



SPCC Meeting
March 6, 2017 – 1:30 – 3:00 p.m. GWP320
MINUTES

Kathleen Farrell		Lisa Isozaki		Linda Ishem	X	Ruth Ward	X	Alison Hendricks	X
Marcie Lazzari	X	Katie Baird	X	Riki Thompson	X	Elizabeth Hansen	X		
Amanda Figueroa	X	Karl Smith		Jill Purdy	X	Harjot Bajwa			
Turan Kayaoglu		Lauren Pressley		Nikolas Ahkiong	X	Kent Thomas	X		

1. Update/impact from first Proposal Session and Lightning Talks
 - SIF Proposal Session
 - Proposers were interested in knowing about other proposal topics in order to collaborate on similar ideas
 - As response to that interest, the SPCC provided proposal titles and descriptions to everyone that was invited to submit SIF Proposals if they gave their permission to do so
 - Lightning Talk – Equity
 - The first *Charting Our Course In Action*: Lightning Talk
 - 31 attendees
 - Very positive feedback
 - Attendees enjoyed the “bite-sized” information
 - Attendees preferred more Q&A time

2. Identification of Key Indicators of Success for each Impact Goal
 - Key success indicators (KSI) are only one way to gauge success
 - **Students and Scholarship** (Jill, Niko, Liz, Kent, Okneca)
 - **Students**
 - Looking at the types of data we want from a student perspective as far as overall experience at UW Tacoma
 - Identify data sources that already exist
 - Need to capture students’ stories (qualitative data)
 - Top priority Success Indicators:
 - Strengthen persistence to graduation for all student populations (A)
 - Increase use and assessment of high-impact educational practices across all programs and for students in all

- stages of their studies, including co-curricular and global learning.(C)
 - Increase student awareness of and satisfaction with the availability and accessibility of UW Tacoma resources, support and infrastructure.(F)
 - Increase financial aid, scholarships, fellowships and work study opportunities.(G)
- **Scholarship** – no opportunity to discuss
- **Communities and Growth** (Linda, Katie, Marcie)
 - **Communities**
 - Need to establish definitions – engagement (spectrum of participation), transformational, synergistic
 - Need to track community members who attend events/satisfaction with
 - Need a campus calendar of events
 - Success Indicators:
 - Generally agree with those identified by VCs although need to define types of internships as well as engagement as already noted
 - **Growth**
 - Need to consider the quality of growth and relevance of our work (how to capture this?)
 - Communities/partnerships are closely linked with growth
 - Success Indicators
 - In addition to those noted by VCs, need to track majors, minors, grad programs, certificates, Key Bank programs
 - Poll community members on a yearly basis regarding Success Indicators:
 - Grow our campus, programs and learning pathways to support anticipated opportunities and respond to community needs (A)
 - Increase the regional economic activity attributable to UW Tacoma (B)
 - Success Indicator D: Increase the satisfaction among students with student life infrastructure, such as options for parking, dining, housing and recreation; can impact the extent to which students “hang out” on campus – need to seriously consider parking, dining etc.
- **Equity and Culture** (Amanda, Ruth, Alison, Riki)
 - **Equity**
 - Need to ensure we engage stakeholders in conversations about what the success indicators mean and data that are appropriate to measure those indicators
 - Need for wording clarity; this is the **equity** impact goal, which has more meaning than diversity.
 - Increase the number and percentage of traditionally underrepresented racial/ethnic minority faculty members and

staff by rank or position, and achieve equity in relation to promotions, compensation and workload (B)

- Better systematize and regularize the reporting of data incorporating the intersectionality of students, faculty and staff identities to inform our decision making and benchmark our achievements (C)
- Continue tracking representation of students, staff and faculty
- **Culture**
 - Use the tri-campus climate survey being developed; partner that with focus groups (qualitative data)
 - Refer to and improve upon the COACHE survey/FOE to ask FT/PT faculty, staff and students questions to get a baseline (resurvey every few years)
 - Why did you choose to come to UW Tacoma, and why did you stay...rather than why did you leave
 - How do we improve communication and explain to students, and all of campus, what we are doing and why

3. Overarching questions/ideas:

- Can we find ways to combine forces across goals with other committees across campus (tri-campus even?), rather than measuring one goal at a time
- Can we focus on the concept of the goal (like students, scholarship etc.) rather than the numbers (as listed in the *Charting Our Course* document)
- If we don't have the data now, how do we start measuring?
- What data is available?
- How can we get feedback from students and make them feel heard?
- How can we report data in an intersectional way?
- How do we frame this and communicate to the campus?
- We need to be mindful of “intersectionalities” as we collect and report data
- We need to map how to collect data across Impact Goals campus-wide, rather than continuing to have multiple groups collecting data in multiple ways. Perhaps this could be a major focus and contribution of the SPCC...?

Next Meeting

March 27, 2017

1:00 – 2:30 pm

GWP 320



Strategic Plan Coordinating Committee Values

Trust
Constructive Disagreement
Equity
Distributed Leadership
Transparency and Communication with community