Husky Election Season

#UWTVotes
Tips & Techniques

This presentation will go over:

• The process for your Elections that is fair, impartial, and easy to enact!
• Important information to share with your members, potential candidates, and the Center for Student Involvement
• Strategies for collecting candidate information
• Strategies for collecting votes from your members and what systems you can use
Establish your Election Process

Use your Constitution
- Are there particular rules to follow? Is certain qualifications needed for potential candidates, like GPA or years on the organization?

Create an Election Committee
Committee members should be:
- Fair
- Impartial
- Prepared to Support the process

Think about asking your advisor to assist with the process, especially if current E-board members are running for available positions

Establish a Timeline
- Candidate Collection, Deadlines, Voting Period, and Announcements
Inform Your Members

Host a Meeting
- Make the announcement for looking for new e-board positions at a meeting! Get your dedicated members together so current positions can explain a little bit of their responsibilities.

Use communication methods to keep your members informed about the process
- Email
- Messaging Apps
- Social Media (emphasize in your posts that only current Org Members can vote)
- Group Texts

Ask your current E-Board members to be available to connect with students interested in running for that position.
Establish the Candidate Process

Nominees and/or Candidates?
- Do students need to receive a nomination to run for a position?
- Can they nominate themselves?

Communication with Candidates
- Determine who on the Elections Committee will connect with all interested candidates

Campaign?
- Are candidates allowed to campaign on social media, via text, or through other communication?
- Make sure to establish guidelines, especially in defining Positive Campaign methods
Keep It Clean

Mud-Slinging is never a respectful way of campaigning. Candidates should be informed that if they are able to campaign, they should only address how they will be productive in the position.

-Candidates should avoid talking about other candidates or referencing why they would not be a good choice for the position.
Platform

Determine how your candidates will present on their platform, or reason for why they would like to fulfill the position they are running for

- Provide students with prompts that they can respond to in different ways:
  - Submitted as a written paragraph to the Elections Committee, which is then dispersed via email to all members
  - Submitted as a Video Response by all candidates; Video clips can be stored in a Google Folder and that link can be dispersed via email to all members for viewing
  - Host a Zoom Meeting where all candidates will present their answer to any questions in real time. You can also open up the meeting to questions from the members.
  - Host a Zoom Meeting and have each candidate prepare a short Presentation on why they are running for a position
Prompts You Could Ask

- What Position are you running for and why?
- What are 2-3 goals that you would like to achieve in the position you're running for?
- What 3 skills do you think will help you be successful in the role?
- What excites you most about the opportunity or about the organization?
- How do you hope to engage new members in the organization, through in-person and virtual means?

Whatever the strategy, make sure your members are presented with every candidate's information.
Collecting Votes

Make sure votes are collected by an unbiased source and kept private!

- Determine if you would like the voting process to be anonymous. You can still collect the student information for who votes, but you do not have to provide any information about who voted for which candidate.

Vote Collection

- Build a Form on DawgDen 2.0 (see information sheet for details!)
- Use a Google or Outlook Form to collect information
- Use Zoom Polling-- be aware that this will provide real-time votes within your meeting and requires people to be at your meeting to cast their vote
- Collect via email (but you will receive A LOT of emails!)
Celebrate the Results!

Plan an End-Of-The-Year Quarter Reveal! Make sure the results stay a secret so that people are surprised!

- Add in some time to thank graduating students for their efforts!

You can always inform new E-board members that they have received their position, especially if you'd like to start transitioning them

- If you're planning a reveal, encourage them to keep the information to themselves until the whole organization can know

Make sure to connect with members who were not elected to position-- remind them that they can still make a great impact on the organization!
Use Your Resources
• How to host elections through DawgDen 2.0 Info Sheet
• Your DawgDen 2.0 RSO Page
• Zoom

Discuss Ideas
• Quin Landry - RSO Coordinator
  uwtclubs@uw.edu
• Conor Leary - Assistant Director for Student Involvement
  cleary2@uw.edu

Happy Election Season
• Questions?
• Idea Sharing!
Organization Re-Registration Process