

UW Strategic Planning Steering Committee

June 20, 2016 | 9:00 a.m. – 3:30 p.m. | Jane Russell Commons

Committee members attending:

Brian Anderson		Chris Hedegaard	X	Sophie Nop	
Kathy Beaudoin		Andrea Hill		Mark Pagano	X
Bonnie Becker	X	Lisa Hoffman	X	Sharon Parker	X
Sheri Burden		Cedric Howard		Harlan Patterson	X
Colleen Carmean	X	Holly Bamford Hunt	X	Patrick Pow	
Bronwyn Clarke	X	Leslie Kinkade	X	Lauren Pressley	X
Pat Clark	X	Josh Knudson		David Reyes	X
Kathleen Deakins	X	Bill Kunz	X	Karl Smith	X
Amanda Bruner Figueroa	X	Joel Larson	X	Alina Solano	X
Rich Furman		Melissa Lavitt	X	Tracy Thompson	
Joshua Garcia	X	Nita McKinley	X	Richard Wilkinson	X
Cheryl Greengrove	X	Ali Modarres	X		

Committee members started the meeting participating in a gallery walk of the revised WIGs and Indicators.

Kathleen Deakins reviewed outcomes for the day.

Bonnie Becker led the group in considering additional edits submitted over the weekend and those suggested during the meeting. The group discussed the meaning of “publicly engaged” scholarship and reached consensus to use the term. The group acknowledged the importance of persistence and retention, agreeing to include persistence as an indicator in WIG #1 and retention as an indicator in WIG #6. The group used the thumbs up-sideways-down method for reaching consensus on additional changes.

Using fist-to-five voting, the committee strongly recommended with all 1s and 2s for the plan elements: Mission, Vision, Values, Strategic Priorities, WIGs, and Indicators.

Richard Wilkinson described a proposed annual process cycle that includes: a call for initiatives; submission by units, work groups, committees and leadership; evaluation for impact and required resources; implementation; reporting; and ongoing adjustment. The group discussed the need to align the cycle with the budget cycle, dependence on the state’s two-year budget cycle, the duration of some initiatives would span years, interest in initiatives being invited more than often than once a year, and the importance of initiatives being evaluated using consistent criteria.

Richard shared suggested outcomes for the July 2016 Leadership Retreat of the Chancellor’s Cabinet, deans and program directors.

Committee members each recorded on an index card one or two words that captured something important about their experience with the strategic planning process. On a separate card, they wrote down a couple of highlights of the process over the past nine months and advice to the strategic planners of 2021.

Richard reviewed a high-level timeline for what's next:

COMMUNICATION

1. Launch Celebration (October)
2. Website
3. Strategic Plan Summary Brochure
4. Stakeholder Report
5. Campus/Community Briefings

IMPLEMENTATION

1. Initiatives Inventory (June)
2. Leadership Retreat (July)
3. First Annual Action Plan
4. Measurement Priorities and Protocols
5. Dashboard

As a thank you, each committee member received a certificate of appreciation and a gift certificate for a vanilla milkshake, in recognition of National Milkshake Day.

Mark Pagano wrapped up this final meeting of the committee with his commitment to strategic planning and a thank you to the committee.