When you look at me, what do you see? Am I casted off as being worthless? Do I give your eyes strain and make you want to turn away? Or maybe I am why the university is viewed as negligible, and as long as I am here the institution will be lacking? Let me tell you what I see when I look at me. I see the potential of what I can be. A structure that has weathered many storms and still stands. I am the good and the bad. A competitor that has passed where you thought I would fail. Unique among many, I am a University of Washington, Tacoma student.

Pathway to Success
I chose this image because every day when I get to school I walk down this pathway. Every time I do I think to myself that it is one more day closer to my goals. This keeps me motivated to move forward and keep going.

This photo represents a challenge and a strength to building community at UWT. This huge “W” stationed right at the top of the central stairs through which all students traverse to get to and from classes and into the city, remains empty so often. This is also an important focal point for students and the community; letting the world know we exist. So many times during the day it seems as if the school is desolate and nobody is around. The “W” makes such a big statement to the community and to the students, yet it does not fulfill its purpose.

So Many Events
So many events, but there are not enough people attending them. They are also often scheduled at the same time. It’s like a representation of the mind of a student deciding on what to do before becoming overwhelmed and giving up. If they were scheduled at different times, more students would attend them.

Abandoned Building

Wouldn’t it be nice if we knew what this building used to be? Adding text to the walls and ceilings to bring back the history of this industrial location can be done by designing text to fit with the images. Text that is well thought out with an aim to answer what, when, where, and sometimes even why, would help us feel more connected to this campus.