

# LEAD PRESENTATION

## PLANNING PACKET

Name \_\_\_\_\_

DUE \_\_\_\_\_

### OBJECTIVE

Showcase your progress and journey as a leader. You will share your leadership growth through a few presentation slides, then host a short discussion about the impact you hope to see in the world.

### SKILLS GAINED

- Public Speaking Skills
- Ability to Organize Events
- Articulate Your Goals and Aspiration
- Technical Skills for Effective Presentations

### **SUGGESTED ORGANIZATION OF SLIDES**

COVER SLIDE

AGENDA

PERSONAL BIO/ LEARNING STATEMENT

LEADERSHIP PHILOSOPHY

HIGHLIGHTS FROM VOLUNTEER SITE(S)

*Brief Intro with Pictures*

DISCUSSION TOPIC

*Prepared Questions*

ENDING SLIDE

*Thanking Individuals*

*(i.e. mentor, site coordinator, family)*

\*\*\*Presentation Time: 25-40 min\*\*\*

### Important Dates (To Be Filled Out With Program Assistant)

Task	Due Date	Completed Date
Complete Marketing Planning Form pg. 2		
Meeting: Planning Slides		
Invitation Launch		
Complete Presentation Outline pp. 4-5		
Meeting: Rehearsal		
Date of Presentation		

# PRESENTATION OUTLINE

## A GUIDE TO START YOUR SLIDES

### COVER SLIDE (INTRODUCTIONS AND WELCOME)

---

---

---

---

---

### AGENDA

1. About Me
2. Highlights from *[Insert Organization(s) Involved with/ Volunteered]*
3. Discussion Surrounding *(Insert Your Topic Here)*

### PERSONAL BIO (2-3 MINUTES)

#### Suggested Topics

- Connecting Interest for Volunteering with Major
- Meaningful Connection with the UWT Campus
- Who inspires You to be a Leader

### LEARNING STATEMENT

What was a big takeaway you learned from your experience?

---

---

---

---

### LEADERSHIP PHILOSOPHY (1 MINUTE)

A statement about what leadership means to you (tying in your values as an agent of change)

---

---

---

---

---

### HIGHLIGHTS FROM VOLUNTEER SITE(S) (2-3 MINUTES)

Site Name \_\_\_\_\_

Experience *(Recommend Pulling from Reflections)*

---

---

---

---

---

---

---

---

HIGHLIGHTS FROM VOLUNTEER SITE(S) (3-5 minutes)

Site Name \_\_\_\_\_

Experience (*Recommend Pulling from Reflections*)

---

---

---

---

---

---

DISCUSSION TOPIC (10-20 minutes)

Context of the Topic/ lay Down the Framework

---

---

---

---

---

---

Main Question

---

---

---

Prepared Progressive Questions (Used as Back-up, May or May not Be Used)

---

---

---

---

---

---

ENDING SLIDE

List of People or Organizations to Recognize

---

---

---

---

---

---

---

---

---

---

Questions? Contact the  
Program Assistant at  
cslluwt@uw.edu

## EXAMPLE: MARKETING MATERIAL

THE CENTER FOR SERVICE AND LEADERSHIP



# HUMANIZING SOCIAL STIGMAS

BY XXXXXXXXXXXX

A LEAD STUDENT PRESENTATION

Psychology Major, XXXXX, shares how she built her leadership philosophy by advocating for individually, especially troubled youth facing social stigmas. Come and hear her story and participate in a dialogue about humanizing populations that are stigmatized in society.

**5 MARCH 2018**  
**12:30 -1:30PM**  
**MATTRESS FACTORY**  
**ROOM 107**



For More Information about the LEAD Program, Visit [tacoma.uw.edu/CSL](http://tacoma.uw.edu/CSL)



# CSL MARKETING

## *Planning Sheet*

*The planning sheet is an outline that will help you visualize all of the elements to plan an event. Use it as a guide to gather your thoughts and ideas to complete the puzzle piece. Once completed, you will make an appointment with the Communications Coordinator who will create your marketing material. You are also welcome to create your own.*

### **Event Title**

---

### **Event Date/Time**

Date \_\_\_\_\_ Time \_\_\_\_\_

### **Event Description/Purpose:**

---

---

---

---

---

### **Learning Objectives/Intended outcomes (objectives):**

**Analysis of Key Audience (Audience you will address and their characteristics, wants, needs, and interests):**

---

---

---

---

---

### **Benefit Statement (How will our event help them?):**

---

---

---

---

---

### **Action Statement (Instruct the audience on their next steps):**

---