Chancellor/Campus Town Hall
November 30th, 2016
Welcome to UW Tacoma 2016-17 ACE Fellows

The nation’s premier Higher Ed leadership development program preparing senior leaders to serve American colleges and Universities.

Nancy C. Cornwell  
Director of Special Projects  
Montana State University  
Placement: The College of New Jersey

Chia-Chi Ho  
Professor, Department of Biomedical, Chemical, and Environmental Engineering  
University of Cincinnati  
Placement: University of Oregon

UNIVERSITY of WASHINGTON | TACOMA
POINTS TO COVER

• Update/debrief since Last Town Hall (10/7/16)
• Organizational/Leadership Development
• Race and Equity: *Series of Active Discussions*
• UW Tacoma Law School update
• Enrollment Snapshot
• 2017-18 Budget Development
• Strategic Visioning/Planning Implementation
• Campaign Launch
• Questions and Discussion
JUST SINCE OCTOBER 7, 2016

- Board of Regents at UW Tacoma (10/13/16)
- Strategic Plan Kick-off (10/17/16)
- R&El Kick-off Event: Bree Newsome (10/20/16)
- State of WA OSPI Debate (10/20/16)
- UW Campaign Launch (10/21/16)
- Native American Symposium (11/10/16)
- Annual Faculty-Appreciate-Staff Pie Day (11/23/16)
- 109th Apple Cup: **UW** 45 **WSU** 17 (11/25/16)
- Stay Tuned: **UW** vs. **CO** (12/2/16 @ 6:00)
Organizational/Leadership Development
EXECUTIVE SEARCHES 2016-17

• Vice Chancellor for Student & Enrollment Services  
  Co-Chairs: Patrick Pow and Andrea Coker-Anderson,  
  Storbeck/Pimental Consultant

• Inaugural Dean, Institute of Technology  
  Co-Chairs: Ali Modarres and Martine De Cock,  
  Storbeck/Pimental Consultant

• Inaugural Dean, School of Education  
  Co-Chairs: Raj Katti and Matthew Weinstein,  
  Storbeck/Pimental Consultant

• Executive Director, Global Affairs (Winter/Spring 2017)
• Associate VC for Ed. Outreach (Winter/Spring 2017)
• Federal Way Partnership (City/UWT/Highline CC)
A completely different initiative than UW Law School in Tacoma

1. Need to be certain that the initiative will not hinder other UW Tacoma initiatives already in play with the strategic plan
2. Have the support of UW Seattle administration and UW Law
3. Need sizeable state and private investment (request submitted)
4. First step - a feasibility study for UW Tacoma Law School
   - Consultant hired in mid-April: Dr. Marty Katz from U of Denver
   - Communicating with key community and legislative leaders
   - Conducting a needs/market analysis (complete)
   - Recommendations - any day now
UW Tacoma Race and Equity Initiative
RACE & EQUITY INITIATIVE

Standing Together for Justice, in Hope and Determination Event

Held: Peace Pole along the Grand Staircase on July 12, 2016

Organized by: Ed Mirecki, Kathleen Farrell and students
Result was “A Series of Active Discussions”

• They are designed to move us from discussion to action
• They are being organized with input from faculty, staff, students, administration, and community
• Their focus: the need for activism, freedom of speech and public discourse, and examples of best practices for appropriate actions

We will continue our action as we move forward!
The UW Tacoma experience empowers students to achieve their dreams.
We are grounded in social justice and embrace the assets of our diverse communities.
Our campus is respectful, productive and inclusive.
Head Full of Doubt/Road Full of Promise  
(Album Debut )
By: The Avett Brothers, Sept. 2009

There's a darkness upon me that's flooded in light
In the fine print they tell me what's wrong and what's right
And it comes in black and it comes in white
And I'm frightened by those that don't see it

When nothing is owed or deserved or expected
And your life doesn't change by the man that's elected
If you're loved by someone, you're never rejected
Decide what to be and go be it

(five more verses)
UWT RACE & EQUITY INITIATIVE

UW Tacoma Series of Active Discussion

- First event: “Bree Newsome”, Thursday, October 20th
- “Paulsen Lecture” spring quarter 2017: Patrisse Cullors Co-creator of #BlackLivesMatter and Jamelle Bouie, Political Analyst for Slate and CBS News, May 3, 2017 @ Pantages @ 7:30 p.m. in partnership with Broadway Center
- Additional events between the key notes are still being added (i.e. a free speech, public discourse, etc. is currently being planned for January 9th, 2017)

Student Action

- Students hosted “Inspirational Voices”, Wednesday, October 19th
- Next student event is today: “Day of Hope”, from 12:30-2:00 in CP 106

Academic Affairs Action

- AA is continuing its work reforming faculty hiring practices
- AA is working to ensure equity in faculty merit processes
- AA is producing Cross-campus Diversity Ads
UWT RACE & EQUITY INITIATIVE

Faculty EC Actions

• Continue to work with other campus units to bring workshops to campus: Bias reporting, Allies training, Immigration, sensitivity, Green Dot, etc.
• Winter FA meeting dedicated to this topic (Day of Solidarity - January 27th)
• EC members charged with working though their deans and directors to keep the conversations moving forward in the academic units
• Resources placed on a Faculty Resource Web site (UWT EC and UW Senate)

Other Actions

• Opened a Campus Prayer/Meditation Space in WCG 233
• UW Tacoma is launching a Bias Incident Reporting Tool in January 2017
• SAES hosting series of “Standing Together” events at Peace Pole
• Joined Pomona College President & over 300 Campus Leaders signing letter of support to uphold the 2012 DACA action. Signed ACE letter Advancing Women in Higher Education Leadership (UW position on sanctuary status)
Campaign
• January 5 @ 5PM—
  UW Tacoma Launch Event for faculty and staff at The Swiss featuring live music, food and fun

• January 7 —
  UW Tacoma Launch Event for donors
2016-17 Budget Development
2017-18 BUDGET DEVELOPMENT

- Will provide increased transparency and wider input EBC/CBC
- CBC Kick-off: Budget 101 on 10/24/16, 11/16/16, 12/16/16
- Budget still assumes backfill from UWS and State Legislature with no tuition increase (first mention of a slight increase this month)
- Assumes 4% compensation target for 2017-18 (unit adjustment?)
- Continue to match faculty searches with capacity/demand and closely monitoring new/continuing staff hires (uneven demand)
- Fund Strategic Plan initiatives at $300K continuing/$250K one time
- With these assumptions as minimum we need significant new resources to stay even (approx. 200 new students, infrastructure for new revenue streams, and reallocation options)
Enrollment Development
<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autumn 2014</td>
<td>4,501</td>
<td></td>
</tr>
<tr>
<td>Autumn 2015</td>
<td>4,618</td>
<td>7% growth</td>
</tr>
<tr>
<td>Autumn 2016</td>
<td>4,987</td>
<td>4.5% growth</td>
</tr>
<tr>
<td>Original plan prior to Autumn 2015</td>
<td></td>
<td>7% growth</td>
</tr>
<tr>
<td>Revised plan for 2016-17</td>
<td></td>
<td>4.5% growth</td>
</tr>
<tr>
<td>Actual enrollment increase</td>
<td></td>
<td>8.0% growth</td>
</tr>
<tr>
<td>2017-18 plan forward (Prelim. estimate 200-250 students)</td>
<td></td>
<td>Approx. 4% – 5% growth</td>
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</tbody>
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On December 6th, Chancellor Yeigh and I have a meeting with President and Provost to discuss sustainable enrollment growth at our two campuses and the associated effects/needs.
Strategic Planning Progress
Charting our Course rolled out on October 17th, 2016 (Sneak Preview to Board of Regents October 13th)

At-large representatives have been appointed to SPCC

- **Liz Hansen**, Staff Association Representative
- **Harjot Bajwa**, ASUWT Representative
- **Kent Silver**, Student At-Large Representative

Co-Champions have been named for each of the six Impact Goals
IMPACT GOAL CO-CHAMPIONS

STUDENTS
• Jill Purdy, Associate Professor Milgard School of Business & Associate Vice Chancellor for Academic Affairs
• Niko Ahkiong, Program Assistant SIAS

SCHOLARSHIP
• Turan Kayaoglu, Professor, School of Interdisciplinary Arts and Sciences and Associate Vice Chancellor for Research
• Lauren Pressley, Associate Dean UW Libraries & Director UW Tacoma Library

COMMUNITY
• Linda Ishem, Senior Lecturer, Urban Studies and Assistant to the Chancellor for Community Engagement
• Lisa Isozaki, Research Administrator Office of Research
IMPACT GOAL CO-CHAMPIONS

EQUITY
• Amanda Figueroa, Director of Student Transition Programs
• Ruth Ward, Administrative Coordinator Faculty Assembly

CULTURE
• Alison Hendricks, Director of Academic Human Resources
• Riki Thompson, Associate Professor & Associate Dean of Curriculum and Academic Initiatives SIAS

GROWTH
• Karl Smith, Interim Associate Vice Chancellor for SAES
• Katie Baird, Associate Professor SIAS
STRATEGIC INITIATIVE FUND

• $300,000 in permanent and $250,000 in one-time funds

• Our call for ideas yielded 100 responses from 75 people (50% faculty, 36% staff, 12% students)

• Impact Goal Champions will reach out to respondents to support proposal development
NEXT STEPS

Charting Our Course

- **Dec. 5:** Strategic Initiative Fund request for proposals
- **Jan. 13:** Strategic Initiative Fund Proposals Due
- **February:** Students – Lightning Talk & Community Café

- Colleagues will share ongoing work that advances our goal to empower students to achieve their dreams
- We’ll discuss opportunities and progress related to our Students Impact Goal