, Costco, Microsoft, Premera Blue Cross, REI, Russell Investments, Starbucks, T-Mobile, Weyerhaeuser and many other companies with experience in corporate social responsibility, sustainability and citizenship issues.

THANK YOU TO OUR SPONSOR:



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For more information on the event, please visit our website at  
[www.tacoma.uw.edu/MilgardCC](http://www.tacoma.uw.edu/MilgardCC)

Or contact  
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