UNIVERSITY OF WASHINGTON: IMPACT BY THE NUMBERS

$15.7 billion generated in economic impact in FY 18

$752.7 million generated in state and local tax revenues

100,520 jobs created and sustained

$328.1 billion generated by alumni over their careers

$1.351 billion generated in sponsored research

5th largest employer in Washington

1 out of every 37 jobs in the state

Nearly 17,000 degrees conferred in 2017-18 academic year

3 campuses  300+ programs  600+ degree options
THE UW IS ONE OF THE BEST UNIVERSITIES IN THE WORLD

7 Nobel Prize winners
17 MacArthur Fellows
177 members of the National Academies of Sciences, Engineering and Medicine
183 fellows in the American Association for the Advancement of Science

#10 globally by U.S. News & World Report
#2 among U.S. public institutions by U.S. News & World Report
#14 globally by the Academic Ranking of World Universities
#15 nationally by Washington Monthly

STUDENTS FROM ALL 39 WASHINGTON COUNTIES ATTEND THE UW

363,288 alumni living and working in Washington state
$39.9 million donated in time and charitable giving by staff, faculty and students
73% of UW undergraduate students are residents of Washington
19.3% of UW’s domestic freshman class are underrepresented-minority students
1.5 million hours volunteered annually
1,800 undergraduate courses offered each quarter
61,000+ students
UW Tacoma is closely linked with the City of Tacoma and the South Puget Sound region. Offering a vibrant campus setting, top-drawer faculty known for their teaching ability, a rigorous, interdisciplinary curriculum and high standards of social responsibility, UW Tacoma provides access to students in a way that transforms families and communities. UW Tacoma seeks to impact and inform economic development through community-engaged students and faculty. The campus community conducts research that is of direct use to the community and region.

UW Tacoma is a member of the Coalition of Urban Serving Universities, a network of public, urban research universities committed to creating an educated workforce, building strong communities and improving the health of diverse populations. Set in the historic Union Station District, UW Tacoma owes its charm to century-old brick buildings that were built to last by businesses that depended on the railroad in the late 1880s and early 1900s. The university has earned architectural awards for transforming these buildings into modern classrooms.

“UW Tacoma plays such an important role in the success and vibrancy of our community. Pierce County and the South Puget Sound region will continue to be a desirable place to live, work and do business thanks to institutions like UW Tacoma. We knew when we fought for the funding for UW Tacoma more than 30 years ago it would end up being one of the cornerstones of our economic future. This report proves that to be true.”

SPEAKER-DESIGNATE LAURIE JINKINS
At UW Tacoma, students learn in small classes, getting to know their faculty while participating in research and service projects. The result is a rich learning environment where students are encouraged to challenge themselves.

UW Tacoma’s diverse student body includes a broad range of ethnic and family backgrounds, ages, interests and experience. More than 70% of students transfer to UW Tacoma from one of the many community colleges in the area or from other universities. That said, seniors from high schools all over the Puget Sound and beyond make up a growing portion of students enrolling at UW Tacoma. The campus also hosts a mix of students who are returning to school after years away, military personnel and their families, and professionals working on new career goals. UW Tacoma students create a kaleidoscope of perspectives crucial to learning.

**UW TACOMA ECONOMIC IMPACT**

The economic impact of UW Tacoma in FY 18 totaled $313.5 million in the state of Washington.

**OPERATIONS**

UW Tacoma operations and capital spending contributed a total of $178.7 million as a result of operational spending — $81.1 million direct, $37.5 million indirect and $60.1 million induced economic impact.

**STUDENT SPENDING**

UW Tacoma students contributed a total of $120.2 million to the economy as a result of their spending — $79.4 million direct, $21.7 million indirect and $19.1 million induced economic impact.

**VISITOR SPENDING**

UW Tacoma visitor spending contributed a total of $14.6 million — $8.9 million direct, $2.6 million indirect and $3.1 million induced economic impact.

**UW TACOMA ECONOMIC IMPACT (FY 18)**

<table>
<thead>
<tr>
<th></th>
<th>OPERATIONS</th>
<th>STUDENT SPENDING</th>
<th>VISITOR SPENDING</th>
<th>COMBINED IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIRECT</strong></td>
<td>$81,079,782.00</td>
<td>$79,452,904</td>
<td>$8,863,125</td>
<td>$169,395,811</td>
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<tr>
<td><strong>INDIRECT</strong></td>
<td>$37,542,451.19</td>
<td>$21,706,608</td>
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<td>$61,901,309</td>
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<tr>
<td><strong>INDUCED</strong></td>
<td>$60,057,522.02</td>
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<td><strong>TOTAL</strong></td>
<td>$178,679,755.21</td>
<td>$120,227,392</td>
<td>$14,579,077</td>
<td>$313,486,225</td>
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</table>

Source: Parker Philips using IMPLAN with data provided by the UW
UW Tacoma supported and sustained a total of **2,063 jobs** in the state of Washington.

**OPERATIONS**
UW Tacoma operations and capital spending supported and sustained a total of **1,097 jobs** as a result of operational spending — 552 direct jobs, 183 indirect jobs and 362 induced jobs.

**STUDENT SPENDING**
UW Tacoma students contributed a total of **848 jobs** to the economy as a result of their spending — 615 direct jobs, 118 indirect jobs and 115 induced jobs.

**VISITOR SPENDING**
UW Tacoma visitor spending contributed a total of **118 jobs** — 86 direct jobs, 14 indirect jobs and 18 induced jobs.

### UW TACOMA EMPLOYMENT IMPACT (FY 18) (jobs)

<table>
<thead>
<tr>
<th></th>
<th>DIRECT</th>
<th>INDIRECT</th>
<th>INDUCED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATIONS</strong></td>
<td>552</td>
<td>183</td>
<td>362</td>
<td>1,097</td>
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<tr>
<td><strong>STUDENT SPENDING</strong></td>
<td>615</td>
<td>118</td>
<td>115</td>
<td>848</td>
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<tr>
<td><strong>VISITOR SPENDING</strong></td>
<td>86</td>
<td>14</td>
<td>18</td>
<td>118</td>
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<td><strong>COMBINED IMPACT</strong></td>
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<td>2,063</td>
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Source: Parker Philips using IMPLAN with data provided by the UW
UW TACOMA GENERATES STATE AND LOCAL TAX IMPACT

As a result of UW Tacoma’s operational and capital expenditures, student spending and visitor spending, the campus generated an estimated **$17.7 million** in combined state and local taxes.

OPERATIONS
UW Tacoma’s operations and capital spending generated a total of **$9.4 million** in total state and local taxes — $3.4 million direct, $1.8 million indirect and $4.2 million induced.

STUDENT SPENDING
UW Tacoma students generated a total of **$6.6 million** in state and local taxes — $4.2 million direct, $1.1 million indirect and $1.3 million induced.

VISITOR SPENDING
Visitors to UW Tacoma generated a total of **$1.7 million** in state and local tax revenue — $1.3 million direct, $135,601 indirect and $214,904 induced.

<table>
<thead>
<tr>
<th>OPERATIONS</th>
<th>STUDENT SPENDING</th>
<th>VISITOR SPENDING</th>
<th>COMBINED IMPACT</th>
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</thead>
<tbody>
<tr>
<td>DIRECT</td>
<td>$3,405,762</td>
<td>$4,200,726</td>
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<tr>
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<td>$1,758,635</td>
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<tr>
<td>INDUCED</td>
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<tr>
<td>TOTAL</td>
<td><strong>$9,365,874</strong></td>
<td><strong>$6,639,187</strong></td>
<td><strong>$1,671,73</strong></td>
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</tbody>
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Source: Parker Philips using IMPLAN with data provided by the UW
The Action Mapping Project (AMP) is an initiative designed to highlight the lived experience, knowledge and insight of youth. It does so via activities in three distinct but related areas of work: data collection and analysis, youth education and community mobilization and planning. Established at the University of Washington Tacoma, AMP is staffed almost entirely by undergraduate and graduate students who are passionate about improving the lives of youth. AMP Centers are in each of the five primary high schools in the Tacoma Public School District. At least 75% of middle and high school aged youth are represented in data for each high school catchment area in Tacoma.

AMP is a collaboration with Tacoma Public Schools, Metro Parks, the Tacoma-Pierce County Health Department and Safe Streets. The project is designed to let youth speak for themselves and get them invested in the process of making their neighborhoods better and more livable. With this method, adults are not making decisions for young people in their community — they are making decisions with them.

Teams of youth in public schools in Tacoma produce an annual set of maps that document how youth interact with their neighborhoods, recording where they spend time, where they avoid, and how they navigate to school or home. The maps are designed to guide public agencies on improving the livability of Tacoma's neighborhoods.