Wright Agency

3620 100th St SW Suite B
Tacoma, WA 98499

ORGANIZATION

The Wright Agency is a Farmers Insurance office in the Tacoma area as a small business our
team is energetic and close knit.

POSITION TITLE: ENTREPRENEURIAL MARKETING AND BUSINESS DEVELOPMENT

The position will include assisting staff with strategic social media marketing, event planning and
administrative duties.

Candidates for this internship could be a communications, marketing, or business student
(other majors or minors may be considered).

REQUIREMENTS

Students selected for this position must have organizational skills, be able communicate and
write effectively, have good analytical skills, be self motivated, knowledge of Facebook, Twitter,
and Instagram is preferred. This opportunity will give students first hand knowledge and
perspective on the daily skills required to run a successful business in our current economic
landscape, with a focus on marketing, brand recognition and business development strategies.

HOURS AND PAY

This is an academic internship UNPAID. Hours are flexible, ideally can commit to 10-15 hours
per week, willing to work around class schedules and offer remote hours. Office hours are from
9am - 5pm Monday - Friday