

Strategic Planning Steering Committee

June 20, 2016

Committee Highlights; Advice to the Planners of 2021

Highlights	Advice
1. Inclusive process	1. Smaller committee
2. Depth of care, passion, and commitment of this group to developing a plan that is student and community formed.	2. Be as inclusive as possible. Involve internal and external voices at beginning; also, communication transparency.
3. The student led photo-voice presentation that reflected their experiences – powerful!	3. Allow even more time on this part of the process.
4. Getting to know colleagues.	4. It's a marathon... Pace yourself!
5. Learning a lot about what UW Tacoma means to different stakeholders.	5. Review this plan to update as needed, rather than do a total rewrite process.
6. Realizing early on that an inclusive process meant a plan everyone could embrace – and then watching it unfold.	6. Consider/involve all campus constituents.
7. Getting to know the people in the process.	7. Allow the time needed to be effective.
8. The student presentation.	8. Choose community members strategically who will help group think outside the box and who are connected to philanthropic or other outside resources – Strong voices!
9. Progress in becoming a well-functioning group.	9. Consider getting alumni feedback by administering a parallel alums survey.
10. Working in groups, the gallery process, and opportunity to have spontaneous discussions.	10. Be aware of the amount of campus-wide service campus/community members have capacity for.
11. Community outreach and community members on committee.	11. Having such diversity and broad input is challenging but worth it.
12. Seeing pivots in the process based on feedback and input.	12. Involve more students earlier and often.
13. Amount of work to elicit broad feedback and input.	13. Keep initiatives broad and campus wide. Ex. Diversity and equity in active student success.
14. Clarifying what the campus broadly sees as important and central to the UW Tacoma identity.	14. Create a template for braiding.
15. Reaching consensus with so many different perspectives.	15. Make sure unit strategic plan connect to campus vision, mission, and WIGs.
16. The respectful manner.	16. Make frame to take stock at the last plan.
17. Design team	17. Involve advisory boards.
18. Discovering how much the community cares about UWT.	18. Keep it moving.

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19. Adding "Access" to values.	19. Figure out inclusive and representative involvement and influence in the strategic planning process. Strive for stakeholder enfranchisement and empowerment.
20. Embracing urban-serving university in mission.	20. Be aware of all stakeholders.
21. Embracing growth.	21. Design a flexible strategy that is not limiting.
22. Tough conversations and conflict handled in a respectful manner.	22. Ask for pizza earlier.
23. Design team	23. Be a better listener.
24. Discovering how much the community cares about UWT.	24. Be flexible.
25. Solidifying our USU identity.	25. Think outside yourself.
26. Coming up with WILDLY important goals that are inspiring.	26. Dream big.
27. Building consensus on sentence structures.	27. Ask if every unit was held accountable for this plan.
28. Building consensus inclusive vision of future.	28. Ask why we did or didn't succeed with WIGs.
29. The respect in the room was admirable.	29. Community needs to have fac/staff/student in variety of roles/position levels.
30. The commitment shown.	30. Build on what's working.
31. Developed positive relationships.	31. Have food/snacks.
32. Connected my role to UWT mission and vision and values.	32. Reflect on your time and space.
33. Bringing voice to others.	33. Where UWT has been and where it is going.
34. Felt like I made a positive contribution to UWT's future.	34. Remember that this is an urban serving university.
35. Collaboration and inclusion.	35. Listen with an open mind.
36. Definition and labels (Urban-Serving, Innovative, Transformational)	36. Be prepared to work.
37. Determined outreach to multiple constituencies.	37. Involve students in a meaningful way.
38. Amazing abilities of Bonnie, Richard, and Kathleen to organize and pull order out of chaos.	38. We lose engagement when too much time is spent wordsmithing with a small group.
39. Experiencing the passion for this campus among so many people.	39. Take a deep breath.
40. Meet new colleagues and develop deep respect for their expertise.	40. Keep each other accountable.
41. Finally got to aspirational goals.	41. Listen.
42. # of responses with outreach	42. Be aspirational.
43. In-depth thoughtful conversation	43. Start early.
	44. Stay on schedule.
	45. Have fun!

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<ul style="list-style-type: none"> 44. Coming to consensus on WIGs and vision. 45. Meetings to discuss big strategic ideas with a range of stakeholders. 46. Extensive list of groups and respondents who were involved. 47. Bonnie and Richard did a great job pushing us through the process. 48. Getting to know the leaders of the campus. 49. Participating in a process that will shape our campus. 50. Building a deeper appreciation for what we do. 51. Number of engagement and input. 52. The group that stuck with it until the end. 	