Kathleen Deakins welcomed the committee, reviewed what was accomplished in the last meeting and previewed the day’s agenda. She then discussed the strategic planning timeline, planning terminology adopted by the committee and its decision making process.

Richard Wilkinson shared a summary of the committee’s feedback on the draft of vision and mission sent out via survey earlier in the month. Committee members discussed in small groups and then reported out their group’s suggestions for changes that would help them reach a level of support of 80% or greater.

The team of Josh Knudson, Nita McKinley, Colleen Carmean, Leslie Kincade and Joel Larson volunteered to review the group’s suggestion and produce a revised vision and mission for use in the draft Strategic Plan before the next full committee meeting.

Committee members reviewed posters on the wall of pages from the Tacoma Public Schools and Portland State University’s strategic plans, focusing on priorities, goals and how measurement was incorporated.
Richard led the committee through an exercise to imagine UW Tacoma in five years and identify the possible “Wows”—significant accomplishments—and possible “Ows”—huge disappointments if issues were unaddressed.

The committee identified themes to focus on in developing Strategic Priorities: Community, Growth, Research, Workplace, Students and Diversity.

Bonnie Becker led a small group exercise in which committee members participated in discussion of the themes to develop draft Strategic Priorities, possible Wildly Important Goals and what stakeholders should be consulted in developing these ideas further. The small groups then reported out.

Next meeting the committee will revisit Strategic Priorities, firm up Wildly Important Goals, draft Initiatives and plan stakeholder consultation.