

UWT Strategic Planning

Friday, September 25, 2015 | 9:00 – 4:30 | Science 105

MEETING NOTES

Committee members attending:

Brian Anderson	X	Andrea Hill		Sharon Parker	X
Kathy Beaudoin	X	Lisa Hoffman	X	Harlan Patterson	X
Bonnie Becker	X	Cedric Howard	X	Jocelyn Patterson	X
Amanda Bruner	X	Holly Bamford Hunt	X	Patrick Pow	X
Sheri Burden	X	Leslie Kinkade	X	Lauren Pressley	X
Colleen Carmean	X	Josh Knudson	X	David Reyes	X
Pat Clark	X	Bill Kunz	X	Karl Smith	X
Kathleen Deakins	X	Joel Larson	X	Alina Solano	X
Rich Furman		Nita McKinley	X	Tracy Thompson	X
Joshua Garcia		Ali Modarres	X	Richard Wilkinson	X
Cheryl Greengrove	X	Mark Pagano	X		

Assisting: Noreen Slease

Committee co-chairs Bonnie Becker and Richard Wilkinson welcomed the participants. Chancellor Pagano offered welcoming remarks.

Facilitator Kathleen Deakins reviewed the list of concerns that must be managed document summarizing the discussion from the kickoff meeting.

Bonnie led a discussion of what the group identified as the best ideas from the summer reading.

Committee members recorded, discussed, synthesized and reported back the results of their interviews exploring UWT’s strengths, weaknesses, opportunities and threats.

Richard and Kathleen led the committee in creating “Big Question” to help us create a Vision Statement for the strategic plan. The intent is to pose the question to internal and external stakeholders to gather broad feedback. The final question is: “As an Urban Serving University, what role can UWT play in achieving your aspirations?”

Committee members then created a detailed list of strategic plan stakeholders, categorized as internal, closely associated and external stakeholders. Members formed four subgroups, each

focused on one of four primary stakeholder groups—faculty, staff, students and external. Each group developed a stakeholder communication plan to bring the big question to relevant stakeholders. In all, committee members reported feedback from five students, 20 faculty members, 37 staff and 39 community members representing a broad range of interests.

The design team (Bonnie, Richard and Kathleen) reported it will create an overall communication plan for the groups. Mark will roll out strategic planning and the big question at his town hall October 12. The steering committee meets again on October 16 to review the communication plan. Committee members will participate in taking the big question to stakeholders after that. The goal is to have feedback synthesized by end of October/early November in time for a committee meeting to be scheduled soon.

The committee meets again as whole October 16, 8:30 to 11:30 a.m. in the Jane Russell Commons.

Related documents:

- SWOT contributors list
- SWOT summary
- Stakeholder identification exercise results