OBJECTIVE

Showcase your progress and journey as a leader. You will share your leadership growth through a few presentation slides, then host a short discussion about the impact you hope to see in the world.

SKILLS GAINED

- Public Speaking Skills
- Ability to Organize Events
- Articulate Your Goals and Aspiration
- Technical Skills for Effective Presentations

SUGGESTED ORGANIZATION OF SLIDES

- COVER SLIDE
- AGENDA
- PERSONAL BIO/ LEARNING STATEMENT
- LEADERSHIP PHILOSOPHY
- HIGHLIGHTS FROM VOLUNTEER SITE(S)
  - Brief Intro with Pictures
- DISCUSSION TOPIC
  - Prepared Questions
- ENDING SLIDE
  - Thanking Individuals
  - (i.e. mentor, site coordinator, family)

***Presentation Time: 25-40 min***

Important Dates *(To Be Filled Out With Program Assistant)*

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<th>Task</th>
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<td>Complete Marketing Planning Form pg. 2</td>
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<td>Meeting: Planning Slides</td>
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<td>Complete Presentation Outline pp. 4-5</td>
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# PRESENTATION OUTLINE

A GUIDE TO START YOUR SLIDES

## COVER SLIDE (INTRODUCTIONS AND WELCOME)

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

## AGENDA

1. About Me
2. Highlights from *[Insert Organization(s) Involved with/ Volunteered]*
3. Discussion Surrounding *(Insert Your Topic Here)*

## PERSONAL BIO (2-3 MINUTES)

Suggested Topics

- Connecting Interest for Volunteering with Major
- Meaningful Connection with the UWT Campus
- Who inspires You to be a Leader

## LEADERSHIP PHILOSOPHY (1 MINUTE)

A statement about what leadership means to you (tying in your values as an agent of change)

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

## HIGHLIGHTS FROM VOLUNTEER SITE(S) (2-3 MINUTES)

Site Name______________________________________________

Experience *(Recommend Pulling from Reflections)*

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

_________________________________________________________________________________________

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_________________________________________________________________________________________
HIGHLIGHTS FROM VOLUNTEER SITE(S) (3-5 minutes)

Site Name________________________________________________________

Experience (Recommend Pulling from Reflections)
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

DISCUSSION TOPIC (10-20 minutes)

Context of the Topic/ lay Down the Framework
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
Main Question
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Prepared Progressive Questions (Used as Back-up, May or May not Be Used)
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

ENDING SLIDE
List of People or Organizations to Recognize
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
Questions? Contact the Program Assistant at cslluwt@uw.edu
EXAMPLE: MARKETING MATERIAL

THE CENTER FOR SERVICE AND LEADERSHIP

HUMANIZING SOCIAL STIGMAS

BY XXXXXXXXXX

A LEAD STUDENT PRESENTATION

Psychology Major, XXXXX, shares how she built her leadership philosophy by advocating for individually, especially troubled youth facing social stigmas. Come and hear her story and participate in a dialogue about humanizing populations that are stigmatized in society.

5 MARCH 2018
12:30 -1:30PM
MATTRESS FACTORY
ROOM 107

For More Information about the LEAD Program, Visit tacoma.uw.edu/CSL

safc
The planning sheet is an outline that will help you visualize all of the elements to plan an event. Use it as a guide to gather your thoughts and ideas to complete the puzzle piece. Once completed, you will make an appointment with the Communications Coordinator who will create your marketing material. You are also welcome to create your own.

Event Title

Event Date/Time

Date _____________________________ Time _______________________

Event Description/Purpose:

Learning Objectives/Intended outcomes (objectives):
Analysis of Key Audience (Audience you will address and their characteristics, wants, needs, and interests):

Benefit Statement (How will our event help them?):

Action Statement (Instruct the audience on their next steps):